

P U R S U I N G H I S P R O M I S E S

The Power of Alignment

Pursuing His promises—Dan Jackson's Leadership

NAD Strategy and Research
November 3, 2019



PURSuing HIS PROMISES

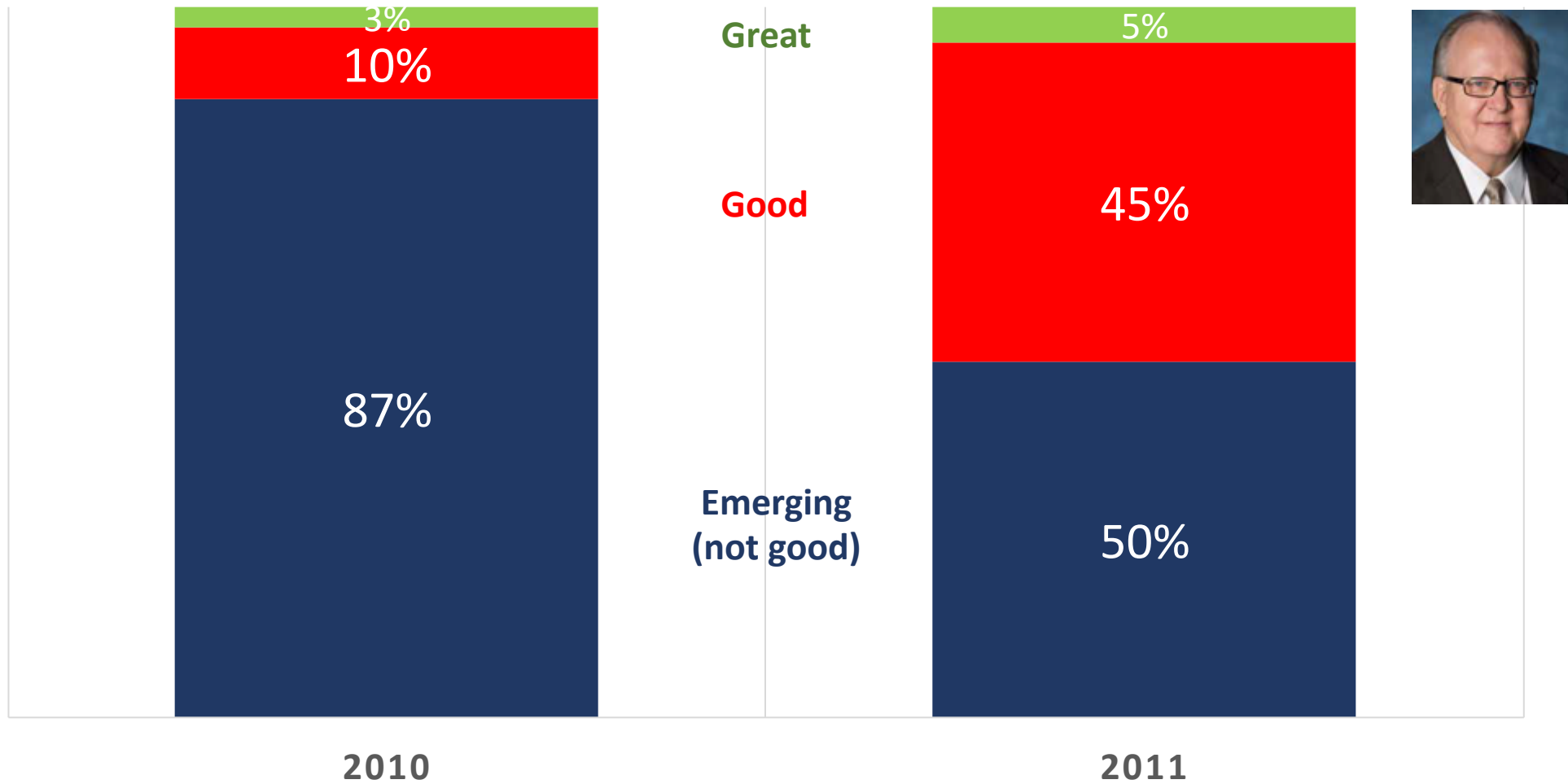


Dan who?



