

# PRESIDENT'S REPORT

North American Division  
Year-End Meeting  
October 27, 2022

**TOGETHER**  
IN MISSION





## OUR MISSION

To reach North America, and the world, with the distinctive, Christ-centered Seventh-day Adventist message of hope and wholeness.

**TOGETHER**  
IN MISSION





What has  
been  
happening  
across the  
North  
American  
Division this  
last year in a  
pandemic?

**TOGETHER** |  
IN MISSION



## A heartfelt gratitude for your service:



- Maricel S. Pascual
- NAD Officers
- NAD Staff
- Healthcare Workers
- Teachers/Educational Employees
- Media/IT/ Communication Personnel
- Unions and Conferences Leadership
- Pastors
- Faithful Members

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IN MISSION





**Natural  
Disaster**

**Political  
Strife**



**Economic  
Collapse**



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IN MISSION



# GOD HAS BEEN BLESSING HIS CHURCH DURING THE PANDEMIC

- ✓ CALLED Convention for Pastors/Families
- ✓ Adventist Community Services
- ✓ Pathfinder Bible Experience
- ✓ Sabbath School Virtual Conference
- ✓ Society of Adventist Communicators
- ✓ Training for Conference Administrators
- ✓ Youth Leadership Virtual Conference
- ✓ Sonscreen
- ✓ Data Center
- ✓ Family Life Resources

**TOGETHER**  
IN MISSION



# GOD HAS BEEN BLESSING HIS CHURCH DURING THE PANDEMIC

- ✓ Disaster Response Relief – Fire, hurricane, tornadoes, and flood victims
- ✓ Health Ministries Virtual Conference
- ✓ Upgrade of Adventist Information Ministries
- ✓ Development of SIS
- ✓ Revamping and Upgrade of Adventist Giving
- ✓ Mental Health Awareness
- ✓ Women's Ministries Conference
- ✓ Faith and Politics Forum
- ✓ HR Conference

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IN MISSION





Evangelism has  
been going on  
all over the  
Division  
through digital  
evangelism and  
through  
schools, food  
pantries  
sprinkled all  
over the entire  
Division and  
other outreach  
initiatives.

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IN MISSION







**DESIGNED FOR THIS TIME**

The Seventh-day Adventist Church was built for this moment—  
designed with a **Message** and **Mission** for this time.

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IN MISSION



**TOGETHER**  
IN MISSION



**CALLED  
FOR THIS  
MOMENT**

**TOGETHER**  
IN MISSION





**BUILT FOR THIS MOMENT**

God has placed  
each of us at this  
**moment in time.**

He knew this would  
be happening in  
**2022** when He  
called us to ministry  
at this time.

**TOGETHER** |  
IN MISSION





## **WORKING TOGETHER IN MISSION**

**What would happen  
if we did more of  
these things?**

- ✓ **Collaborated**
- ✓ **Networked** our resources
- ✓ **Worked together** in mission
- ✓ **Aligned** with **"I WILL GO"**

**TOGETHER** |  
IN MISSION





**GOD'S PUSH**

Is God trying to push us in a certain direction?

Is God trying to move us into a place where we can only make it with His miraculous intervention—His **HOLY SPIRIT?**

**TOGETHER**  
IN MISSION



# PRIORITIZE MISSION



Many good things to keep you occupied



Fight for mission



Double down on public/personal evangelism

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IN MISSION



# MISSION REFOCUS



World Church nomenclature



Assess every aspect of operations



Evaluating mission effectiveness

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IN MISSION



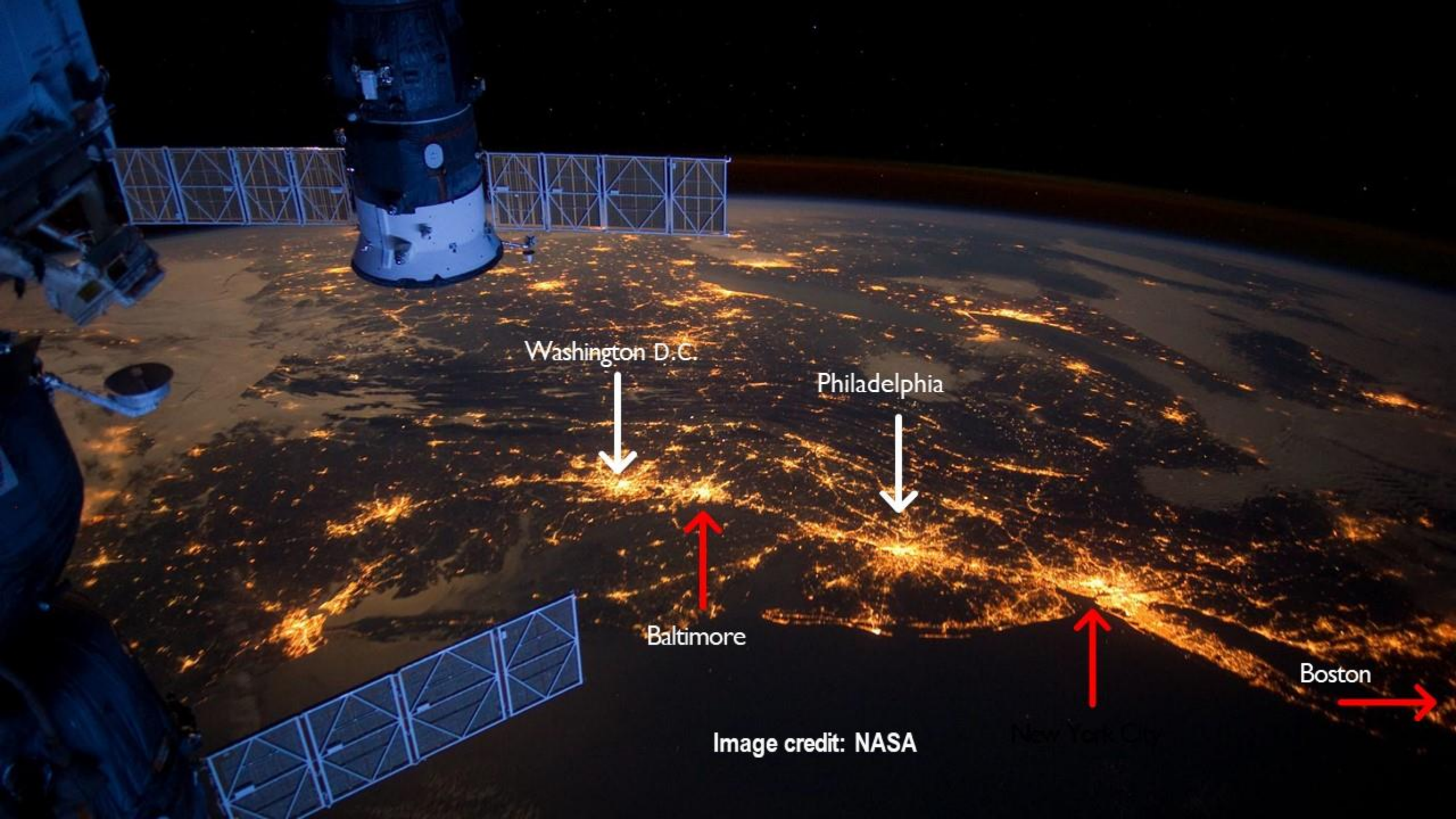


The North American population is five percent (5%) of the population of the globe and NAD Adventist membership is six percent (6%) of the global membership.

**TOGETHER**  
IN MISSION







Washington D.C.



Philadelphia



Baltimore



Boston



Image credit: NASA



**Boston**

Worcester

Providence

Springfield

Bridgeport

**New York City**

Philadelphia

Baltimore

Washington DC

**NORTHEAST MEGALOPOLIS**

# EDUCATION

1. Harvard
2. Yale
3. Princeton
4. MIT
5. Columbia
6. Penn
7. Johns  
Hopkins
8. Brown

Image credit: NASA

# ECONOMY

1. 20 percent of US GDP.
2. Largest economic output of any megalopolis in the world.
3. Headquarters of J.P. Morgan Chase, Citigroup, Fannie Mae, Goldman Sachs, Freddie Mac, Fidelity.
4. Headquarters of 162 of the Fortune 500 Global Companies.
5. Center of the Global Hedge Fund Industry.

