

Secretary's Report

North American Division
2016 Year End Meetings

PRESENTED BY
G. ALEXANDER BRYANT

Collaboration 2.0



A DEBT OF GRATITUDE

- MY STAFF

- Carolyn Forrest
- Melissa Gottlieb
- Marialyce Fordham
- Angel McLaren
- Sharri Davenport
- Valerie Robbins
- Orna Garnett
- April Williams

Kyoshin Ahn

Elden Ramirez

Ernest Hernandez

Sarah Kelly

Pearly David

Andrea Keele

Benjamin Speegle

Collaboration 2.0



Secretary's Report

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Collaboration 2.0



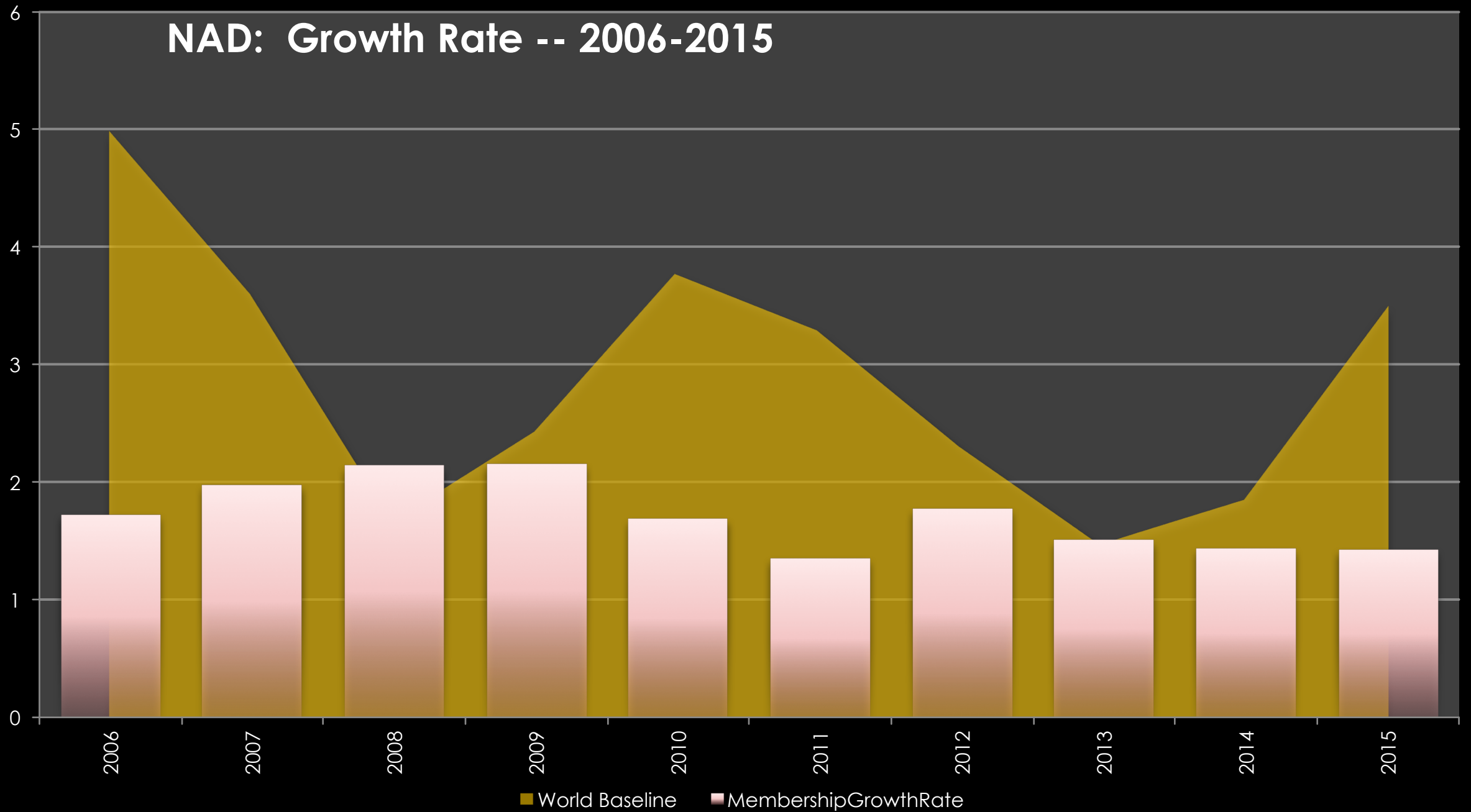
Membership (as of 9/30/2016)

