



CHRISTIAN RECORD
SERVICES FOR THE BLIND

and NATIONAL *Camps for Blind* CHILDREN

*Empower people who are blind to
engage their communities and
embrace the Blessed Hope*

Annual Report to NAD Executive Committee

November 4, 2019

Diane Thurber, *president*

Lonnie Kreiter, *vp for finance*



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Audit Report

The 2018 year-end audits were conducted by two auditing entities:

- **General Conference Auditing Services**
- **Dana F. Cole & Company, LLP**, independent auditors that specialize in auditing nonprofit and educational entities

Outcomes:

- **Reports from both entities delivered clean audits with unmodified opinions**, the highest opinion current audit requirements allow. Both audits reported **no material weaknesses** and **no deficiencies**.
- This continues a two-year trend of excellence, and I commend the Treasury team, **Lonnie Kreiter**, VP for Finance, and **Sydney Leffler**, Associate Treasurer/Controller, for their **consistent adherence to the highest accounting standards**.



Lonnie Kreiter
VP for Finance



Sydney Leffler
*Assoc.
Treasurer/
Controller*



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Financial Highlights – September 30, 2019

Net Assets	2019	\$6,868,812
	2018	\$5,734,006
Increase/(Decrease) Net Assets	2019	\$(142,798)
	2018	\$754,268
Total Operating Gain/(Loss)* (Includes releases)	2019	\$(177,931)
	2018	\$736,384
Total Expenses	2019	\$1,558,121
	2018	\$1,501,134

**Operating loss experienced through September is primarily due to a shortfall in offerings in third quarter, high retirement expenses, and Board-voted fundraising expenditures.*



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Financial Highlights – September 30, 2019

Offerings (Actual \$)	2019	\$259,683
	2018	\$281,720
Contributions (Includes Temp. Restr.)	2019	\$781,621
	2018	\$677,121
Bequests (Includes Endowments)	2019	\$436,124
	2018	\$1,133,156

Key Indicators (Operating)

- Days Cash on Hand 450
- Working Capital % 824.38%
- Expenses Per Day \$5,619.63
- Current Ratio 23.33



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Outreach: International Pathfinder Camporee

Outcomes

- ▶ Christian Record launched Braille Honor at Camporee
- ▶ Christian Record distributed limited-edition CHOSEN trading pins
- ▶ Christian Record networked with Pathfinders, Church leaders, and members

Numbers

- ▶ 16 90-minute Braille Honor sessions (24 hours of teaching!)
- ▶ 792 Pathfinders and staff earned the Braille Honor
- ▶ 4 instructors rotated teaching
- ▶ Countless seeds planted
- ▶ Pathfinder clubs can now access the honor requirements online at wiki.pathfindersonline.org and teach it, too.