Image credit: NASA

# MEDIA HEADQUARTERS

1. ABC
2. NBC
3. CBS
4. NPR
5. FOX
6. COMCAST
7. The New York Times Comp
8. USA Today
9. The Washington Post

Image credit: NASA

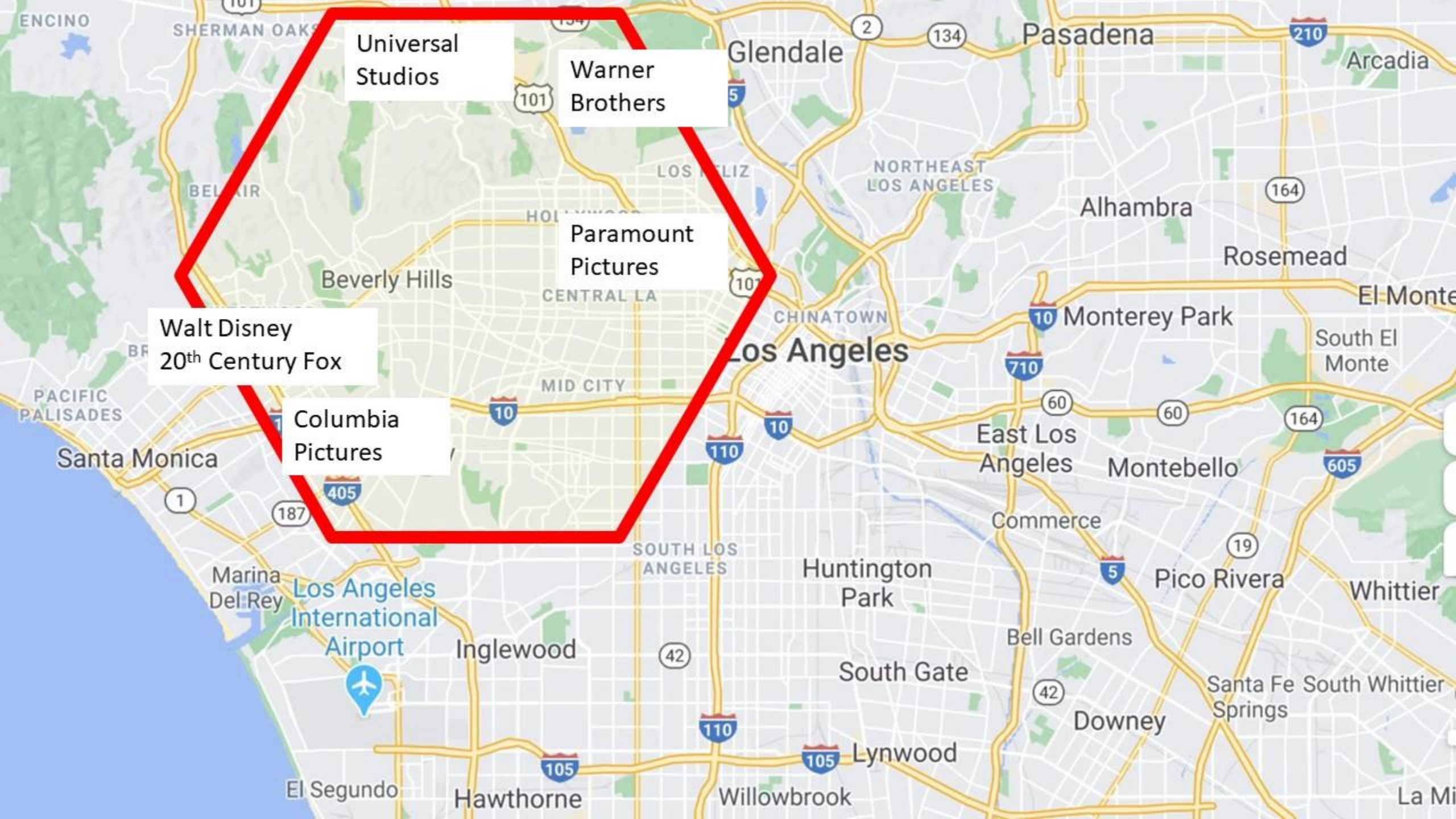
# POLITICS

1. The White House
2. The Capitol
3. The United Nations

Image credit: NASA

Los  
Angeles





Universal Studios

Warner Brothers

Paramount Pictures

Walt Disney  
20th Century Fox

Columbia Pictures





San Francisco

Los Angeles

Twitter  
326 million  
Pinterest  
367 million

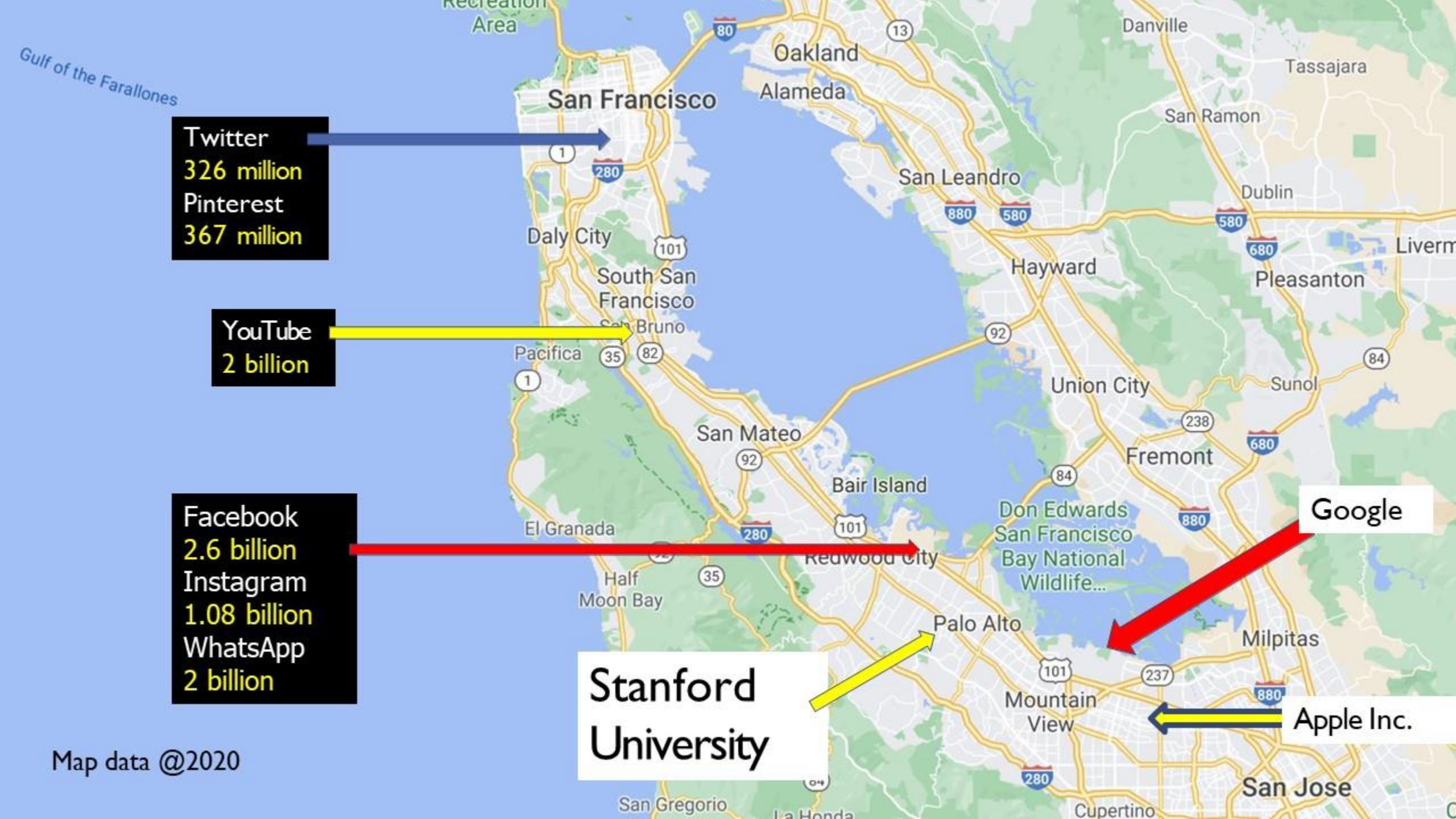
YouTube  
2 billion

Facebook  
2.6 billion  
Instagram  
1.08 billion  
WhatsApp  
2 billion

Stanford  
University

Google

Apple Inc.





IF FACEBOOK WERE  
A COUNTRY, IT  
WOULD BE THE  
WORLD'S MOST  
POPULOUS.