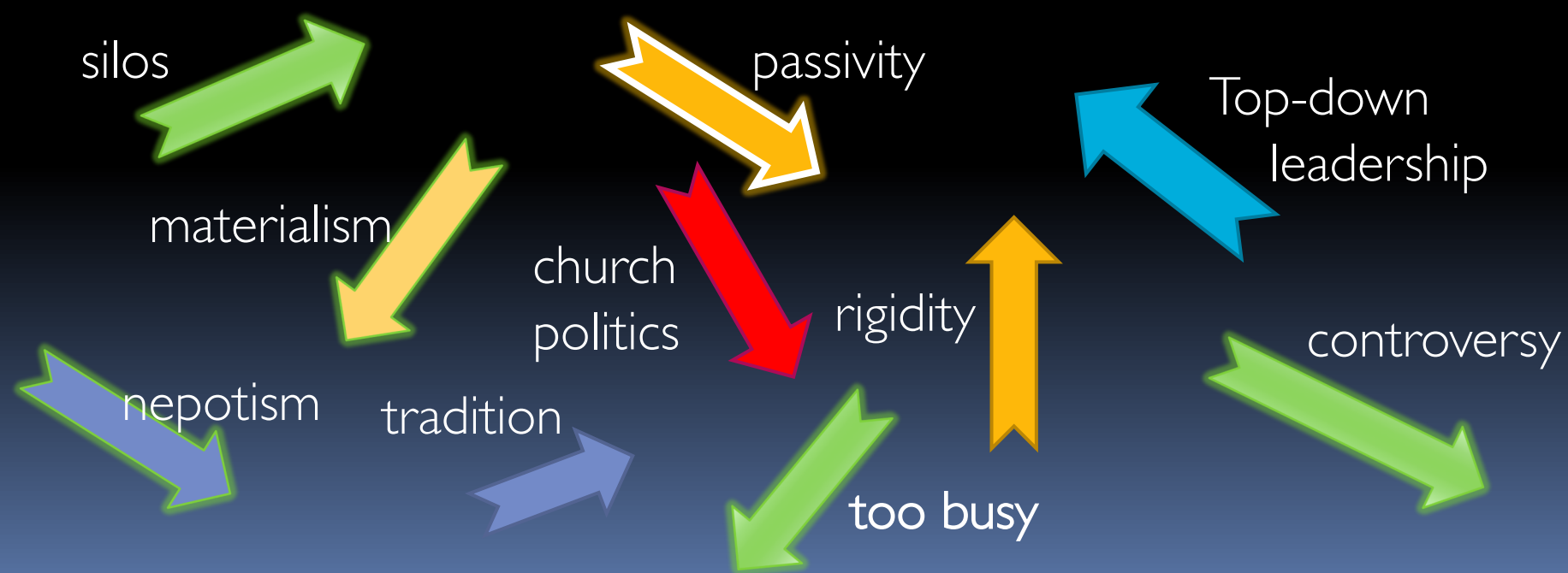
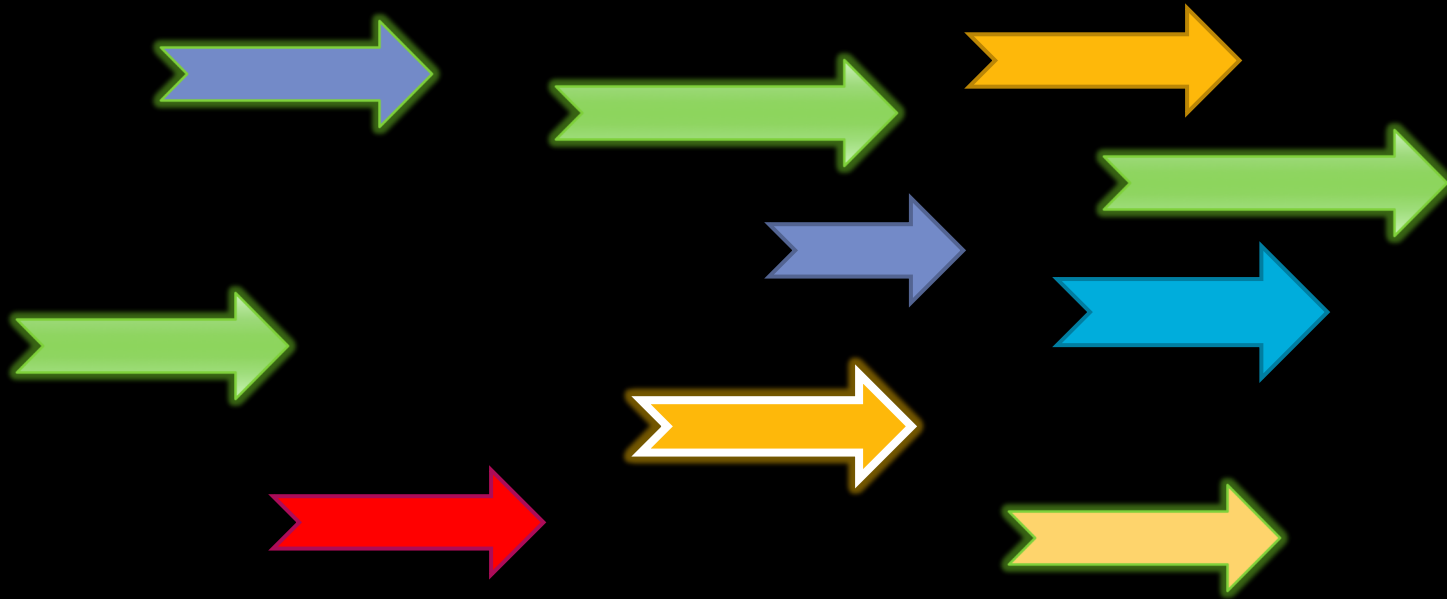