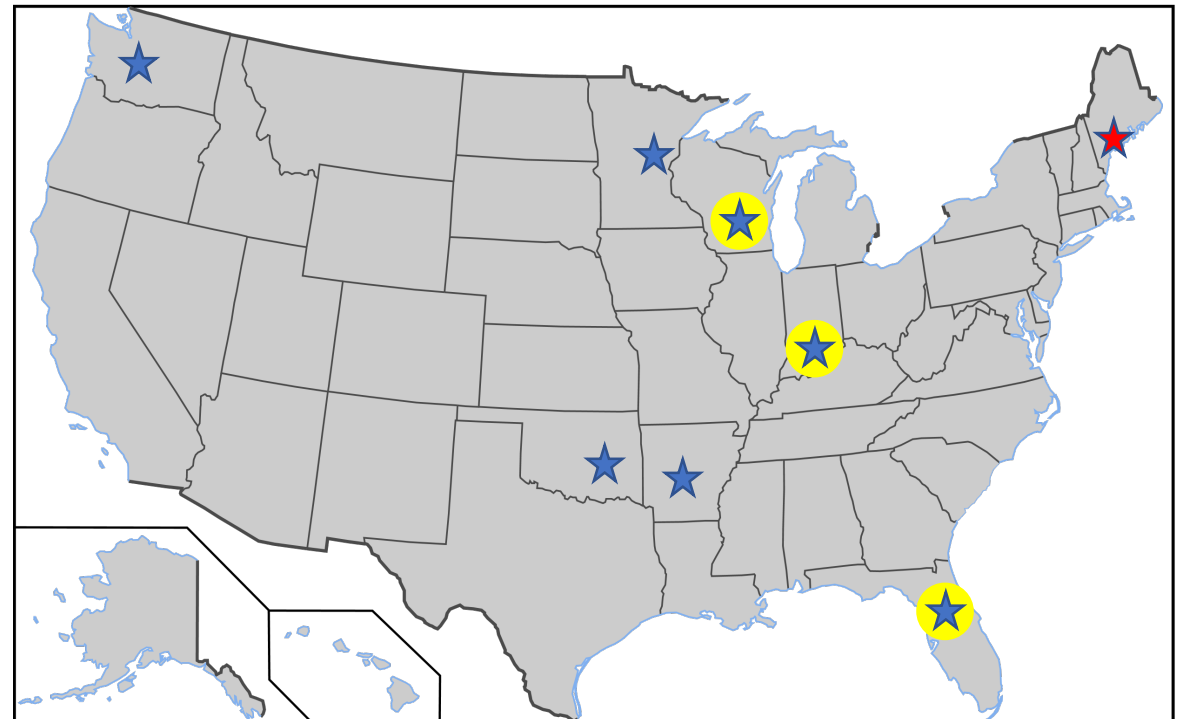
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Outreach: National Camps for Blind Children

- ▶ 8 camps in U.S. in 2019 ★
- ▶ Counseling pilot launched ★
- ▶ Deaf-blind translator pilot launched ★



Donna Lombardi (right) interprets for Deaf-blind campers at Camp Lawroweld (Maine).



Through a collaboration with the Department of Social Work at Andrews University, Shannon Trecartin, assistant professor, piloted the counseling program at three blind camps this summer.



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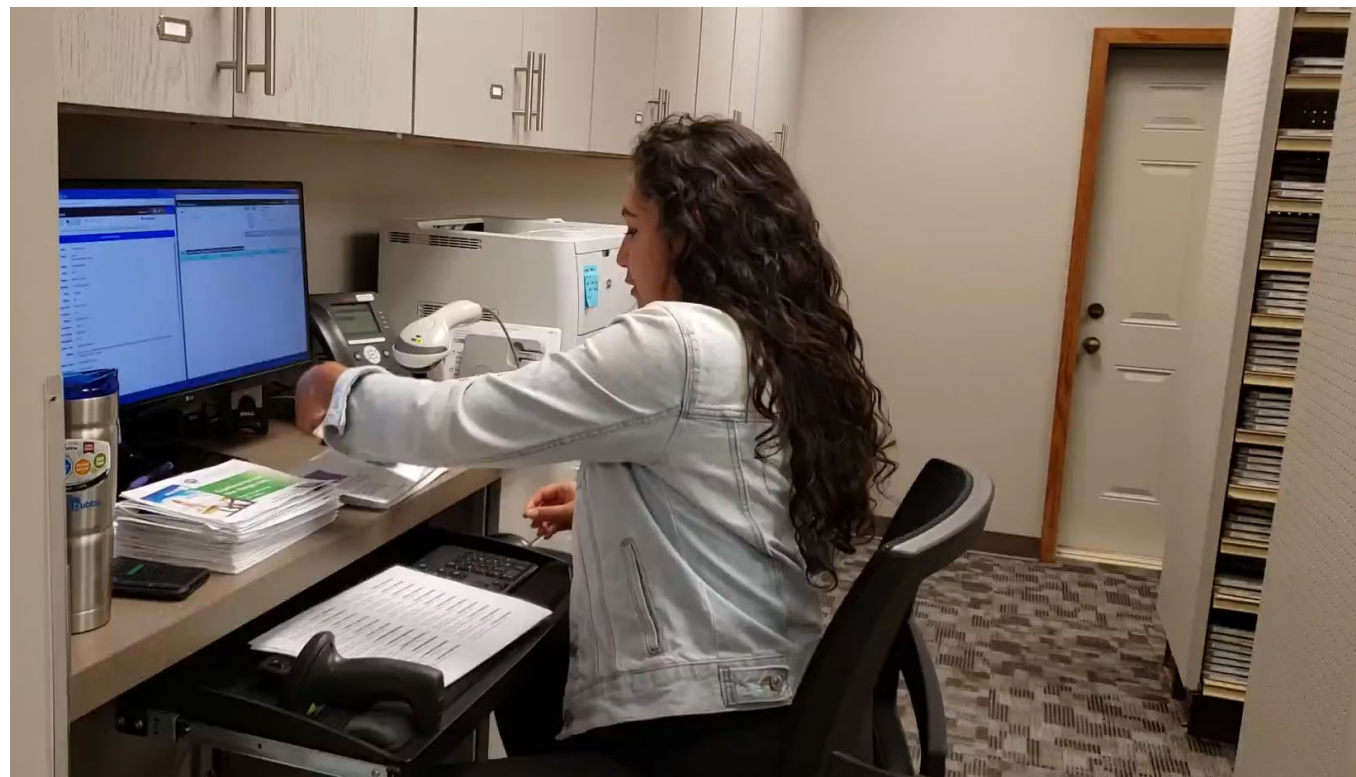
A NAD Stewardship Department grant funded the translation, design, production, and marketing of Large Print and Braille Discover Bible study guides. Thank you!