Politics

Entertainment

Economics

Media

Education

Fashion

# THE POWER OF CITIES





# ANTIOCH INITIATIVE

**TOGETHER** |  
IN MISSION





ANALYTICAL STUDIOS

# CENTERS OF INFLUENCE

# TOGETHER

# IN MISSION



# OUR STRATEGIC FOCUS



**MEDIA**



**MULTIPLY**



**MENTORSHIP**

**TOGETHER**  
IN MISSION



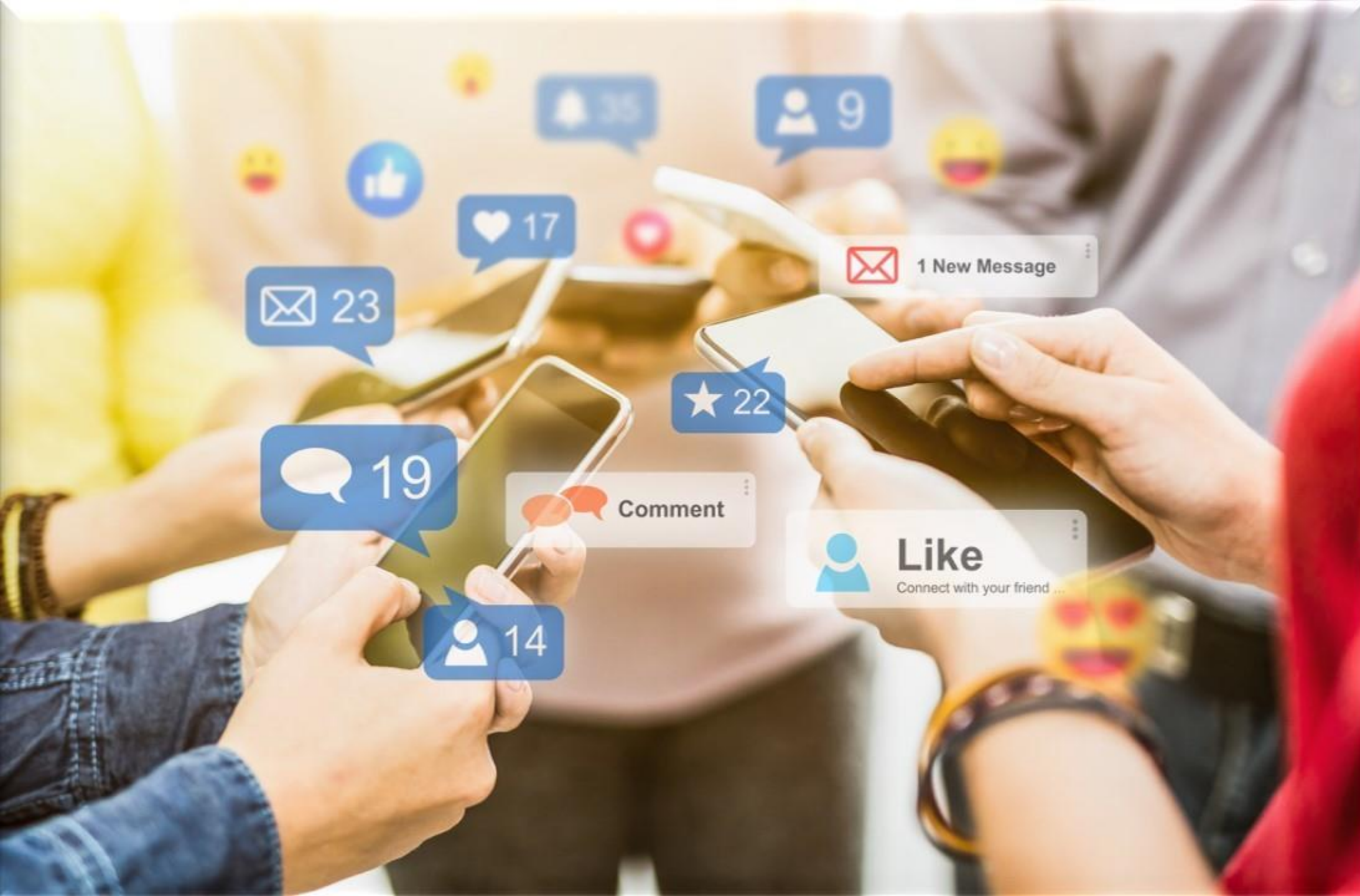


# MEDIA

To explore opportunities to network and collaborate across all organizations, finding ways in which we can maximize and expand our utilization of media. This is an area where we can really allow our youth and young adults to help lead the way.

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IN MISSION







99

TikTok

Facebook



# Train and equip 10,000 digital missionaries



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# MULTIPLY

To leverage opportunities to exponentially grow the ministry of Jesus in all aspects of ministry, such as praying, building relationships, educating, helping, healing, proclaiming, revitalizing, reclaiming, and planting.

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What would it take to  
grow *exponentially*?



Together, we make a  
better impact.

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### Matthias Tradition

Therefore, of these men who have accompanied us all the time that the Lord Jesus went in and out among us, beginning from the baptism of John to that day when He was taken up from us, one of these must become a witness with us of His Resurrection (Acts 1:21-22)





Him

Jesus





# IMPACT COLUMBUS



SHARING HOPE REVIVAL:  
GETTING THE EDGE

## IMPACT COLUMBUS

SHARING HOPE REVIVAL:  
GETTING THE EDGE



GA Bryant, *NAD President*

K Ahn, *NAD Secretary*

R Robinson, *NAD Treasurer*

P Omeler, *AUC*

P Llewellyn, *SDACC*

D Weigley, *CUC*

K Denslow, *LUC*

G Thurber, *MAUC*

J Freedman, *NPUC*

B Newton, *PUC*

R Smith, *SUC*

C Craig, *SWUC*

2022  
YEAR OF  
MULTIPLY

**TOGETHER**  
IN MISSION



# PERSONAL CHALLENGE TO ADMINISTRATORS



**Personally commit to proclamation of the metropolitan initiatives:**

- 1. Outreach Project*
- 2. Health Project*
- 3. Marriage Seminar*
- 4. Mental Wellness*
- 5. Evangelistic Meeting*
- 6. Weekend Bible Study*

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IN MISSION





# PERSONAL CHALLENGE TO

- ❖ Pastors
- ❖ Educators
- ❖ Health Professionals
- ❖ Lay Persons

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**North  
American  
Division  
church  
membership  
at end of  
year 2021:  
1,271,642**

**TOGETHER** |  
IN MISSION





# Adventists to Population Ratio

CITY	POPULATION	ADVENTISTS	RATIO
New York-Newark-Bridgeport	21,976,224	75,501	291
Los Angeles-Long Beach Riverside	17,775,984	82,141	216
Chicago-Naperville-Michigan City	9,725,317	21,668	449
Washington-Baltimore-Northern VA	8,211,213	36,798	223
Boston-Worcester-Manchester	7,465,634	15,579	479
San Jose-San Francisco-Oakland	7,228,948	7,201	1004
Philadelphia-Camden-Vineland	6,382,714	11,976	533
Dallas-Fort Worth	6,359,758	25,128	253
Houston-Baytown-Huntsville	5,641,077	13,562	416
Atlanta-Sandy Springs-Gainesville	5,478,667	18,850	291

**TOGETHER**  
IN MISSION



# Adventists to Population Ratio

CITY	POPULATION	ADVENTISTS	RATIO
Miami-Fort Lauderdale-Miami Beach	5,463,857	37,970	144
Detroit-Warren-Flint	5,410,014	10,043	539
Toronto	5,113,149	18,618	275
Phoenix-Mesa-Scottsdale	4,039,182	9,810	412
Seattle-Tacoma-Olympia	3,876,211	4,333	895
Montreal	3,635,571	4,662	780
Minneapolis-St. Paul-St. Cloud	3,502,891	4,302	814
Denver-Aurora-Boulder	2,927,911	8,043	364
San Diego-Carlsbad-San Marcos	2,941,454	23,228	127
Cleveland-Akron-Elyria	2,917,801	7,097	411

**TOGETHER**  
IN MISSION





**North  
American  
Division  
membership  
ratio to  
general  
population:  
1:370**

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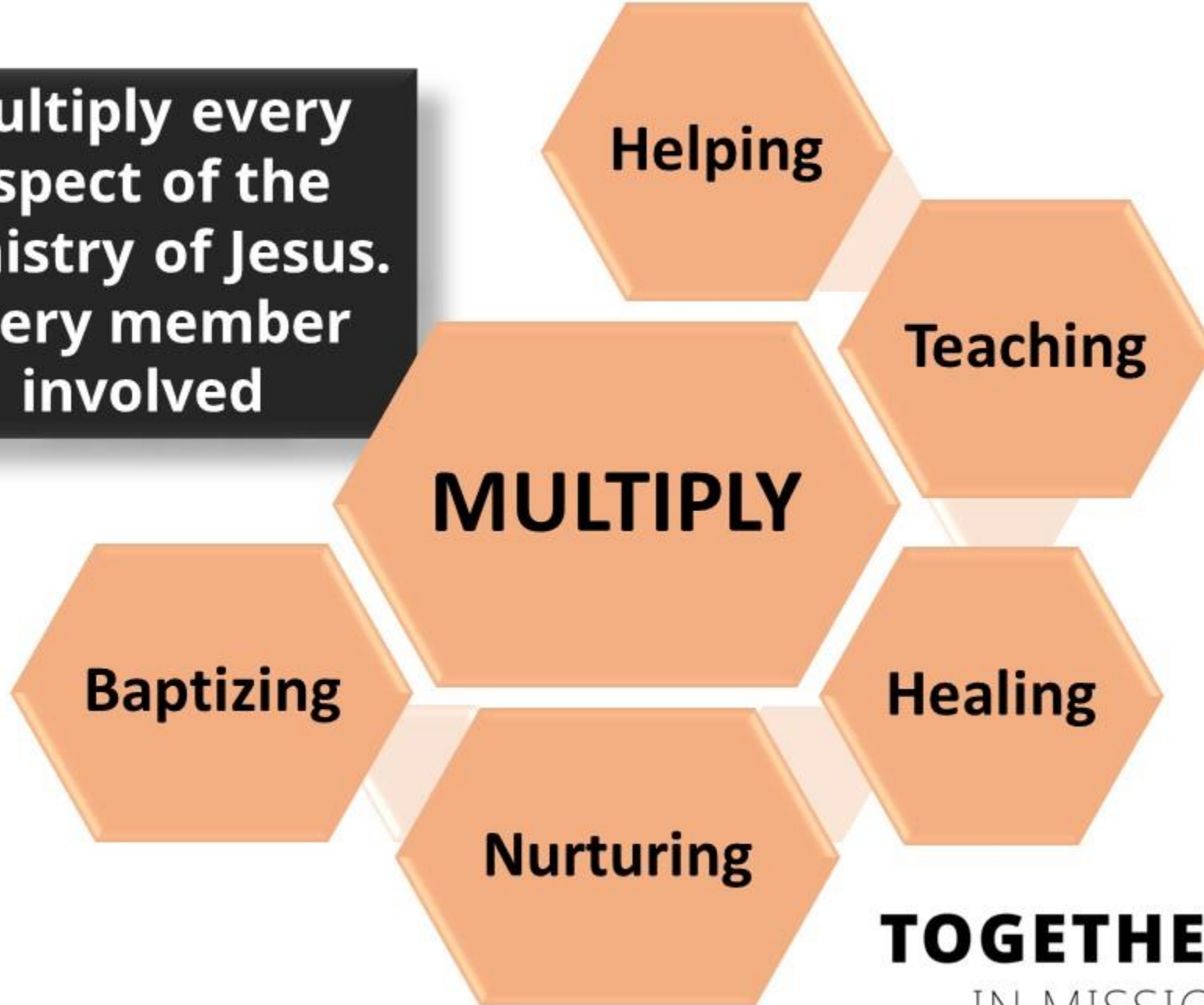
**Number of citizens  
added annually in  
North America:  
1.5 Million**