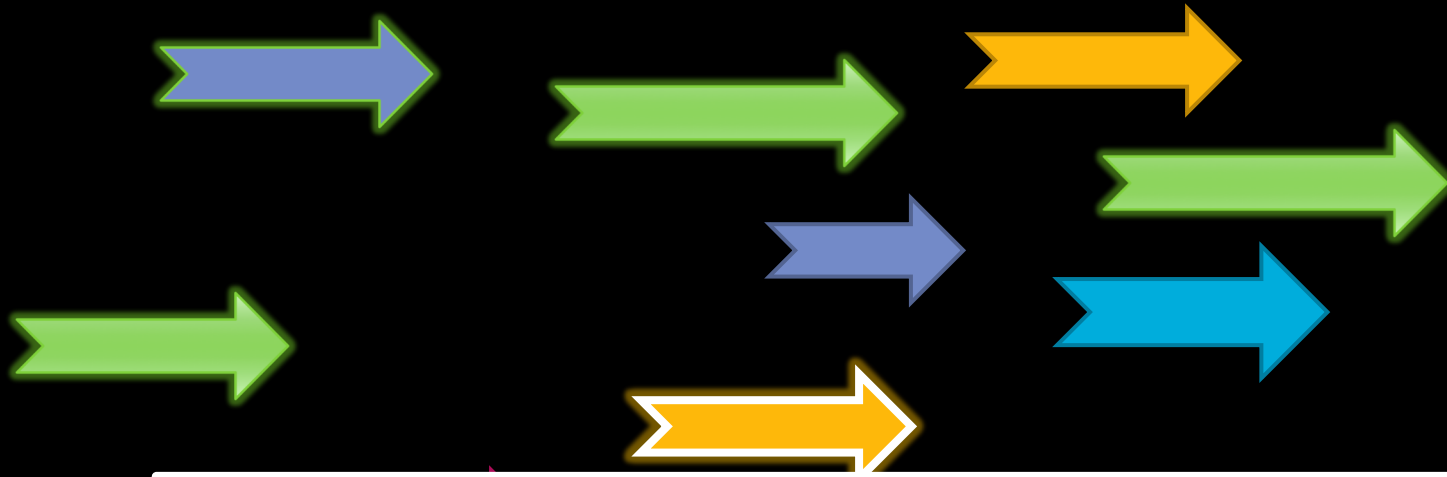
Spencerville, MD
Aug. 15-24, 2010



“NAD departments collaborated closely together as a unified system”

**M
I
S
S
I
O
N**





M
-
S
-
S
-
I
O
N



The Power of Alignment



The mission of the North American Division is—

“To reach North America and the world with the distinctive, Christ-centered, Seventh-day Adventist message of hope and wholeness”

*Voted unanimously, Year-end Meetings
October 28, 2011*



The mission of the North American Division is—

“To reach North America and the world with the distinctive, Christ-centered, Seventh-day Adventist Message of hope and wholeness”

Powerful words

Two thin black arrows originate from the text 'Powerful words' and point towards the words 'hope' and 'wholeness' in the mission statement above.



The VALUES of the North American Division are—

- R evival and transformation
- E ducation for discipleship
- **A lignment within the Church**
- C ommunity outreach and evangelism
- H ealthy leadership and management





“If you could get all the people in an organization rowing in the same direction, you could dominate any industry, in any market, against any competition, at any time.” *Patrick Lencioni*

“Yes, but could this apply to the Church?”



Ask
Nehemiah

Ask
Gideon

Ask the
Early Church

“Head and not the tail”

Four present-day NAD operations
that are unusual examples of world-class Excellence
that demonstrate the power of strategic alignment



EXAMPLE #1: OSHKOSH With Ron Whitehead

“If you could get all the people in an organization rowing in the same direction, you could dominate any competition. . .”

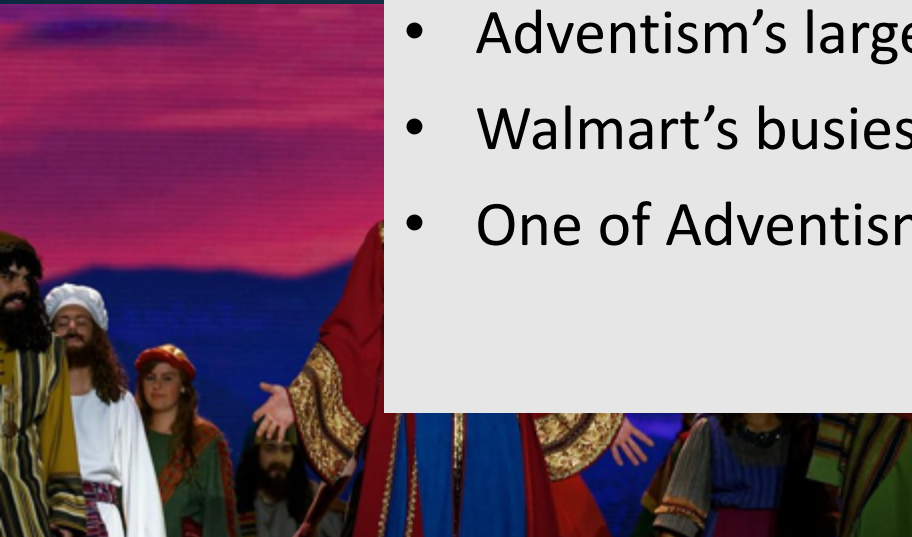
The Power of Alignment



Oshkosh 2019

List of superlatives

- World record human cross (Official Guinness!)
- One of World's largest multiday, earliteen events
- World's biggest stage for religious event
- Adventism's largest Pathfinder camporee
- Walmart's busiest store (nearby, one day)
- One of Adventism's most profitable ventures





Malcolm Baldrige Award
America's top award for
organizational excellence



EXAMPLE #2

Castle Medical Center, Kailua, Oah'u

“If you could get all the people in an organization rowing in the same direction, you could dominate any competition. . .”

“Yes, but could this apply to the Church?”



Kathy Raethel, President, Castle Medical Center

Malcolm Baldrige Award
America's top award for
organizational excellence

PURSuing HIS PROMISES

Oakwood University Aeolians



The Power of Alignment



“If you could get all the people in an organization rowing in the same direction, what could happen if you’re building a building . . .”

The Power of Alignment

PURSuing HIS PROMISES

The Power of Alignment



NAD's new home of its own!





Youth and
Young adults



Communication



Leadership
Development

Three Top priorities

of the NAD Office for this 2015-2020 Quinquennium



Youth and young adults meet in alignment with Children's ministries, Education, Personal ministries in planning for the future.

