



CHRISTIAN RECORD
SERVICES FOR THE BLIND

Helping the Blind See Jesus...



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- “It is a happiness to me to know of your warm-hearted efforts to help the blind. It is help indeed – giving them light which no darkness can quench. I hope more and more of the blind who wander comfortless in desert ways will hear the messages of love and peace which the *Christian Record* scatters far and wide.”

Helen Keller, January 26, 1911

A deaf-blind American author, political activist and lecturer



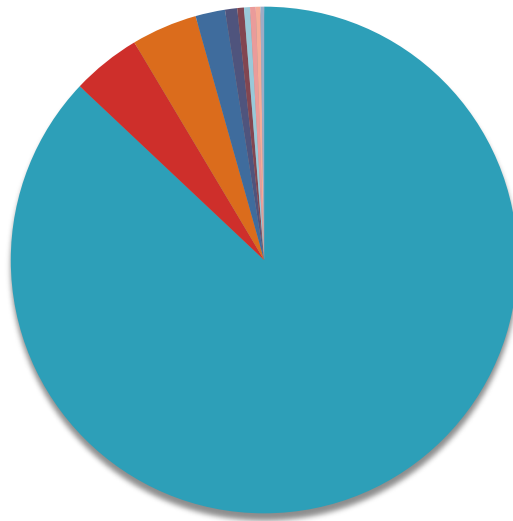
▣ **We exist to...**

- Introduce Jesus to the blind and share the hope of life eternal
- Offer compassion and improve the quality of life until Jesus comes and restores sight to the blind





- We serve 20,343 clients, in 75 different countries, in 13 Divisions. Our Top Ten List includes:



| | |
|--------------------|----------|
| United States | (17,317) |
| Malawi | (877) |
| Canada | (836) |
| India | (376) |
| Zambia | (154) |
| Kenya | (85) |
| Mexico | (76) |
| Colombia | (72) |
| Dominican Republic | (59) |
| Sri Lanka | (46) |



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Regions

- South and Central Asia
- East Asia
- Sub-Saharan Africa
- Australasia and High-Income Asia Pacific
- Southeast Asia
- North Africa and Middle East
- Latin America and Caribbean
- Europe
- North America

Blindness Population

- 10.7 million
- 5.2 million
- 4.8 million
- 4 million
- 3.5 million
- 3.1 million
- 2.3 million
- 1.9 million
- .5 million

Source: American Academy of Ophthalmology, *The Eye M.D. Association*



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Our reach is growing in the Spanish-speaking world:

- ❑ First CRSB Camp for the Blind outside North America (Colombia, Oct. 2015)
- ❑ 1,088+ Hispanic service recipients in 21 countries
- ❑ Developing new resources



**Among the
20,343 clients
served are...**

- ❑ Seventh-day Adventists (1,975)
- ❑ Catholics

- ❑ Amish
- ❑ Lutherans
- ❑ Jews
- ❑ Baptists
- ❑ Methodists
- ❑ Mennonites
- ❑ Presbyterians

- ❑ Hindus
- ❑ Muslims

These are the faith groups we know of; there are possibly more.



□ How we serve:

- **Gift Bibles** (2,272 given; 2010-2015)
- **Bible School** (10,519 enrolled; 2010-2015)
- **Health Seminars and Song Books**
- **Teachers Curriculum Kits**
- **Wildlife Storytellers** (plush animals with a solar player preloaded with age-appropriate stories)
- **National Camps for the Blind**
- **Missionaries to the Blind**
- **InSight4Vets Kits** (solar players with resources to offer hope to blinded veterans)
- **Free Books** (*The Great Hope, Steps to Christ, Health and Wellness, Victory in Christ*)
- **Lending Library** (307 books in braille, full-vision books, 1,000+ books on digital cartridge, selections in English and Spanish)
- **Audio Magazines** (*The Student, Vantage Point, Encounter, Lecciones Biblicas para adultos, El Centinela*, and more)
- **Full-Vision Books** (Enables blind parents to read to sighted children, and sighted parents to read along with blind children learning braille)
- **Braille and large print magazines for children and adults** (*Christian Record, Light, Primary Bible Study Guide, The Children's Friend, The Student Sabbath School lesson*)
- **Annual Christmas Special on CD** to all clients
- **Partial Scholarships for the Blind**



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“I saw that it is in the providence of God that widows and orphans, **the blind**, the deaf, the lame, and persons afflicted in a variety of ways, **have been placed in close Christian relationship to His church**; it is **to** prove His people and **develop true character**. Angels of God are watching to see how we treat these persons who need our sympathy, love and disinterested benevolence. **This is God’s test of our character**. If we have the true religion of the Bible, we shall feel that a debt of love, kindness, and interest is due to Christ in behalf of His brethren; and we can do no less than to show our gratitude for His immeasurable love ... by having a deep interest and unselfish love for those who are our brethren and who are less fortunate than ourselves.”

– *Christian Service*, page 191



□ We need partners to...

- Expand our Missionaries to the Blind program in North America and beyond.
- Reprint the Braille library: *National adoption and implementation of UEB (Unified English Braille) makes it necessary to reprint much of our Braille library.*
- Publish English and Spanish Bibles in Braille.



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“Alone we can
do so little;
together we can
do so much.”

Helen Keller



Meet
Marye
McKenney

- ❑ Marye was born legally blind. She has been a Christian Record Services **client** since she was 11 years old.
- ❑ Marye is a wife and mother. Since 1992, she has been the **illustrator** for the very popular annual Christian Record fundraising and gift calendar.
- ❑ Marye is a **partner** in our Church's ministry to the blind and visually impaired.



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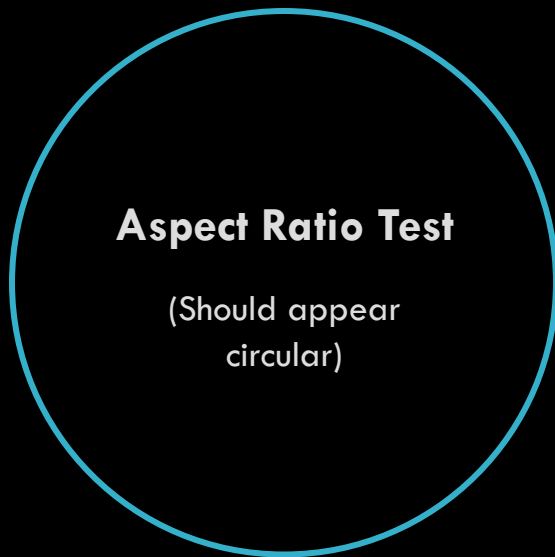
Marye McKenney will greet you in the lobby from noon to 1:00 p.m.
and autograph the 2016 Christian Record Services for the Blind calendar.

Pick up a **free gift**, view some Christian Record products,
and select **informational brochures** about this ministry of compassion.

* * *

*“Look, He is coming with the clouds, ...
and every eye will see him...”* – Revelation 1:7 NIV

Widescreen Test Pattern (16:9)



4x3

16x9