**Accessions averaged  
35,000 per year  
before Covid**

**TOGETHER** |  
IN MISSION



**Multiply every  
aspect of the  
ministry of Jesus.  
Every member  
involved**



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**Add 50,000 Disciples**



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IN MISSION



# MENTORSHIP

To collaborate with entities in creating an intentional leadership development plan for leaders.

**TOGETHER** |  
IN MISSION



# ADMINISTRATIVE LEADERSHIP CHANGES

(New officers from January 2021-Present)

## NAD Office

2 of 3 Executive Officers  
5 of 6 Vice Presidents  
9 Department Directors

## Union Level

5 Presidents  
7 Executive Secretaries  
1 Treasurer

## Conference Level

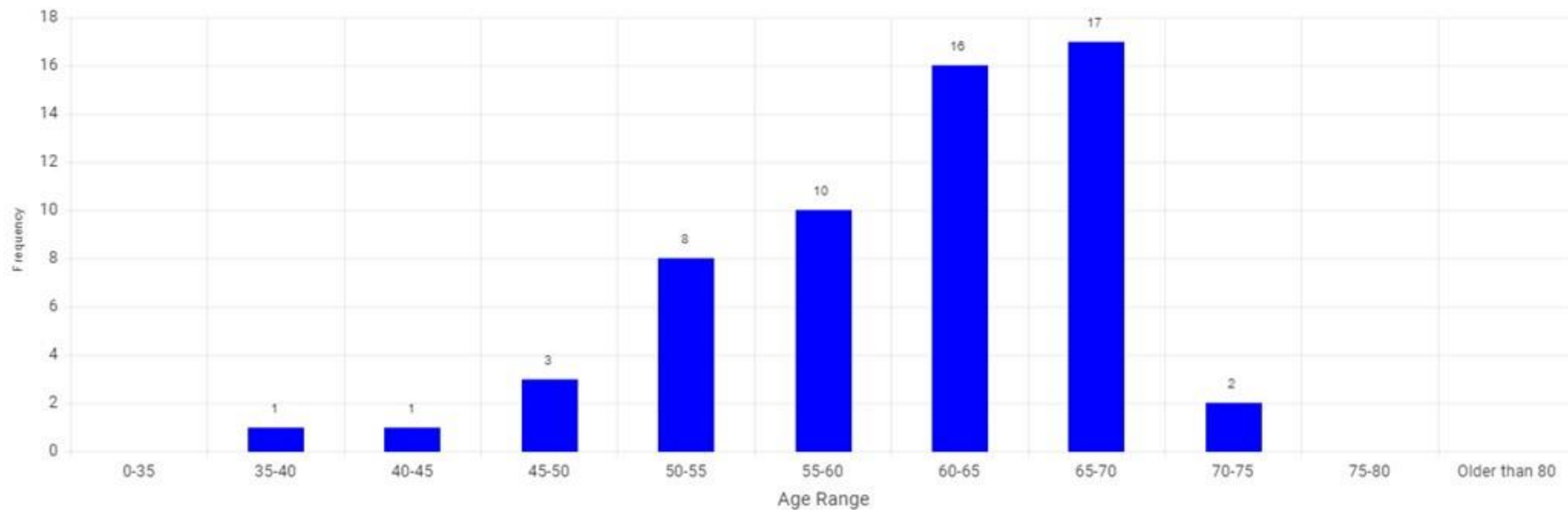
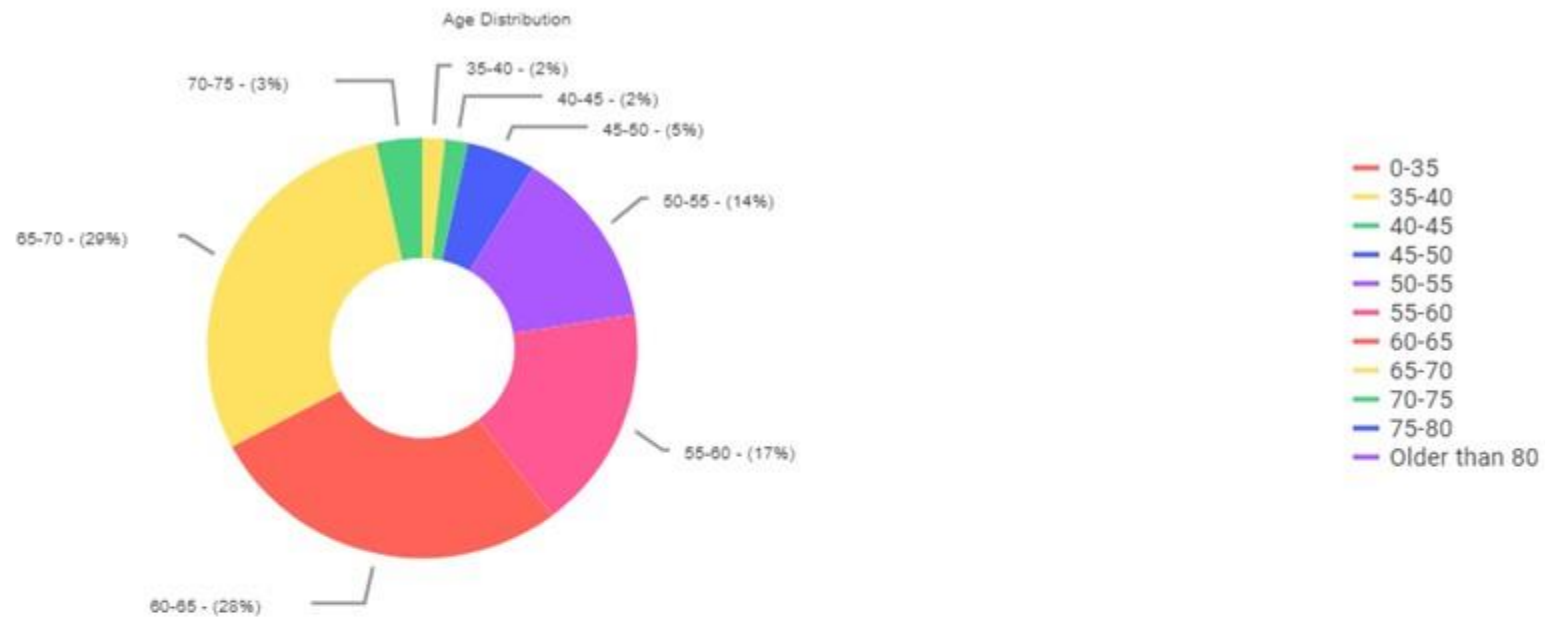
33 Presidents  
37 Executive Secretaries  
18 Treasurers  
144 New NAD Executive Committee Members