1. Youth and Young Adults



Family life



Community services



Education

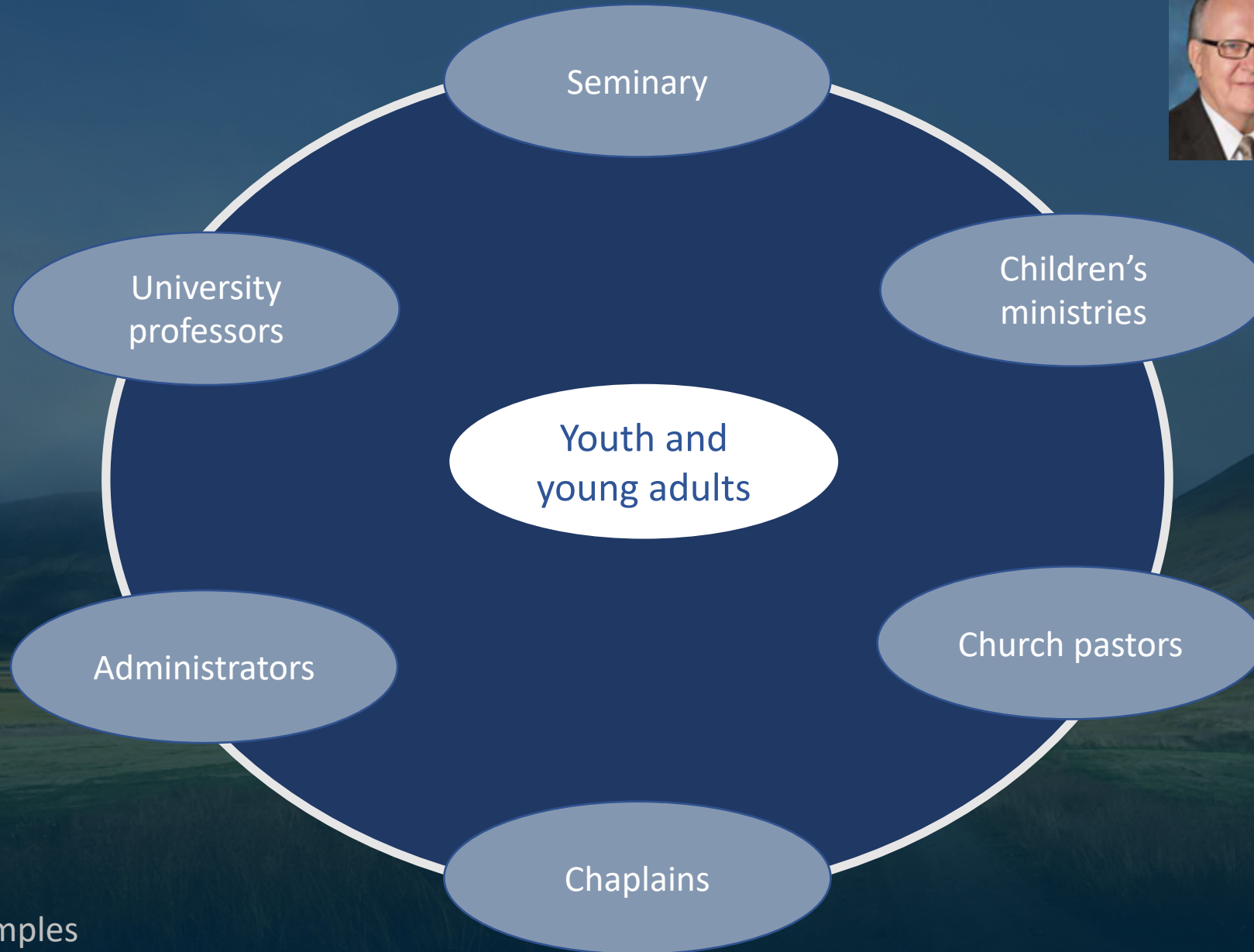


Health care



Ministerial





Examples

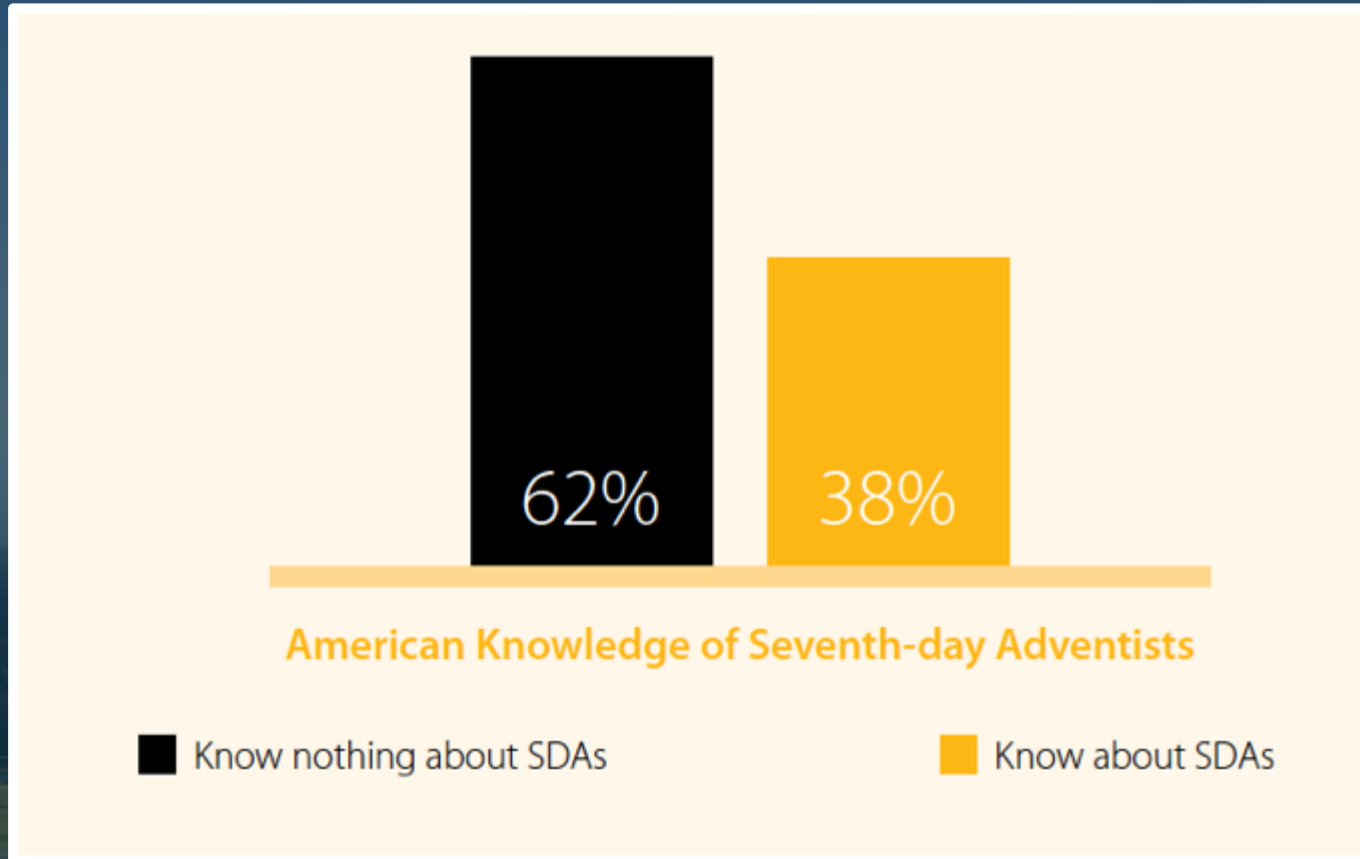


2. Communication



The Power of Alignment

We're not there yet . . .



External communication: reaching the public