- 1,231,006 Members
- 5,493 Churches
- 858 Companies

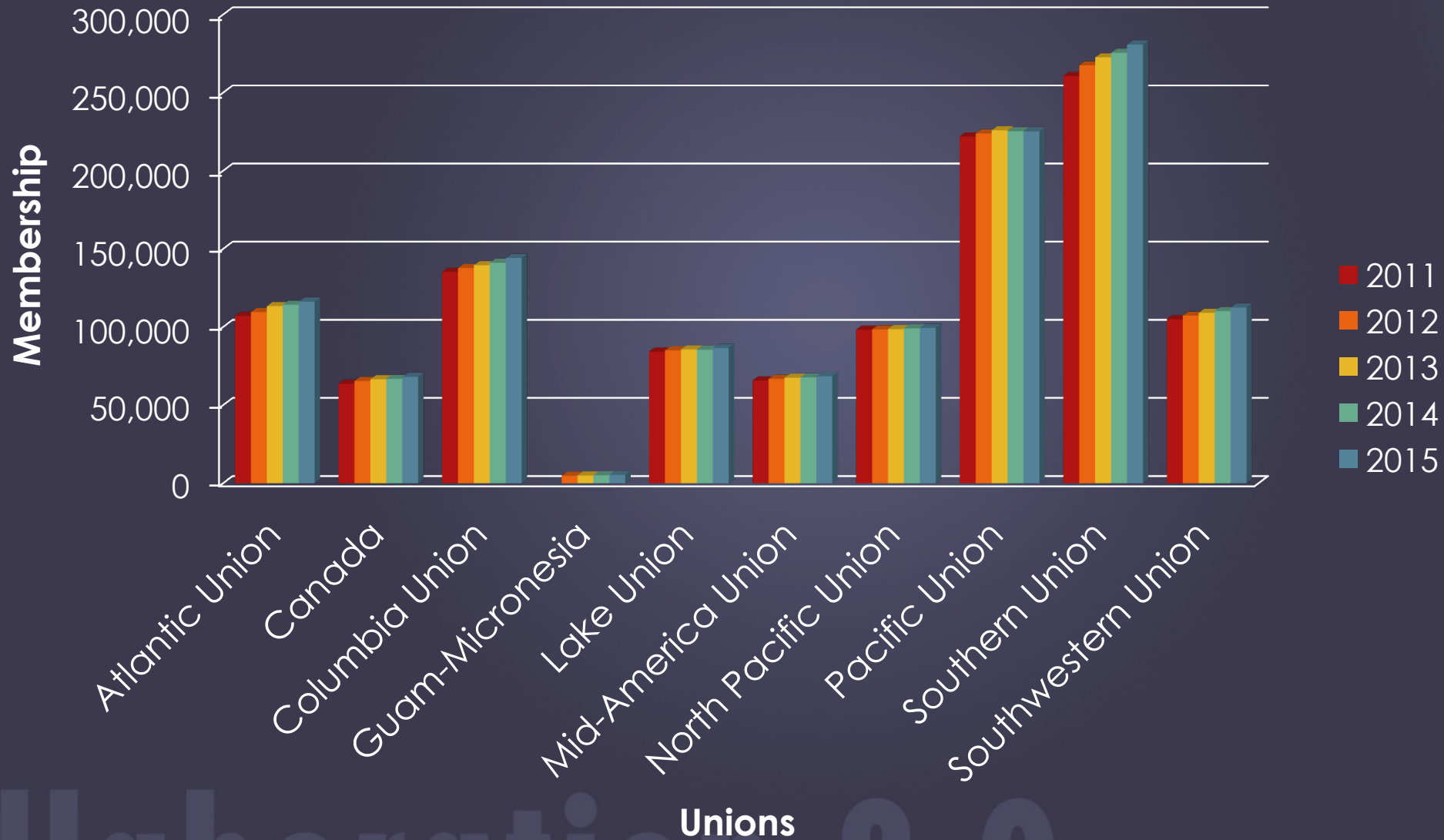
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NAD: Growth Rate -- 2006-2015



North American Division Membership 2011-2015



Accession Rate

| | |
|------|-------|
| 2011 | 3.51% |
| 2012 | 3.41% |
| 2013 | 3.19% |
| 2014 | 2.95% |
| 2015 | 3.07% |