**TOGETHER**  
IN MISSION

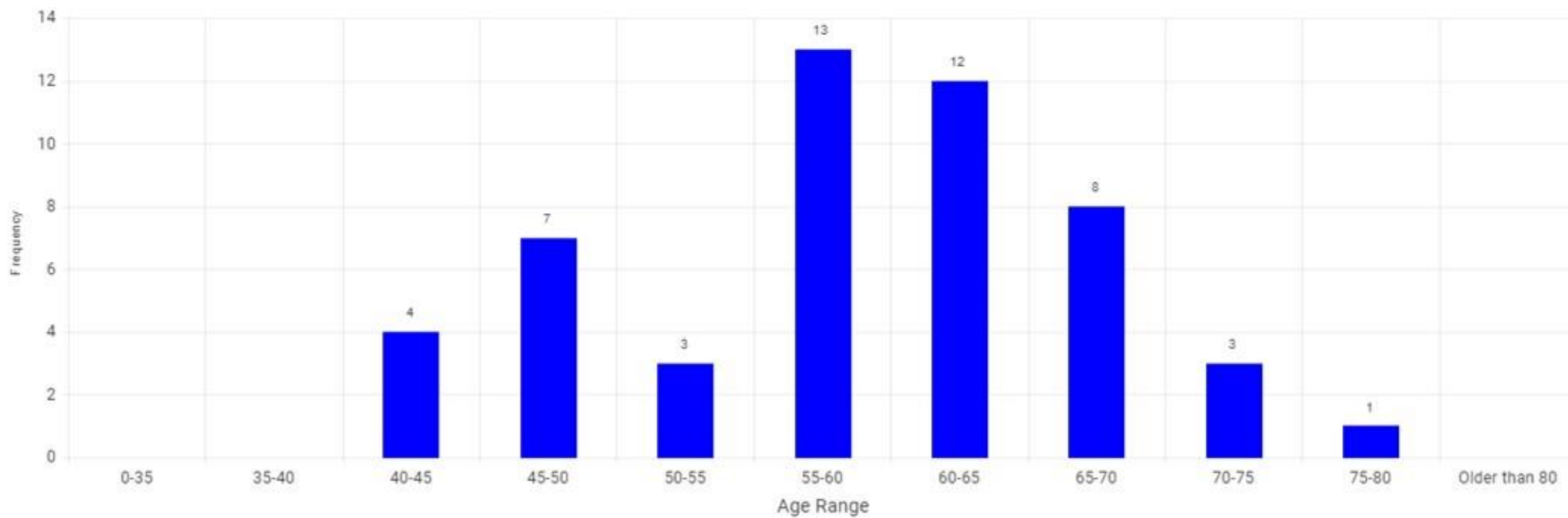
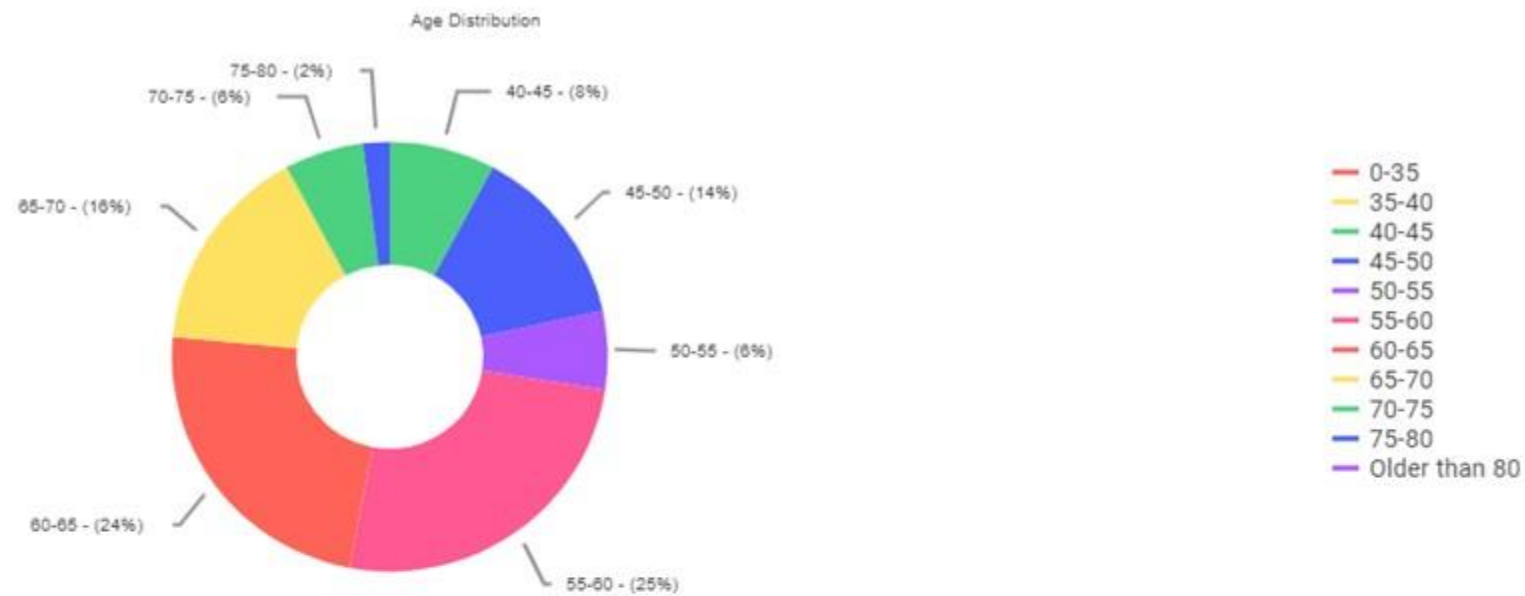




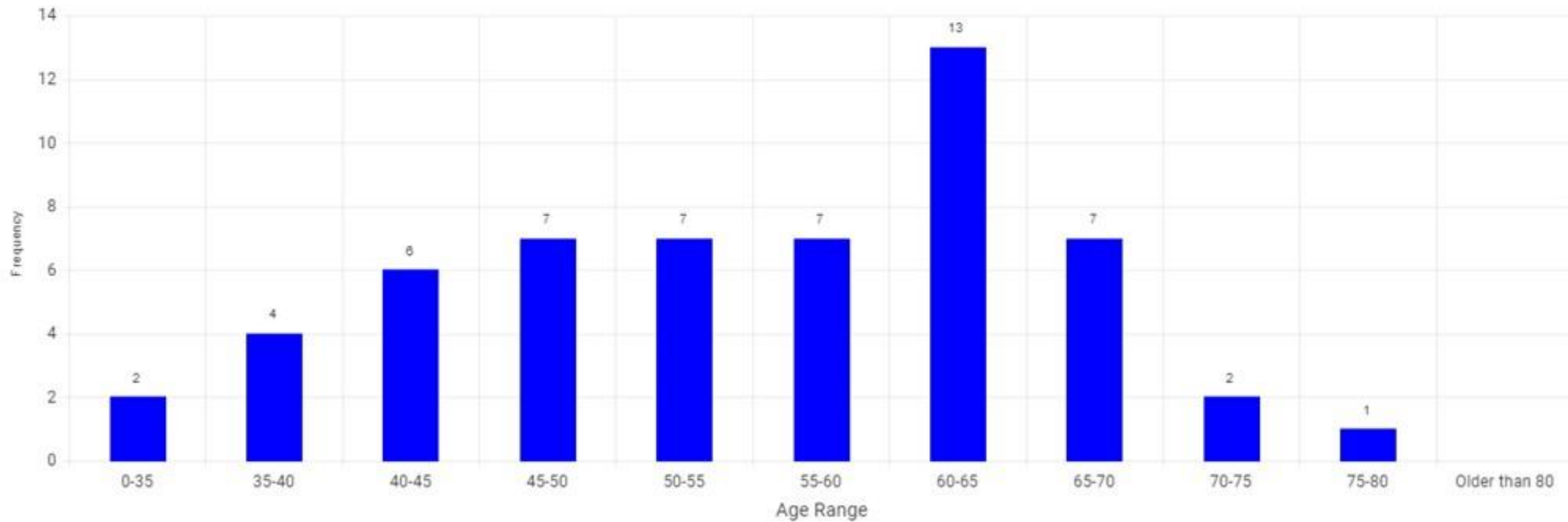
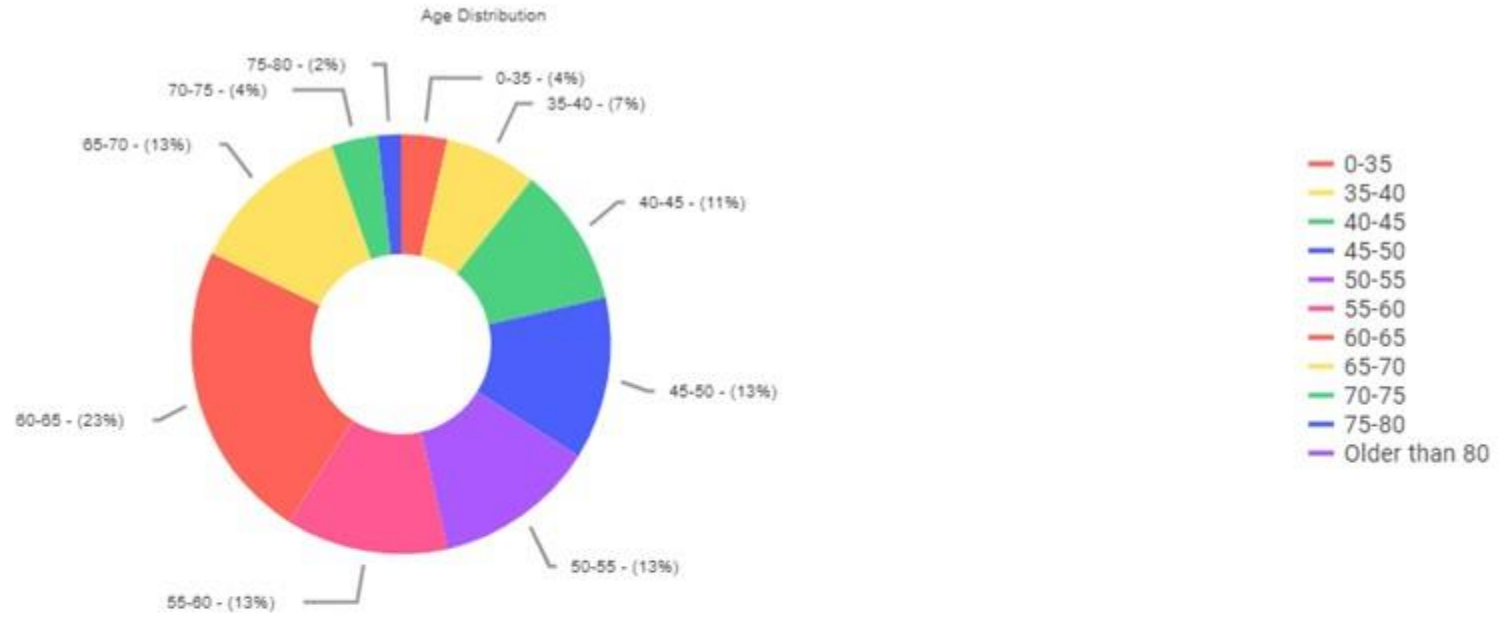
# Presidents