The Challenge

2015: NAD buried in Adventist World

2019: NAD's own feature cover

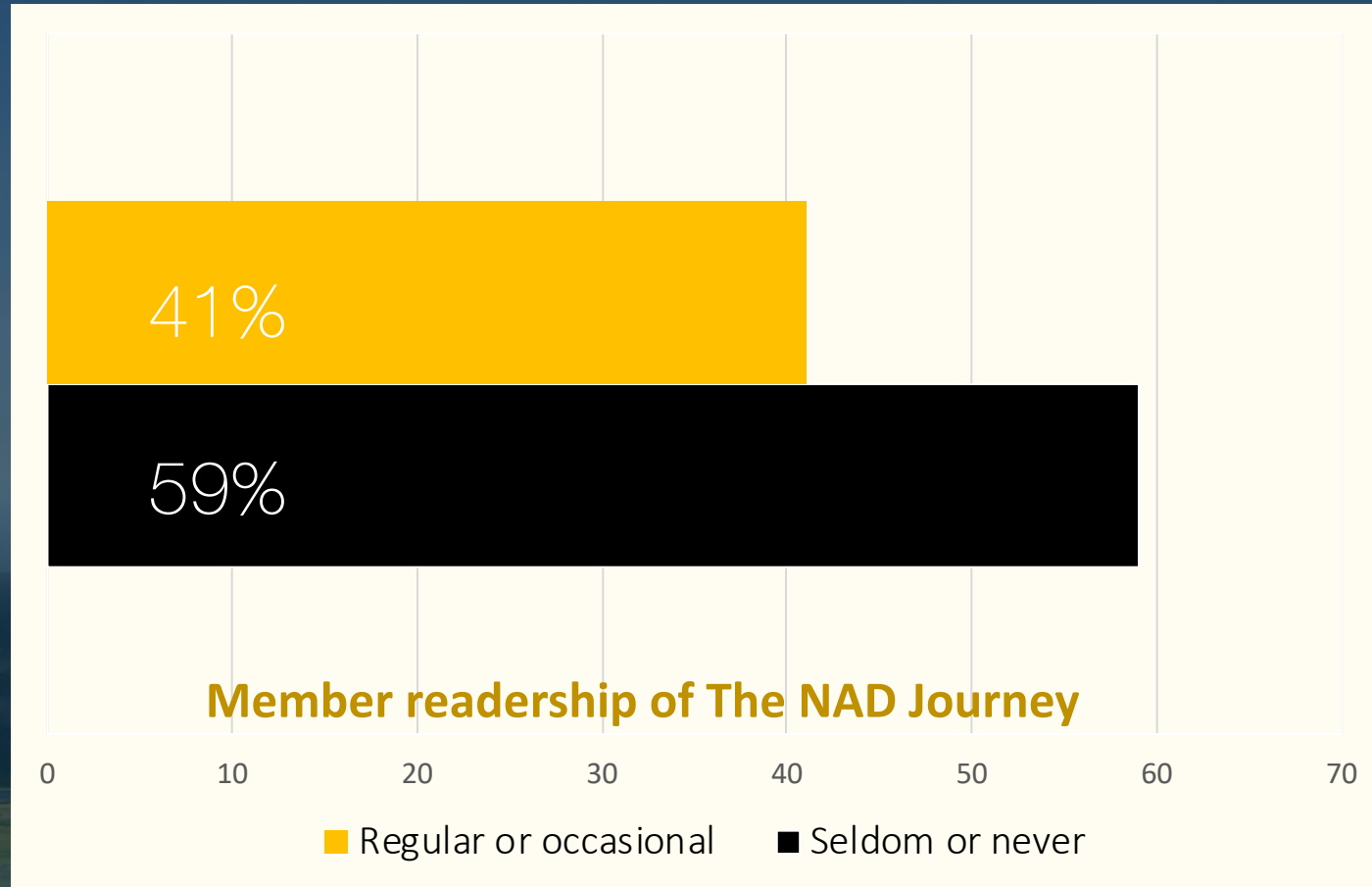


Internal communication: reaching members, etc.

The Opportunity

NAD's version of Adventist World

We're not there yet . . .



Internal communication: reaching members, etc.