Collaboration 2.0

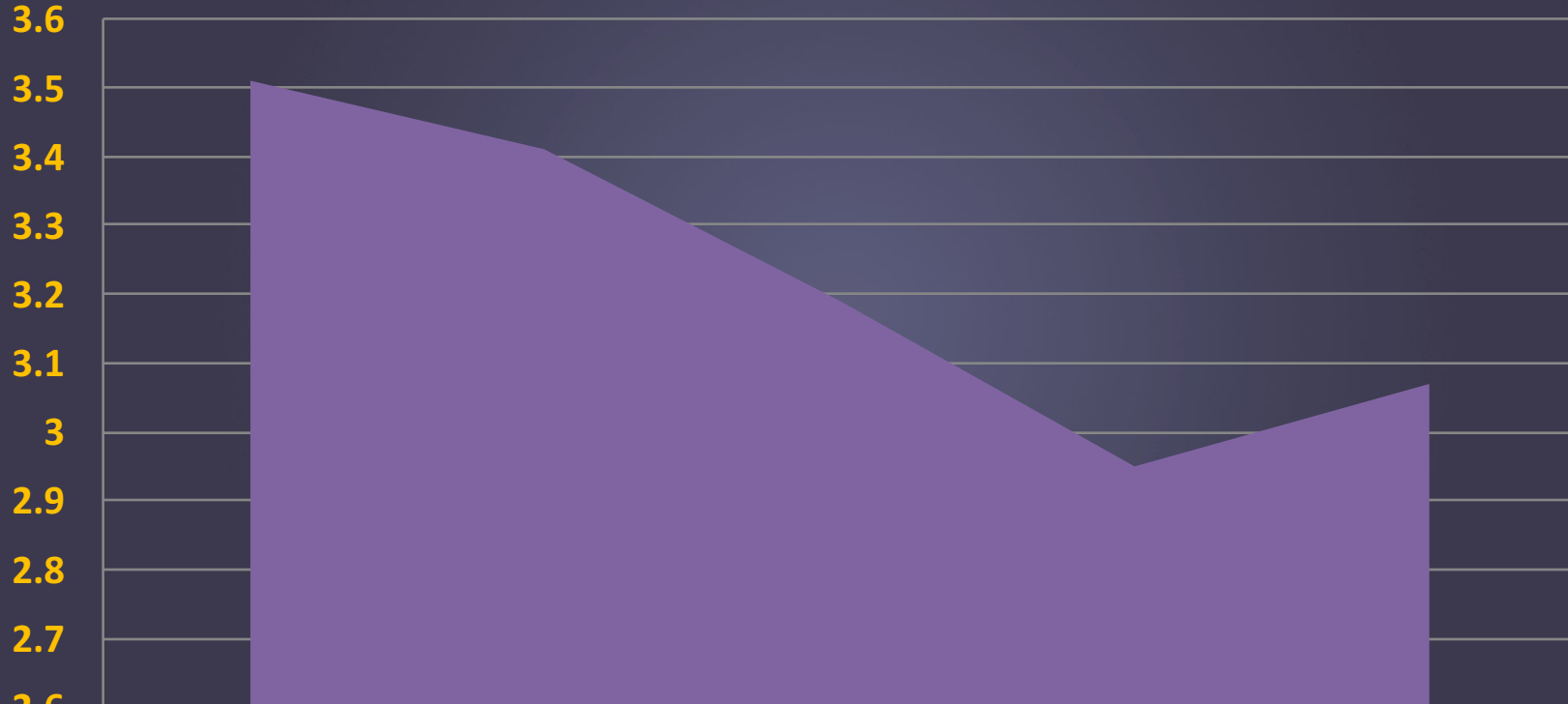


Rate of Net Growth

| | | |
|--------|--------|-------|
| ■ 2011 | 15,224 | 1.35% |
| ■ 2012 | 20,329 | 2.15% |
| ■ 2013 | 17,541 | 0.42% |
| ■ 2014 | 16,971 | 1.43% |
| ■ 2015 | 17,031 | 1.42% |



North American Division Accession Rate



| | 2011 | 2012 | 2013 | 2014 | 2015 |
|------------------|------|------|------|------|------|
| ■ Accession Rate | 3.51 | 3.41 | 3.19 | 2.95 | 3.07 |



Accessions

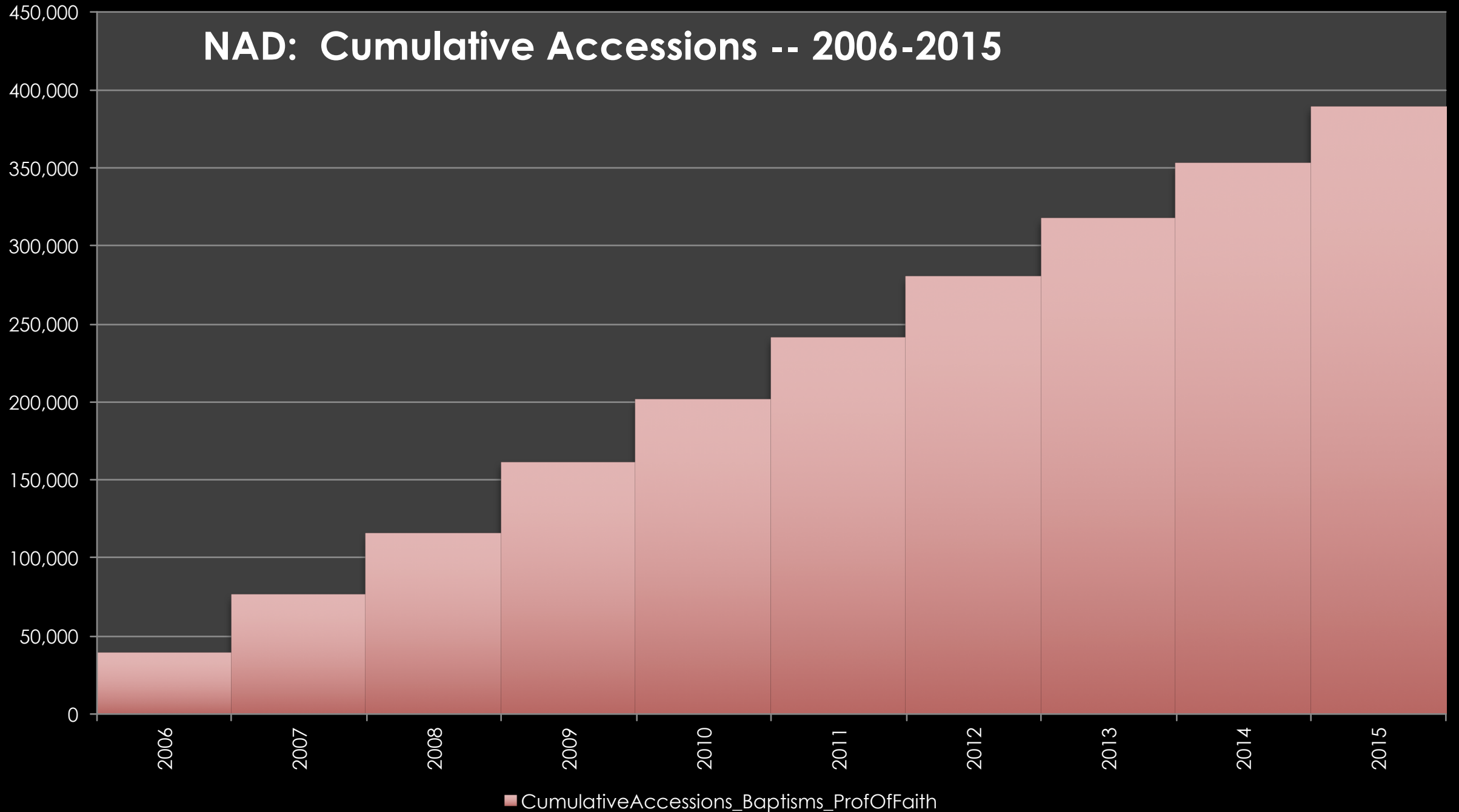
(Additions to the church by baptism and Profession of Faith)

| | |
|--------|---------------|
| • 2010 | 40,182 |
| • 2011 | 39,504 |
| • 2012 | 39,060 |
| • 2013 | 37,277 |
| • 2014 | 34,930 |
| • 2015 | <u>36,829</u> |