Results Through Mid-October

Bible Studies: 2,019 distributed -
462% increase YTD over 2018 (359);
573 new students and 33 graduates
YTD

Gift Bibles: 852 distributed -
213% increase YTD over 2018 (272)

Outreach: Bibles and Bible Studies



Yamell Juárez, a Member Services liaison, processes requests for Discover Bible study guides and gift Bibles.



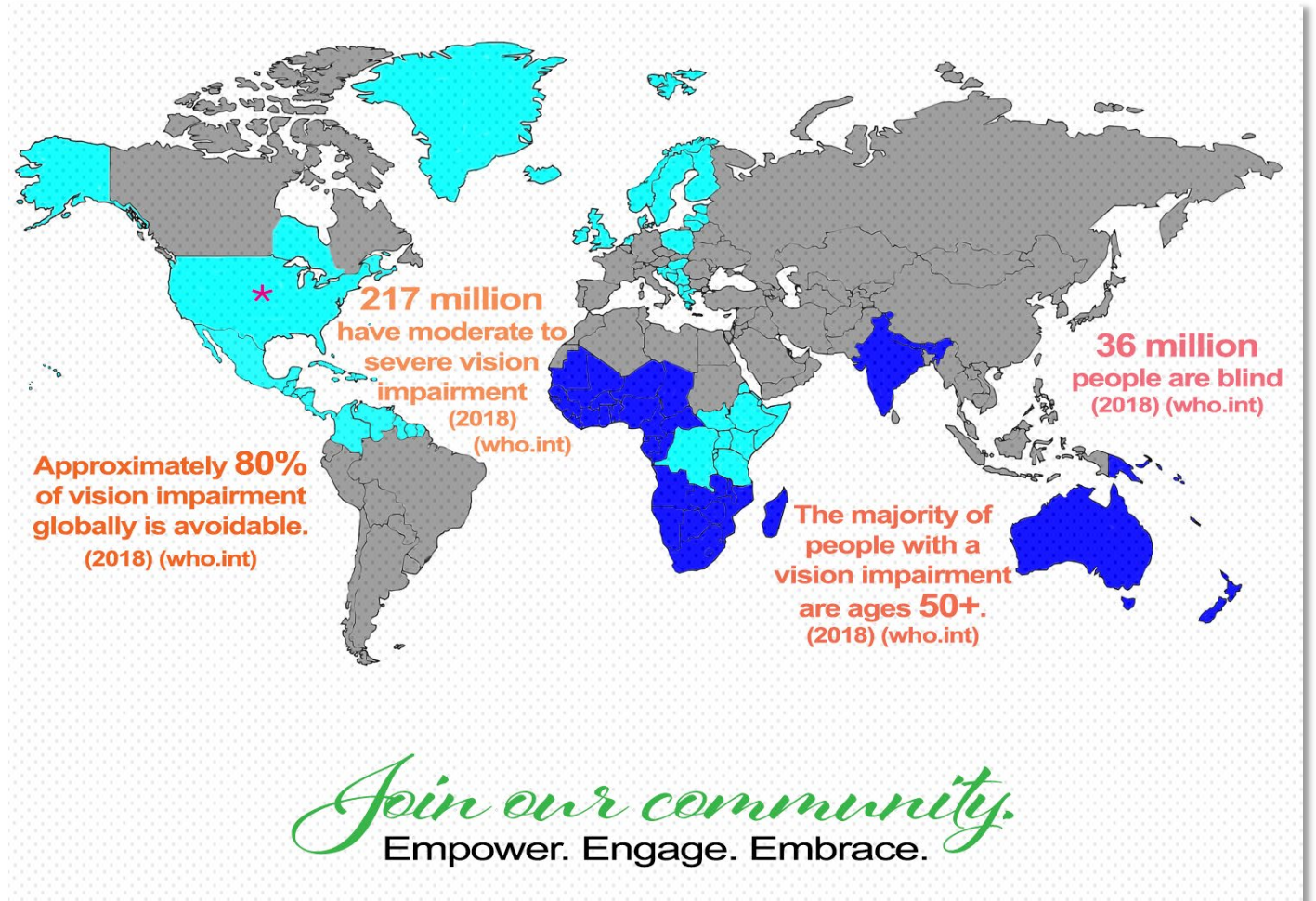
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**The North American Division of the
Seventh-day Adventist Church's mission is:**