The Challenge



Examples



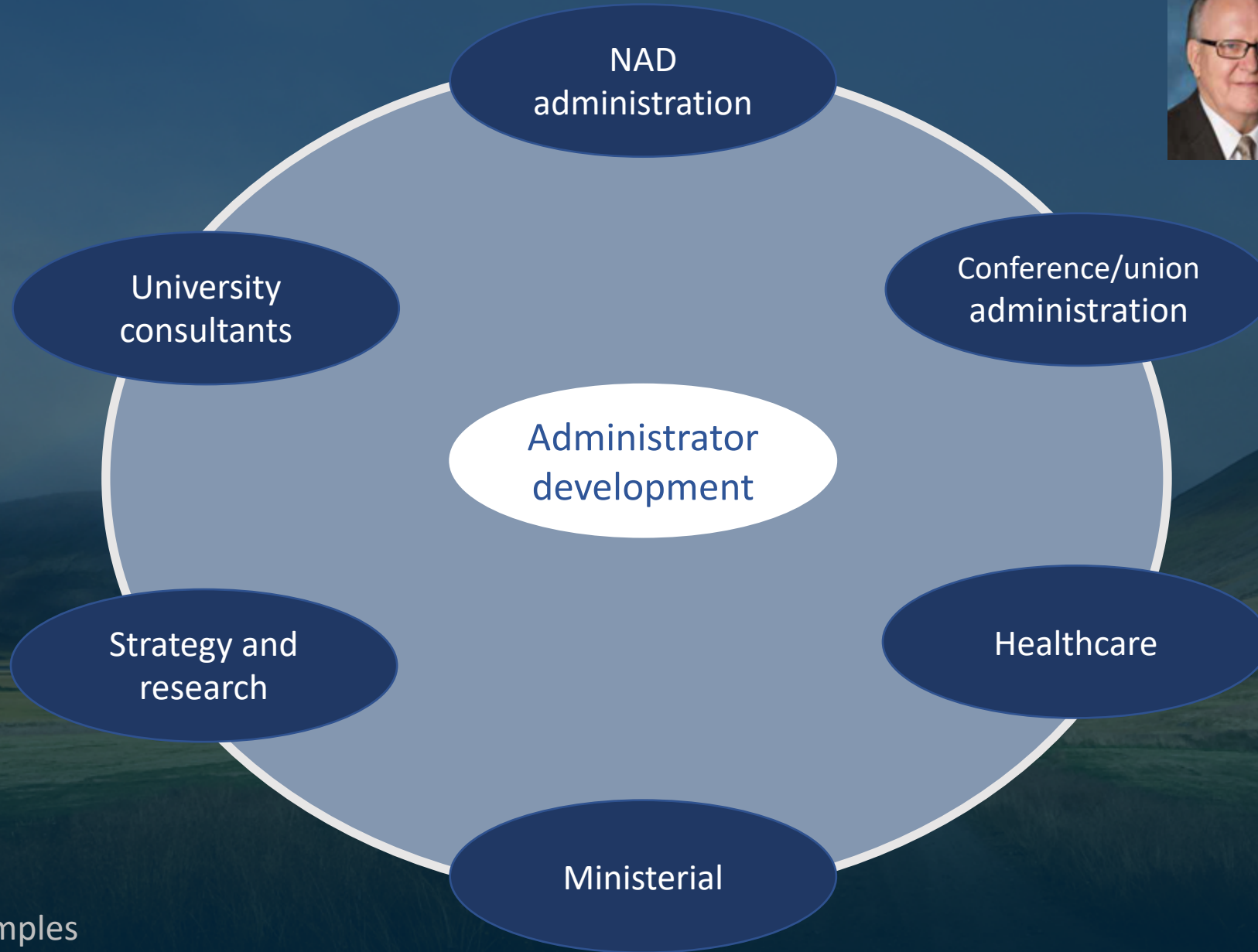
Leadership Development



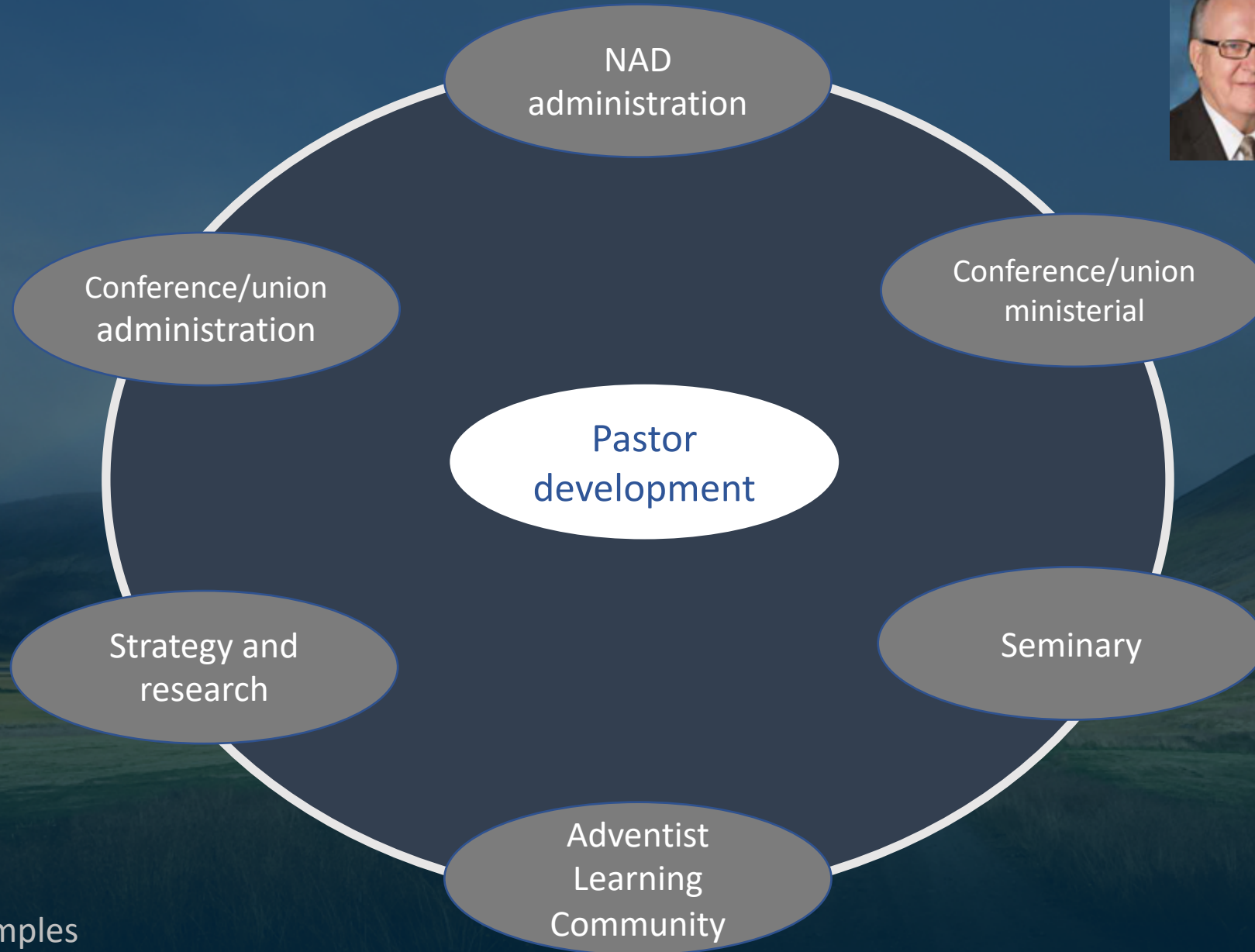
“Generally, the people rise no higher than the minister or president.”