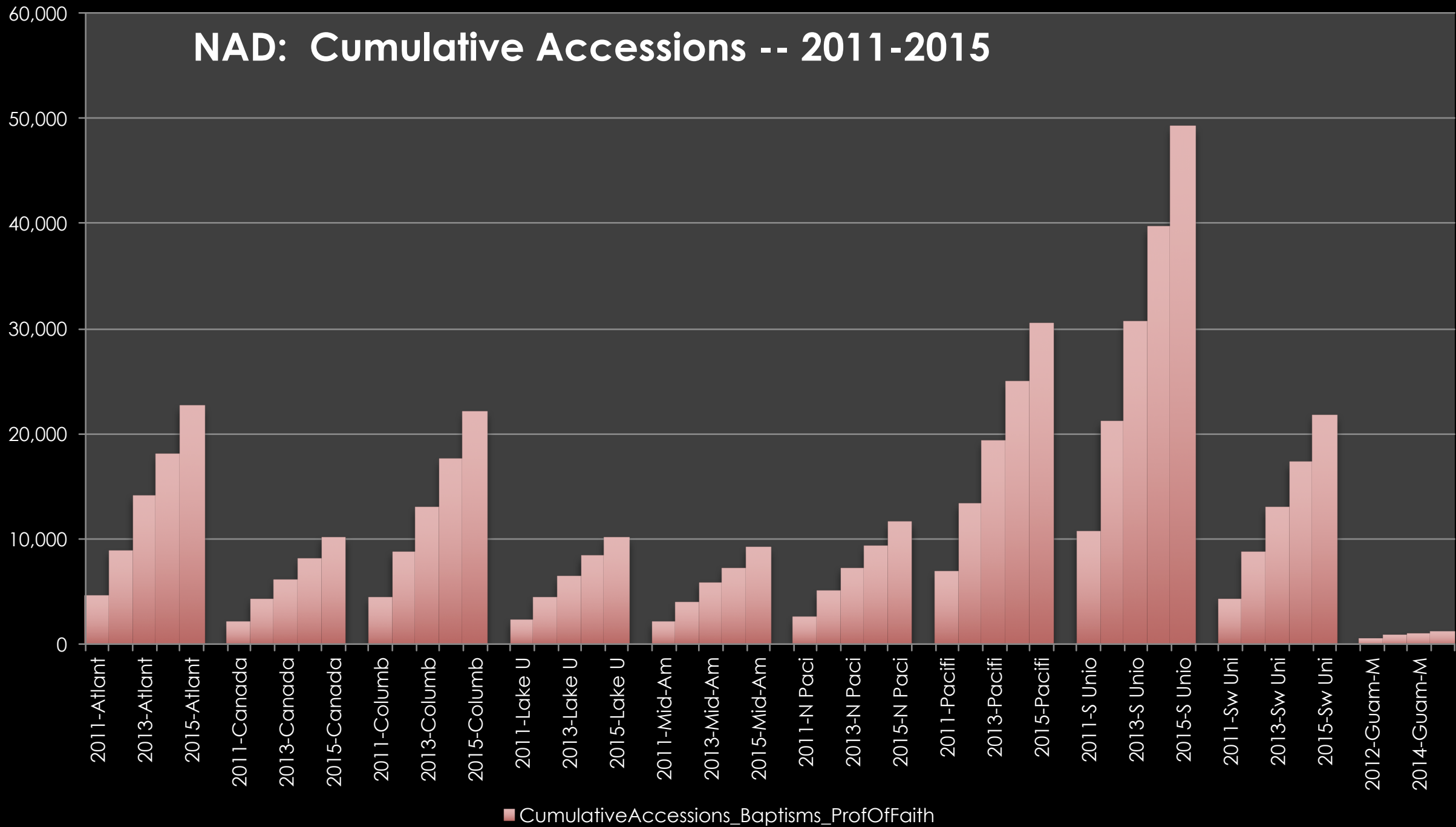
6 – Year Total 227,782



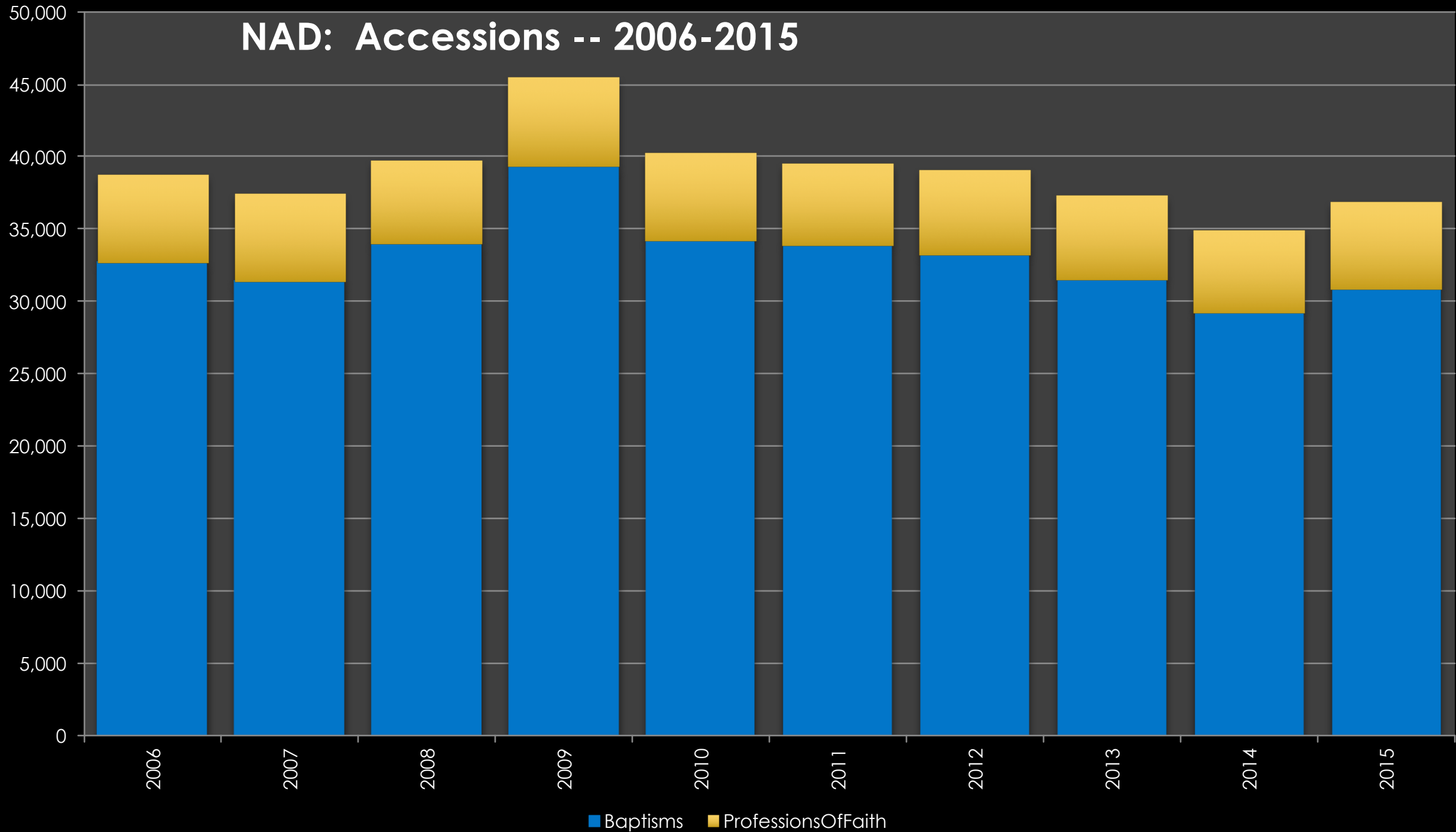
NAD: Cumulative Accessions -- 2006-2015



NAD: Cumulative Accessions -- 2011-2015



NAD: Accessions -- 2006-2015



Average Daily Accessions (2015)

- ❖ Baptisms and Professions of Faith **37,607**
- ❖ Average Daily Accessions **103**




Baptism and Profession of Faith

| Quarter | 2015 | 2016 | Rate |
|-------------------------|------|------|-------|
| 1 st Quarter | 7050 | 7093 | 0.61% |
| 2 nd Quarter | 8950 | 9566 | 6.88% |



Adventist Volunteers

**Long Term
Missionaries**
*(generally serving
1 to 2 years)*



| | |
|-----------------------------------|-------------|
| AVS Volunteers | • 455 |
| Adventist Frontier Missions | • <u>93</u> |
| YTD | 548 |



Countries Sending AVS Volunteers 2016

| | | | | | |
|---------------|-----|---------------|---|---------------------|----|
| Angola | 2 | China | 2 | Guam | 5 |
| Anguilla | 2 | Columbia | 7 | Hong Kong | 5 |
| Argentina | 48 | Costa Rica | 1 | Hungary | 3 |
| Australia | 22 | Cuba | 1 | Indonesia | 2 |
| Austria | 6 | Cyprus | 2 | Iraq | 1 |
| Belarus | 1 | Denmark | 2 | Ireland | 1 |
| Belize | 2 | Dominican Rep | 2 | Italy | 1 |
| Bolivia | 11 | Ecuador | 3 | Ivory Coast | 1 |