“To REACH North America with the distinctive, Christ-centered Seventh-day Adventist message of hope and wholeness.

“We are a religious organization that serves church members and Adventist institutions in Bermuda, Guam-Micronesia, Canada, and the United States. As part of our service, we take Jesus' words in Matthew 24:14 to heart: ‘And this gospel of the kingdom will be preached in the whole world as a testimony to all nations, and then the end will come.’ **We look forward to Jesus' coming and strive to help those in North America and beyond learn of Jesus' love, His gift of Salvation to all people, and how to be ready for His return.**”

Outreach: Christian Record Extends Services Globally in Collaboration with Adventist Possibility Ministries





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Project Leaders

Paul S. Brantley, PhD
Director of Research
North American Division

Petr Cincala, PhD
Principal Investigator
Michelet William, PhD Student
Andrews University

Ray McAllister, PhD
Survey Initiator, totally blind
Berrien Springs, Michigan

Diane Thurber
President
Christian Record Services, Inc.
Lincoln, Nebraska

Employing People Who are Blind in Pastoral Ministry 2019 Survey Highlights

Respondents: *Conference, Union, and Division Administrators*

- Most administrators (more than 80%) have interacted with people who are blind, though few have had substantive/friendship experience with people who are legally blind (13.6%) and those who are totally blind (12.4%).
- Respondents confirmed a huge lack of knowledge regarding employment and development of persons with significant physical handicaps.
- A significant percentage (43.8%) of respondents seem favorable to hiring a pastor who is blind who has assets that equal or surpass those of sighted persons as an associate or assistant to senior pastors, and 41.3% suggest providing financial incentives through the NAD or other funding organizations to conferences willing to employ people who are blind as interns.



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Growth October 2018-October 2019

New Members: 200

New Donors: 322

Through a variety of efforts, we have experienced growth in the past year. Special thanks to the following conferences for helping us discover new members and supporters in your territories:

- Indiana Conference
- Iowa-Missouri Conference
- Kansas-Nebraska Conference
- Nevada-Utah Conference
- Northern California Conference
- Southern California Conference
- Washington Conference





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Join our community.
Empower. Engage. Embrace.

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