E. G. White Manuscript Releases, Vol. 9, p. 168

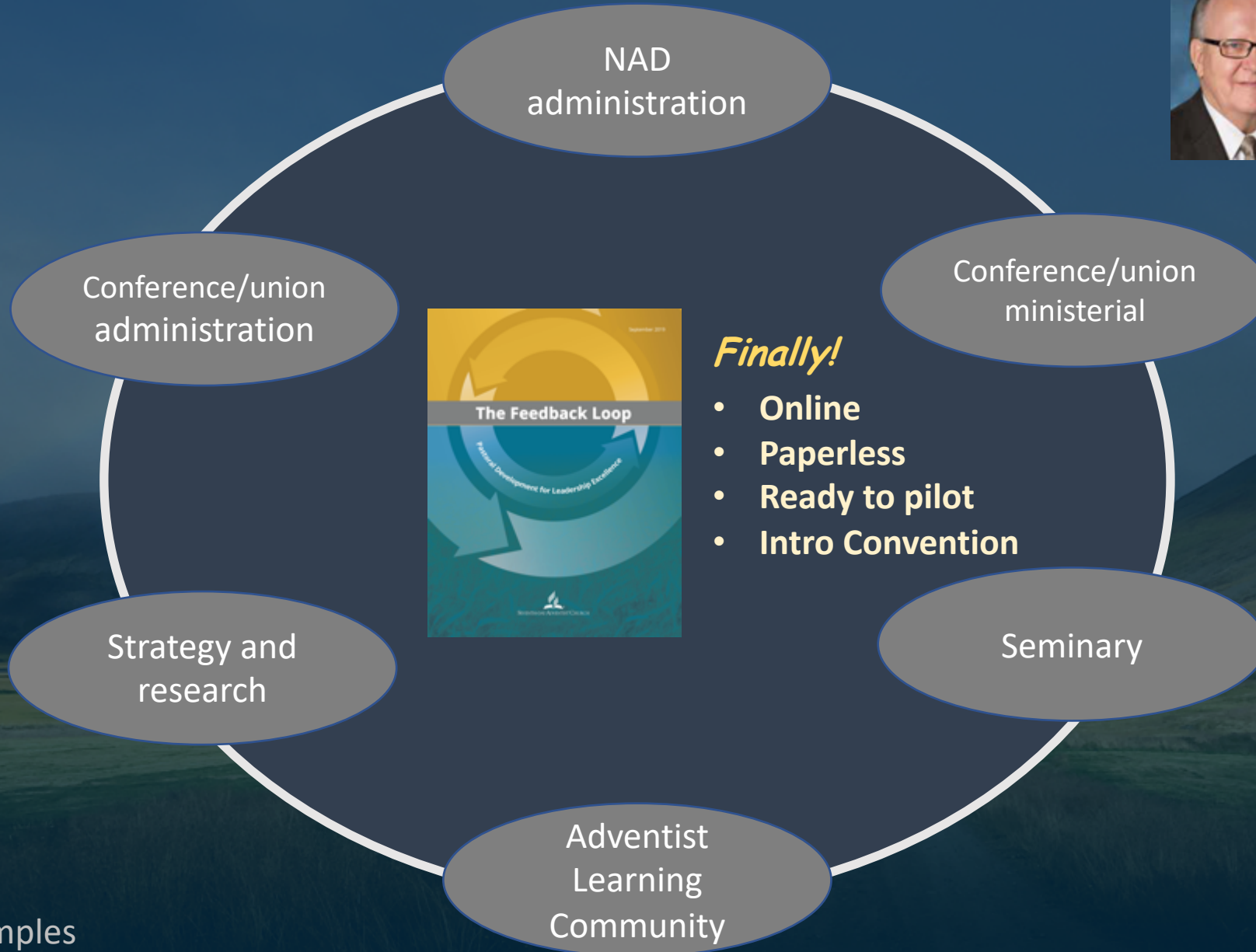




Examples



Examples



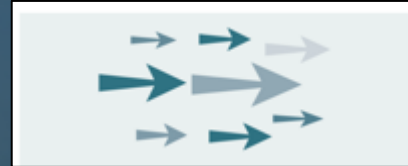
Examples



We're not there yet . . .