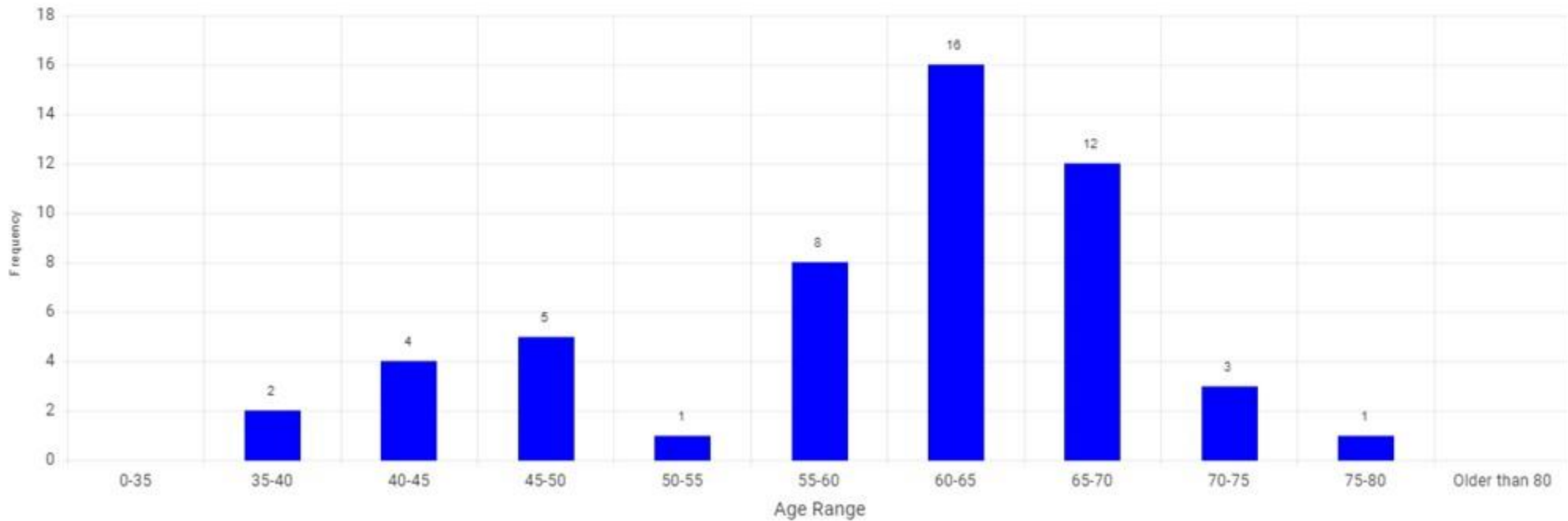
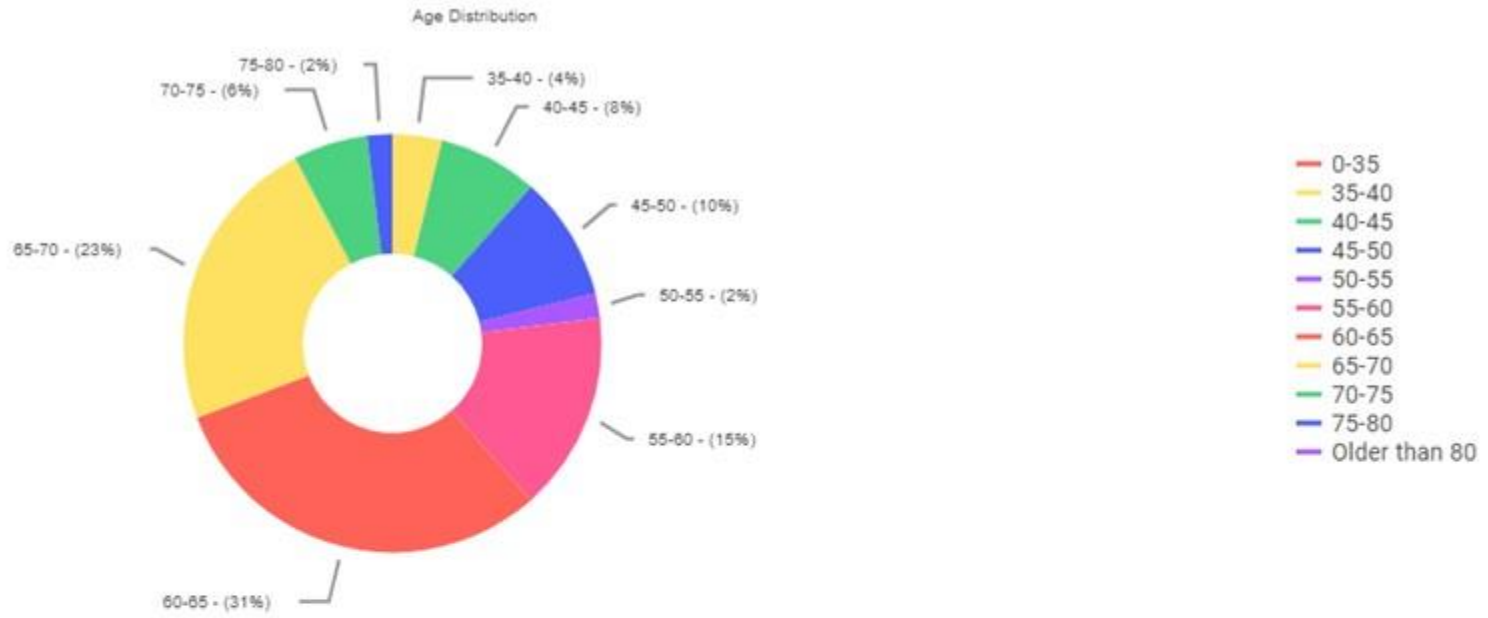
# Executive Secretaries