| Bouvet Island | 1 | Egypt | 1 | Jamaica | 1 |
| Brazil | 348 | Ethiopia | 2 | Kenya | 6 |
| Bulgaria | 1 | Fiji | 1 | Korea, South | 7 |
| Cameroon | 1 | Finland | 2 | Kyrgystan | 4 |
| Canada | 10 | France | 1 | Latvia | 2 |
| Chad | 8 | Germany | 5 | Lebanon | 1 |
| Chile | 42 | Ghana | 1 | Marshall Is. | 7* |

**Since the final transition of Volunteer processing did not occur until August 1, 2016, GMM totals are shared between NAD and SSD.*

Countries Sending AVS Volunteers 2016

| | | | | | |
|---------------------------------|-----|------------------------------|----|----------------------|-----|
| Mexico | 22 | Poland | 1 | | |
| Micronesia, FS | 18* | Portugal | 1 | | |
| Mozambique | 2 | Puerto Rico | 3 | | |
| Netherlands | 2 | Romania | 3 | | |
| New Zealand | 1 | Russia | 2 | Ukraine | 1 |
| Nicaragua | 1 | Serbia | 2 | United Kingdom | 15 |
| Northern Mariana Islands | 5* | Slovenia | 2 | United States | 433 |
| Norway | 2 | South Africa | 21 | Uruguay | 10 |
| Pakistan | 4 | Spain | 6 | Venezuela | 3 |
| Palau | 3 | St. Vincent & The Grenadines | 1 | Vietnam | 1 |
| Papua New Guinea | 1 | Sweden | 1 | Zambia | 1 |
| Paraguay | 2 | Taiwan | 10 | | |
| Peru | 13 | Thailand | 4 | | |
| Philippines | 64 | Togo | 6 | | |
| | | Turkey | 3 | | |