Alignment results 2017

Using electronic clickers



Do we as a church know and use mission statements to guide our work?

27%

73%

Do we collaborate closely across departmental and structural boundaries?

29%

71%

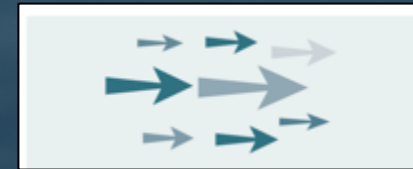
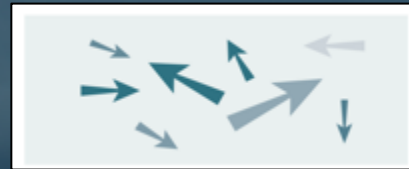
Good news! We have a huge potential for greatness!



Good news! *We have a huge potential for greatness
In the next quinquennium IF we pursue this promise--*

“The Lord will make thee the head and not the tail . . . **IF**
that thou hearken unto the voice of the Lord.” Deut. 28:13

We have a choice:



Every truly great organization--in scripture or otherwise--has had a clear, compelling mission and a strategy for accomplishing it!

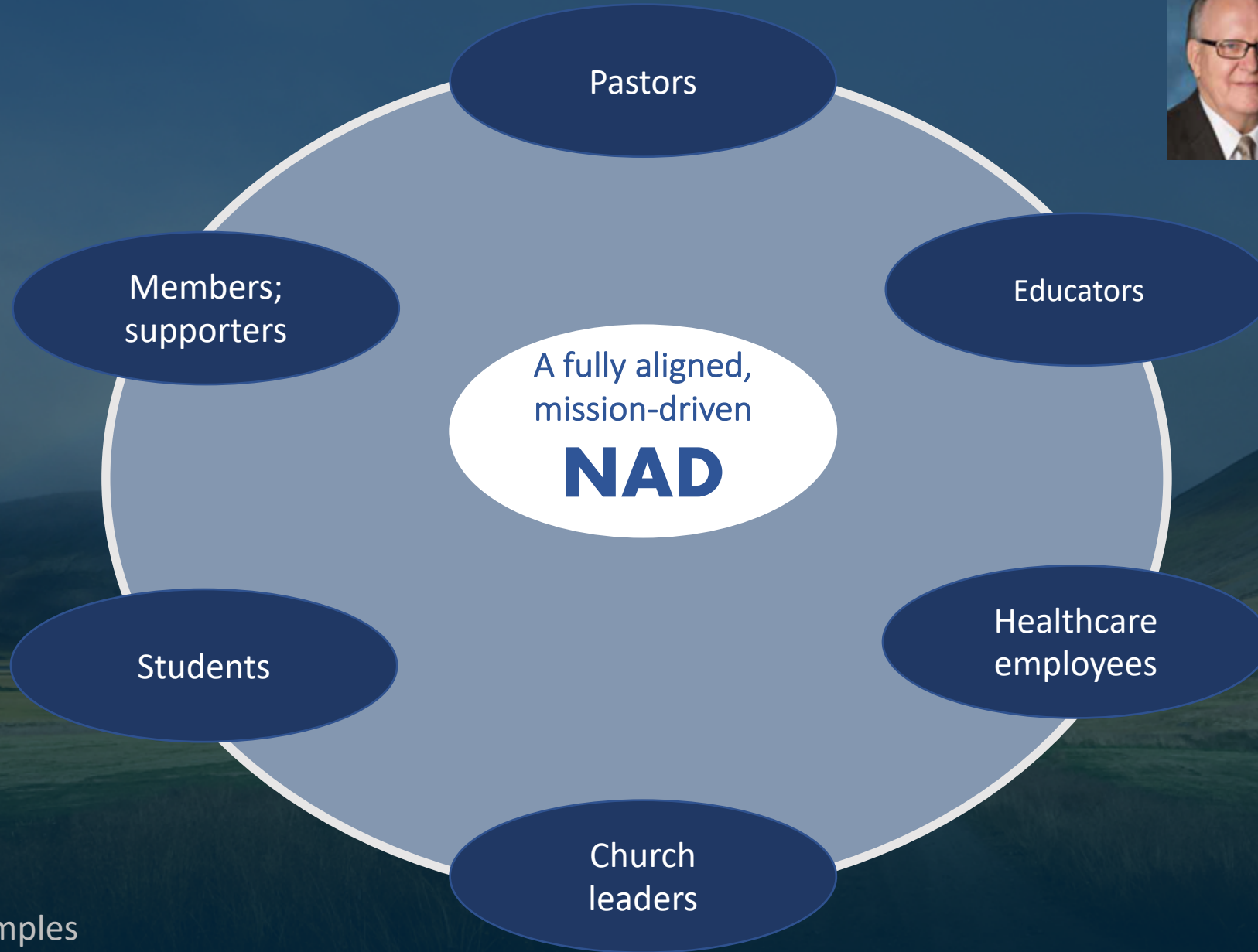
I can't think of a single example to the contrary. Can you?

PURSuing HIS PROMISES



If





Examples



“Now unto Him that is able to do exceeding abundantly above all that we ask or think, according to the power that worketh in us, Unto Him be glory in the church by Christ Jesus throughout all ages, world without end. Amen.”

Ephesians 3:20-21



Under Elder Jackson's leadership, the past eight years have been challenging but he has inspired NAD alignment as a lasting legacy.

We dedicate this year's version of the 2020 Vision Report to him.