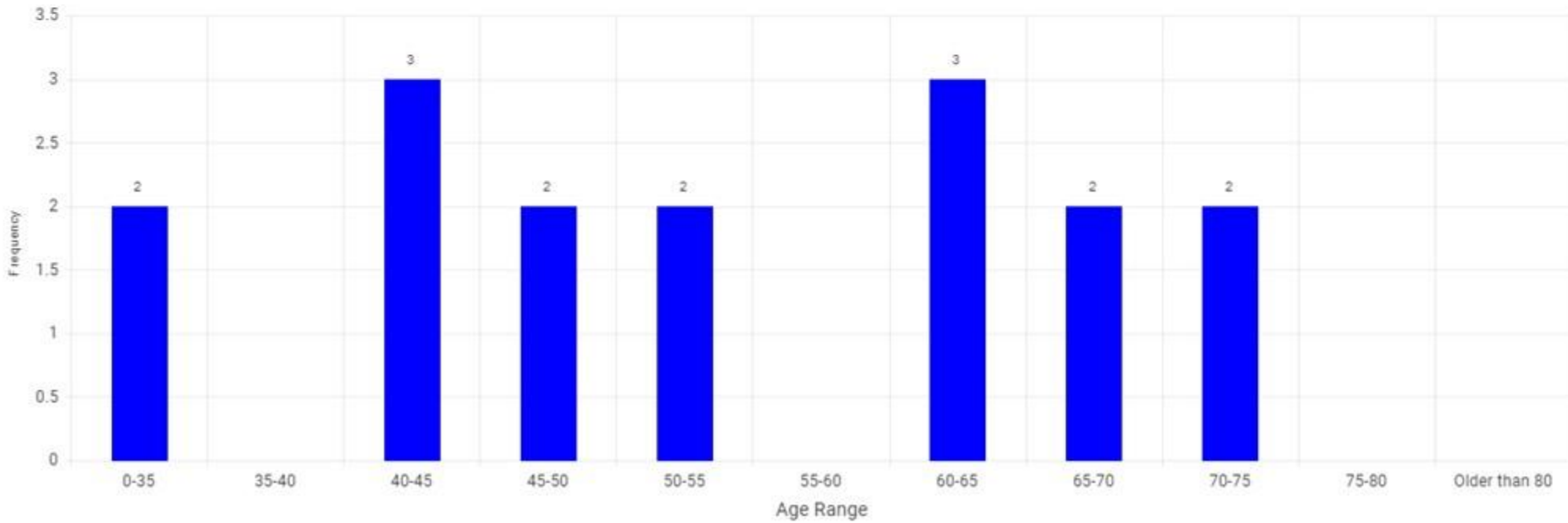
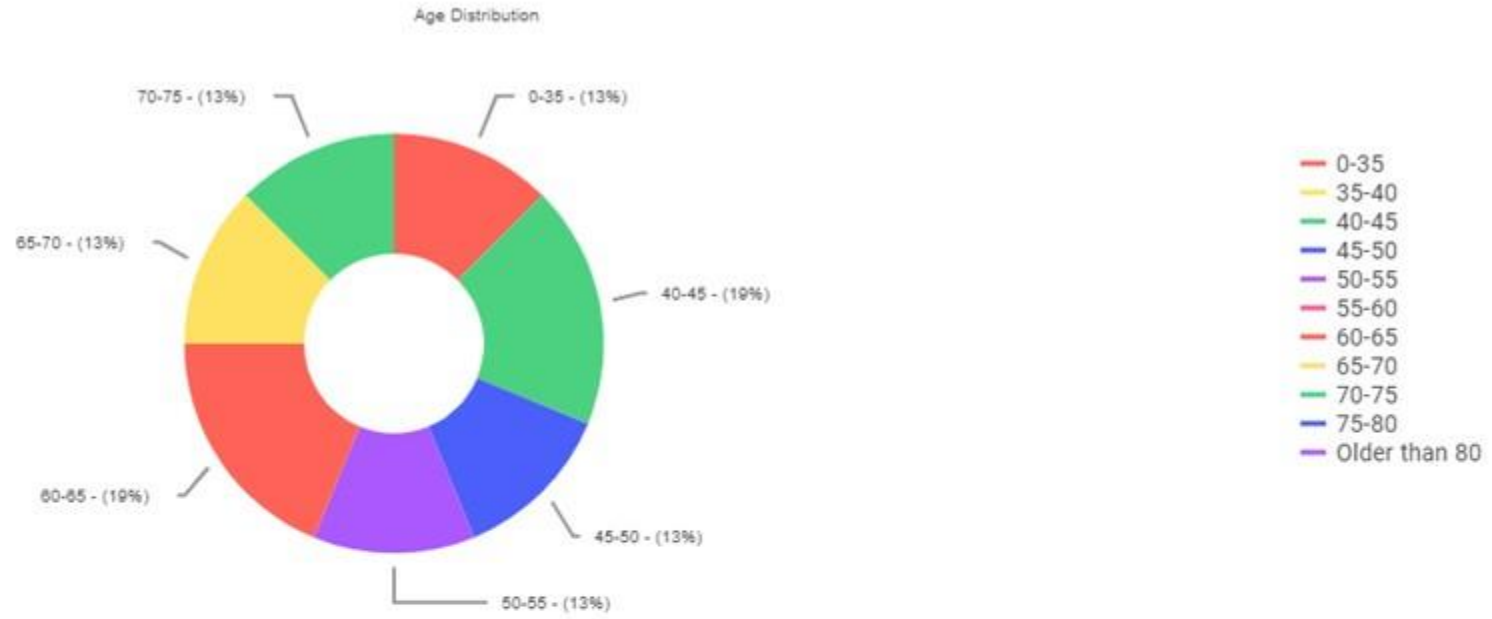
# Treasurers



# Vice Presidents



# Under Treasurers





**1. How are we equipping the next generation of leaders?**



**2. Who is your Timothy or Teresa?**

**3. How do you find someone to intentionally mentor?**

**TOGETHER**  
IN MISSION



# "TOGETHER IN MISSION"



## **MEDIA**

To explore opportunities to network and collaborate across all organizations, finding ways in which we can maximize and expand our utilization of media. This is an area where we can really allow our youth and young adults to help lead the way.



## **MULTIPLY**

To leverage opportunities to exponentially grow the ministry of Jesus in all aspects of ministry, such as, praying, building relationships, educating, helping, healing, proclaiming, revitalizing, reclaiming, and planting.



## **MENTORSHIP**

To collaborate with entities in creating an intentional leadership development plan for leaders.

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IN MISSION



# METROPOLITAN CENTERS



Take our sharpened strategic focus to the cities



Collaborative approach with other entities (*Unions, conferences, educational, and health institutions*)

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IN MISSION





*Washington DC*



*New York*



*Chicago*



*Toronto*



*San Francisco*



*Los Angeles*



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IN MISSION





# Involvement of the laity

**TOGETHER** |  
IN MISSION



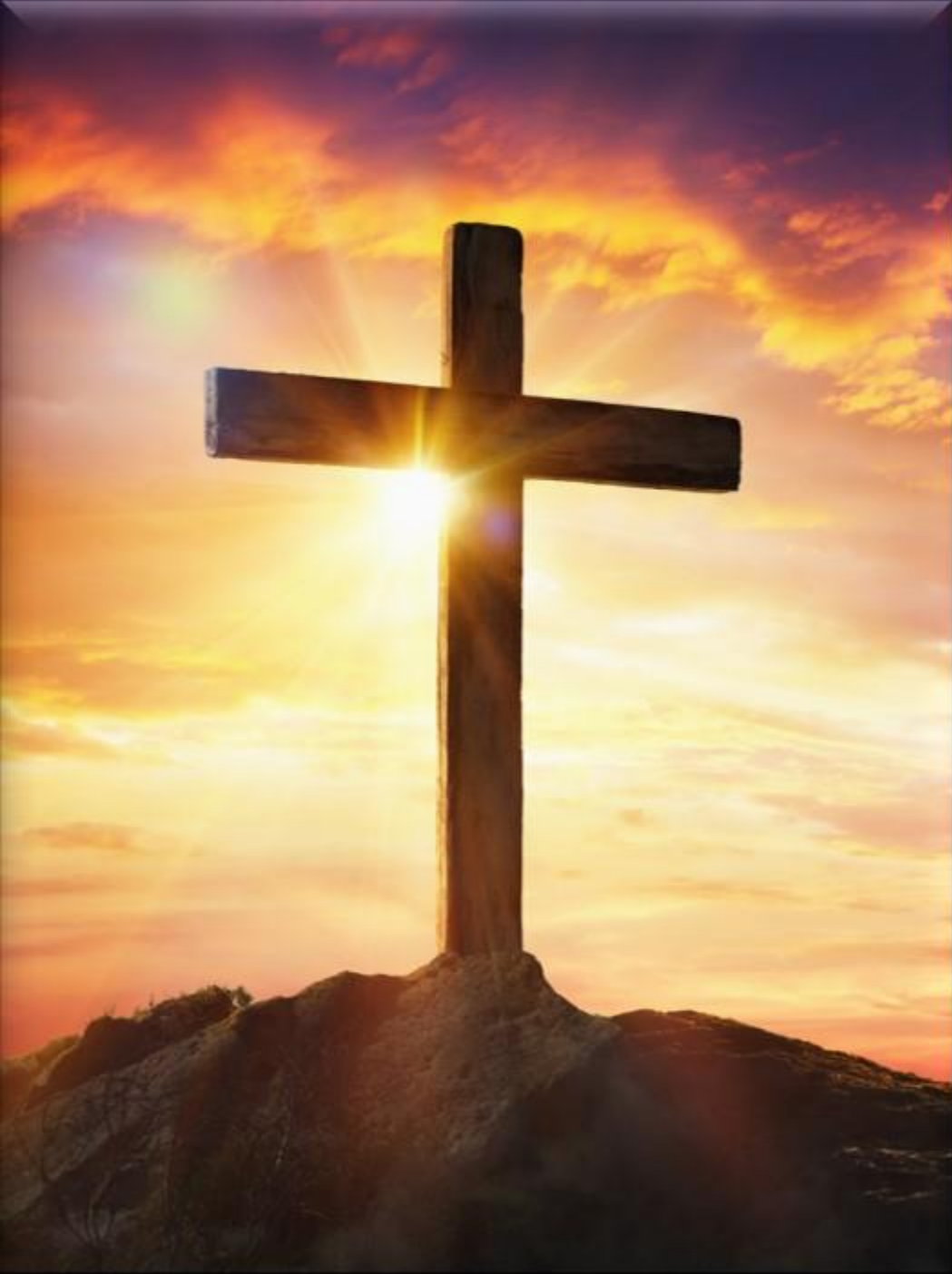


**“The work of God in this earth can never be finished until the men and women comprising our church membership rally to the work and unite their efforts with those ministers and church officers.”**

***Gospel Workers, 351.4***

**TOGETHER** |  
IN MISSION





**“Christ’s method** alone will give true success in reaching the people. The Savior mingled with men as one who desired their good. He showed sympathy for them, ministered to their needs, and won their confidence. Then He bade them, **‘Follow Me.’”**

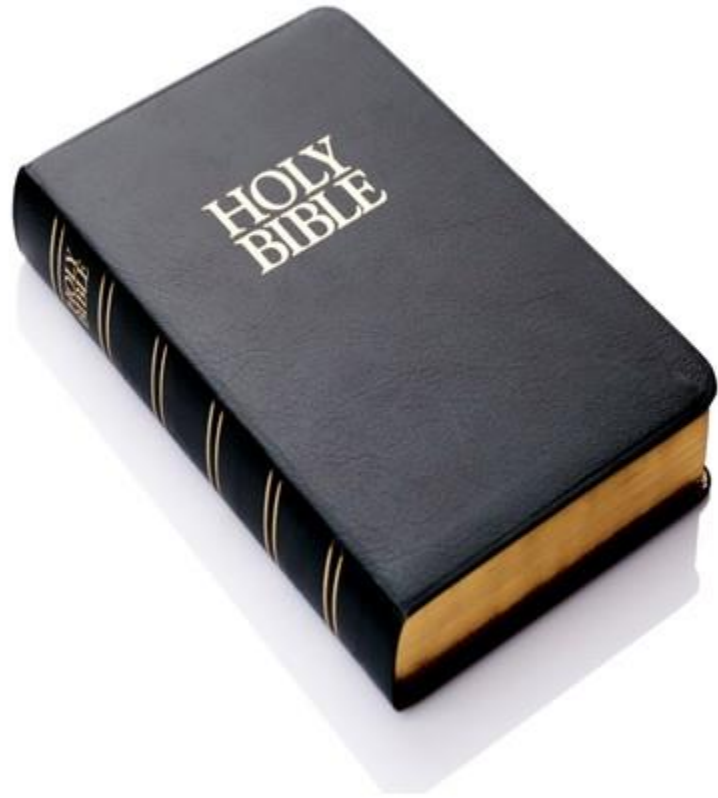
*The Ministry of Healing, 143*

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IN MISSION



# JOEL 2:28

And it shall come to pass afterward, that I will pour out my spirit upon all flesh; and your sons and your daughters shall prophesy, your old men shall dream dreams, your young men shall see visions.