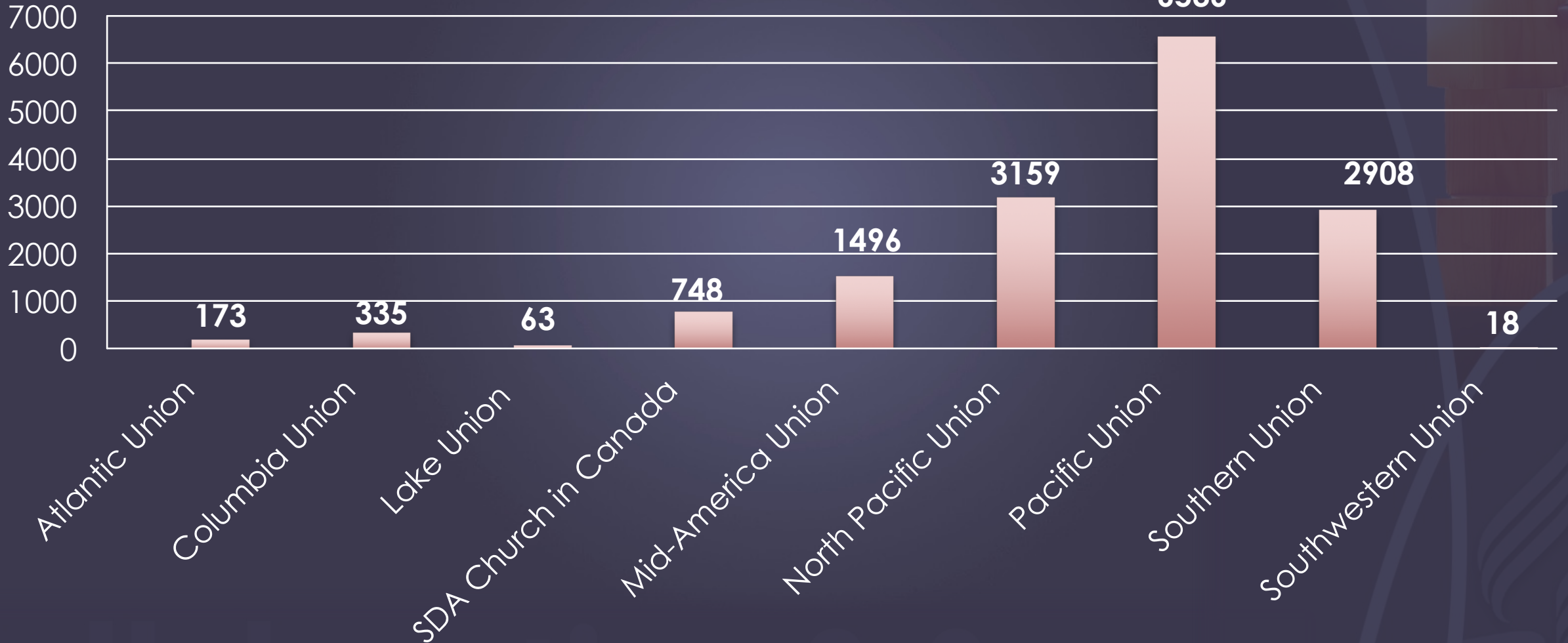
**Short term
Missionaries
Volunteer
Opportunities
under 2 months**



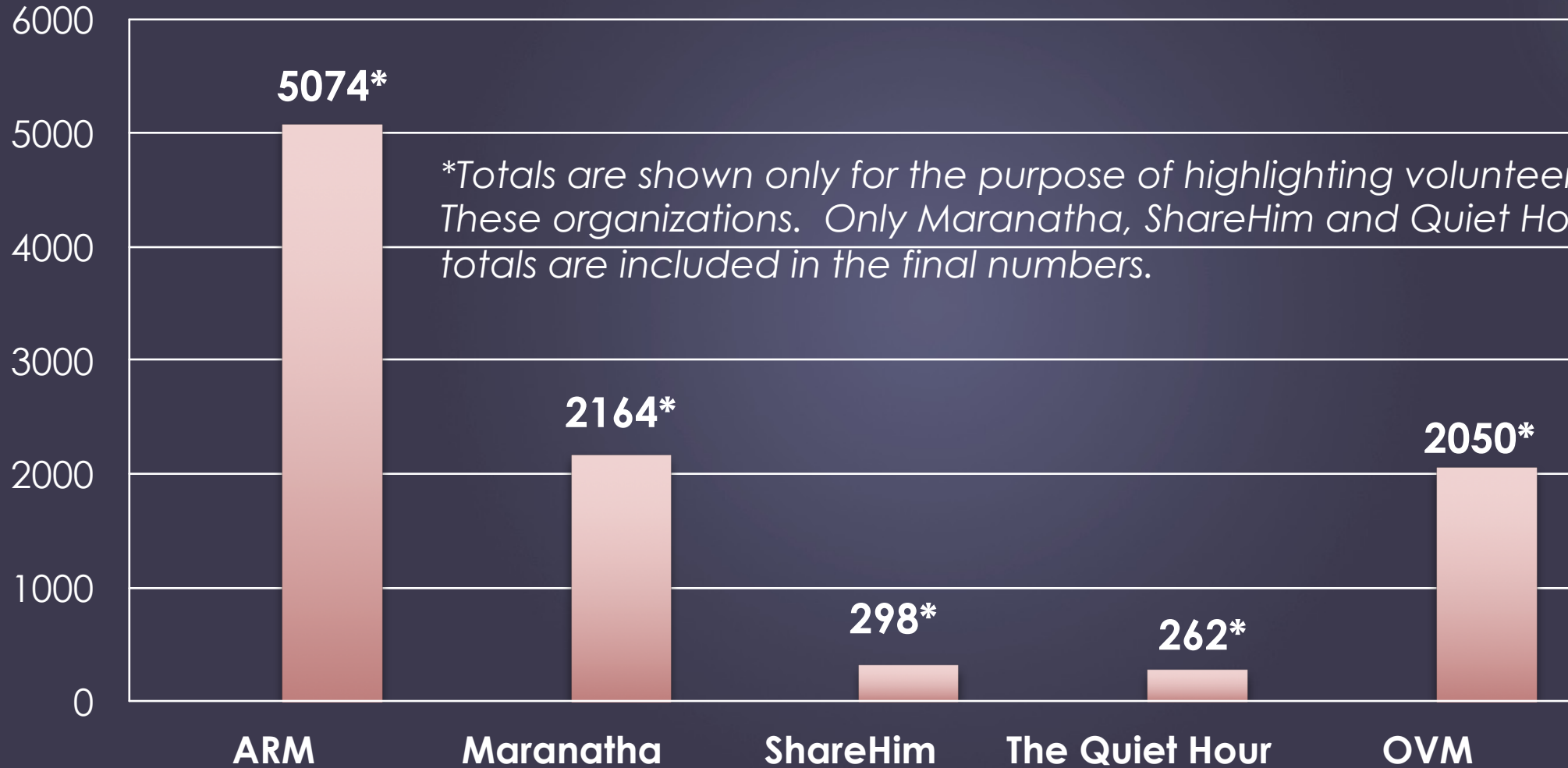
| | |
|--------------------------------------------|-----------------|
| Universities/Colleges /Hospitals | • 5,714 |
| Union Conferences (those that reported) | • 15,436 |
| Supporting Ministries | • 7,800 |
| Adventist Community Services | • <u>30,000</u> |
| Total 2015 | 58,950 |



