



# Philanthropic Service for Institutions

Committed to Seventh-day Adventist Philanthropy

*The latest activities and announcements*



# *Successful Fundraising*



- Revised, updated and expanded version—primarily for churches and pastors and their organizations
- Available in Spanish
- A version for general audiences
- Canadian version now published

# *Understanding and Implementing Fundraising: Essential Principles and Practical Applications*



- An on-line course presented with Adventist Learning Community for pastors, churches and their organizations
- Also short fundraising videos are at ALC.

# Fundraising for Academies

- Model for Academy Philanthropy (MAP)
- PSI serves academies with general consulting and assistance as well as MAP



# Filling the Need for More Fundraisers



- Handbook published and available
- A “careers package” underway, combining mentoring already in place, improved website for jobs and job seekers, and Career Opportunities program
- Professional development assistance for non-professionals who want to do fundraising in a professional manner

# Fundraising Fitness Test



- National project adapted to PSI constituents and organizations
- Has put PSI “on the map”
- Available to ALL organizations
- Often first step in offering consulting

# Webinars and Communication



- News from Director at PSI's website, biweekly.
- Webinars on PSI's website
- Live seminars and/or webinars offered each year—topics reflect needs in and requests from the field



# Healthcare Assistance

- Assist healthcare organizations by conducting the Fundraising Fitness test, followed by . . .
- On-site interpretation of the test results
- Staff and board training as requested
- Broad range of other services available upon request
- Consistent response to inquiries and requests, assisted by external consultant Dave Burghart



# Senior Professionals Involvement and Services



- Opportunities for writing, such as Advice from the Experts columns and short articles for Best Practices for Adventist Ministry
- Opportunities for occasional consulting and speaking, sharing their knowledge
- Promotion of the CFRE and financial support for those working toward acquiring this credential
- Senior professionals' in higher ed meeting coming in January, other meetings such as academy fundraisers/principals planned

# Resources and Funding Research



- On an on-going basis, conduct donor research through search engines, assist clients with learning how to do their own donor research
- Website maintenance, which provides up-to-date information on current news in fundraising, how-to, new resources, and more.
- Maintenance of library and on-line resources, and sharing as requested

# Consulting



- Now available upon request to all types of organizations, at all levels, for full range of services except feasibility studies and proposal writing
- Consulting often takes place on-site
- At times use external consultants so that the best fit between the organization and its need with the consultant can be made

# Affiliations and Collaborations



- Collaboration with Maranatha
- Continuing cooperation with ASI and service to members as requested
- Collaboration with professional associations—Association of Fundraising Professionals, Association for Healthcare Philanthropy, Council for the Advancement and Support of Education

**Are you missing a piece that will make you more successful?**