**TOGETHER**  
IN MISSION





Our greatest  
need is the  
**HOLY SPIRIT!**

**TOGETHER**  
IN MISSION



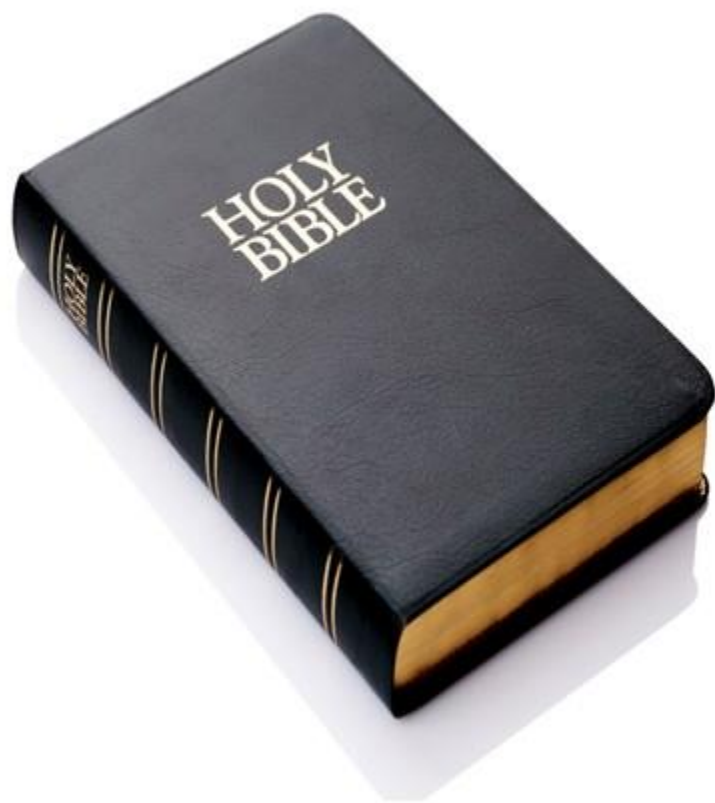


**OUR GREATEST NEED**

We need the Upper Room experience—they were all with one accord in one place, where they were **working TOGETHER IN MISSION**, filled with the **HOLY SPIRIT**.

**TOGETHER**  
IN MISSION





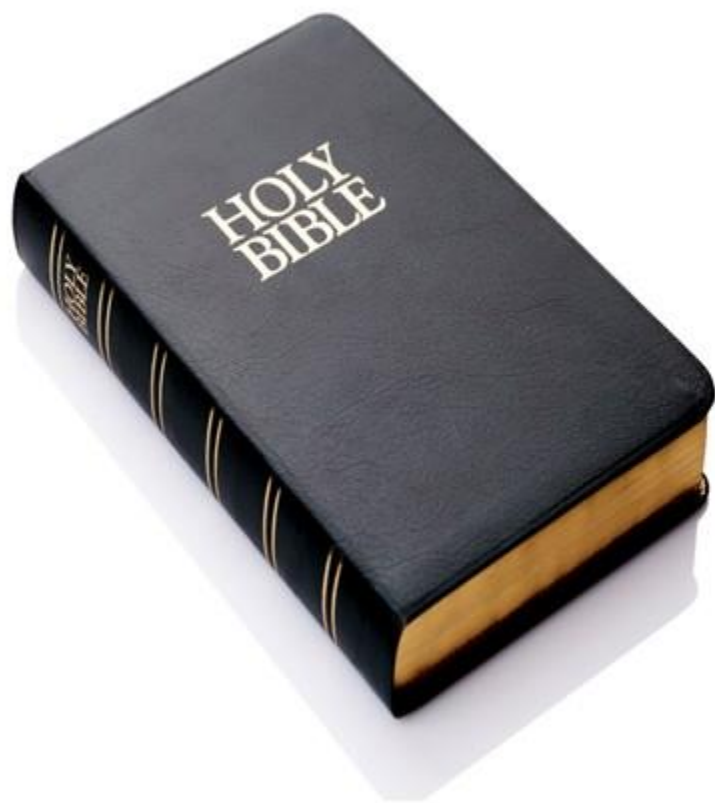
## LUKE 11:13

How much more shall your Heavenly Father give the Holy Spirit to them that ask Him?

**TOGETHER**  
IN MISSION







## ACTS 1:8

But ye shall receive power, after that the Holy Ghost is come upon you: and ye shall be witnesses.

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IN MISSION





**OUR GREATEST NEED**

This combination of **working TOGETHER IN MISSION** and **being filled with the Holy Spirit** led to **explosive growth** of the early Christian Church. When this happened, they experienced **exponential growth!**

**TOGETHER**  
IN MISSION





***Gospel Workers, 351.4***

“The leaders in God’s cause, as wise generals, are to lay plans for advance moves all along the line. In their planning they are to give special study to the work that can be done by the laity for their friends and neighbors.”

**TOGETHER**  
IN MISSION



# PRIORITIZE MISSION



Many good things to keep you occupied



Fight for mission



Double down on public/personal evangelism

**TOGETHER**  
IN MISSION



# MISSION REFOCUS



Assess every aspect of operation



Evaluating mission effectiveness

**TOGETHER**  
IN MISSION



# The North American Division



## MEDIA

- 7 Media Outlets
- Call Center (AIM)
- El Centinela
- HOPE Channel
- MESSAGE Magazine
- Publishing House
- Adventist Learning Community
- AdventSource
- Seminars Unlimited



## MULTIPLY

- International Office
- 9 Unions
- 59 Local Conferences
- 5,639 Congregations
- 4,300 Pastors
- 881 Schools
- 4,217 Teachers
- 5 Health Systems
- Institution for the Blind
- Organized Professional Laymen's Entity



## MENTORSHIP

- 13 Universities & Colleges
- PreK-12 Educational System
- Early Childhood Program
- Evangelistic Training Center (NADEI)
- Seminary
- Retreat Centers and Camps

**TOGETHER**  
IN MISSION



We must be relevant to our communities  
by meeting their needs.



**BE THE  
REASON  
SOMEONE  
SMILES  
TODAY**



**TOGETHER**  
IN MISSION



# *What if . . .*



We would  
leverage our  
resources  
and . . .

**TOGETHER** |  
IN MISSION







**FOCUS** them  
collaboratively,  
strategically,  
and  
synergistically?

**TOGETHER** |  
IN MISSION



# *What if . . .*



Our colleges/universities not only sent student missionaries to Korea and Thailand but also to New York, Seattle, Los Angeles, and Chicago to teach English as a second language or conduct tutorial program after school or be involved in some community action projects?

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IN MISSION



# *What if . . .*



We emphasized  
a comprehensive  
health approach  
including mental  
health  
wholeness?

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IN MISSION



# *What if . . .*



We made sure  
all our media  
ministries are  
featured weekly  
in all of metro  
areas?

**TOGETHER**  
IN MISSION



# *What if . . .*



We had Division,  
Union, and Local  
Conference  
resources  
collaborate and  
collide in one  
place at one  
time?

**TOGETHER**  
IN MISSION



# *What if . . .*



We have  
intentional  
and  
systematic  
mentorship  
for every level  
of the church?

**TOGETHER** |  
IN MISSION



# *What if . . .*



We visualized  
our schools as  
outposts and  
beacons of  
hope in their  
communities  
not only for  
students but for  
their families?

**TOGETHER**  
IN MISSION



# *What if . . .*



We trained, equipped, and built an army of 10,000 young adults as digital missionaries and unleashed them into the frontier we call 'social media'?

**TOGETHER**  
IN MISSION





# *What if . . .*



We created  
mission  
opportunities for  
1,000 young  
people in these  
metropolitan  
centers?

**TOGETHER**  
IN MISSION



# *What if . . .*



We more strategically aligned our resources of educational, medical, and ecclesiastical entities to tackle the urban post-modern communities of the large metropolitan areas?

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IN MISSION



# BEST DAYS



The North American Division **best days** are not behind us, but **ahead of us**. God is not through with us yet. **Let's march into victory!**

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IN MISSION