Short Term Volunteer Opportunities from Union Conferences (those that reported)



Short Term Volunteer Opportunities from ARM, OVM and Supporting Ministries





Year to date totals *January – October 2015*

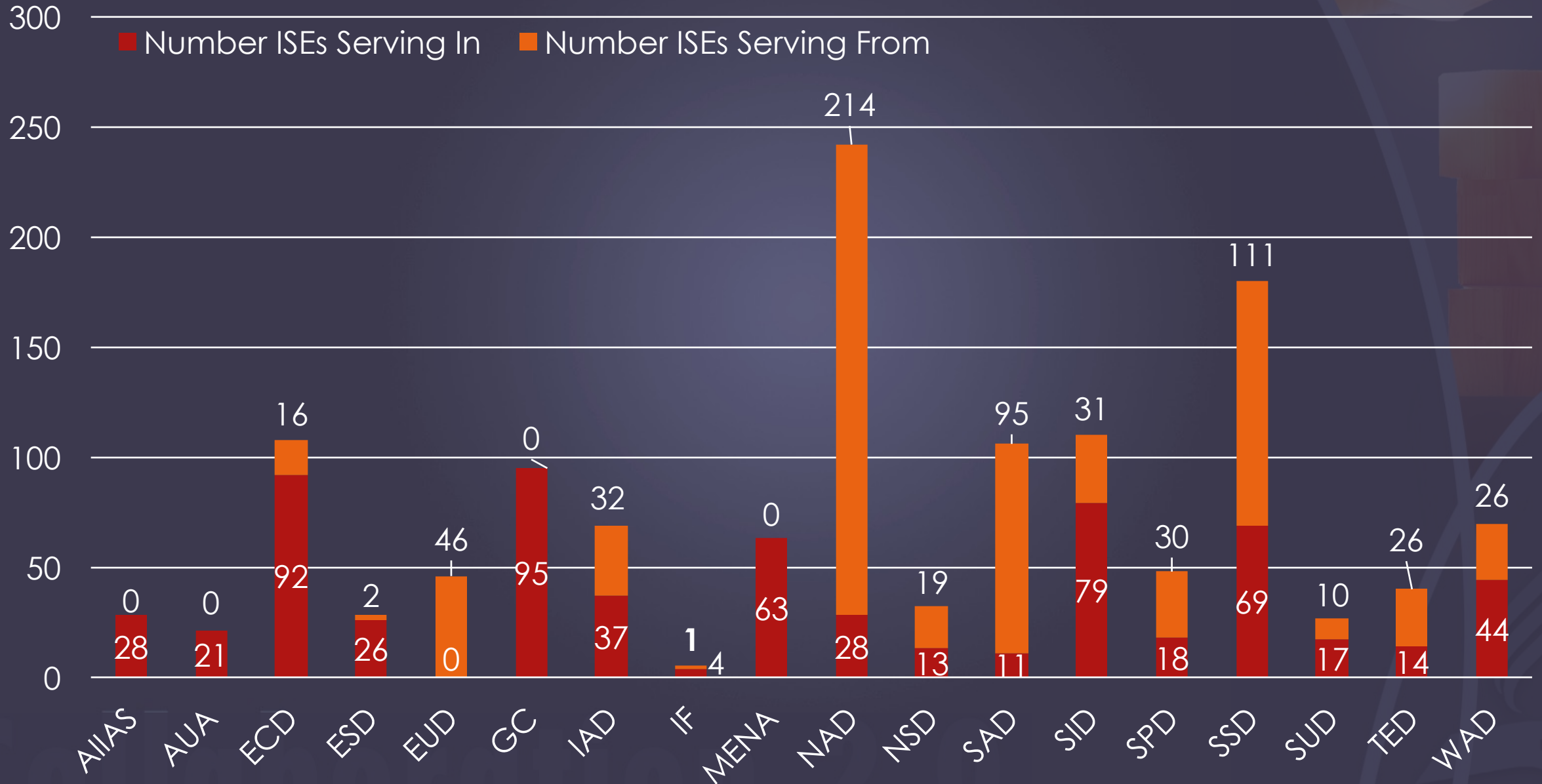
Totals
59,498

Short Term
58,950

Long Term
548



ISE's Serving per Division 2015





Letter Transfers

Deaths

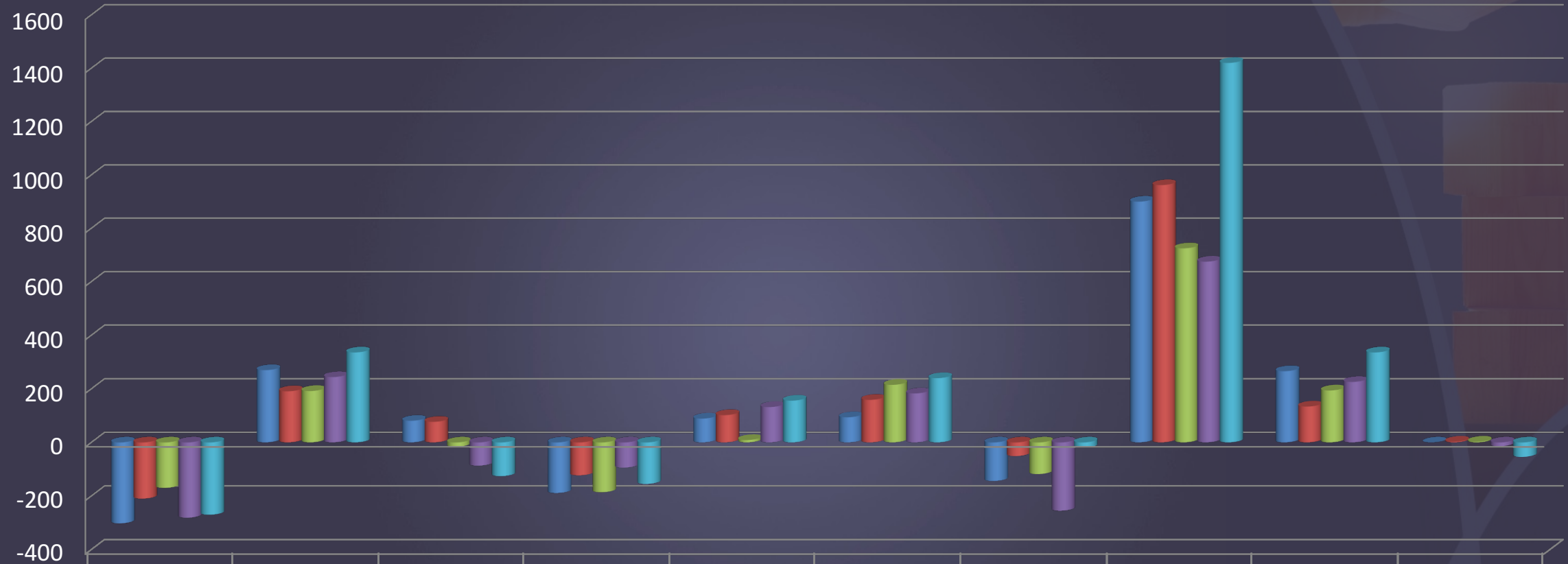
Dropped Members

Missing Members

Collaboration 2.0

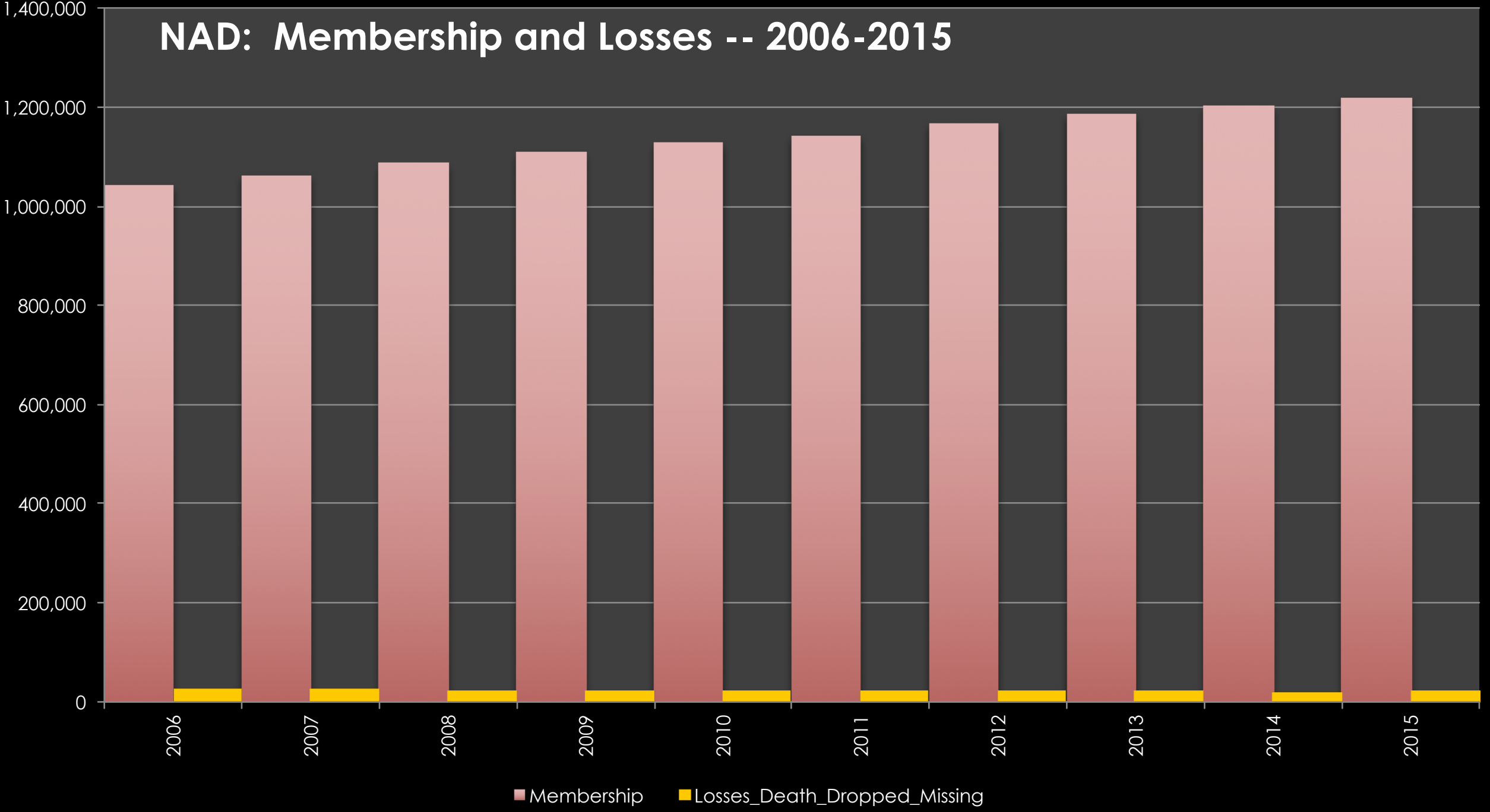


Union Transfers 2011-2015

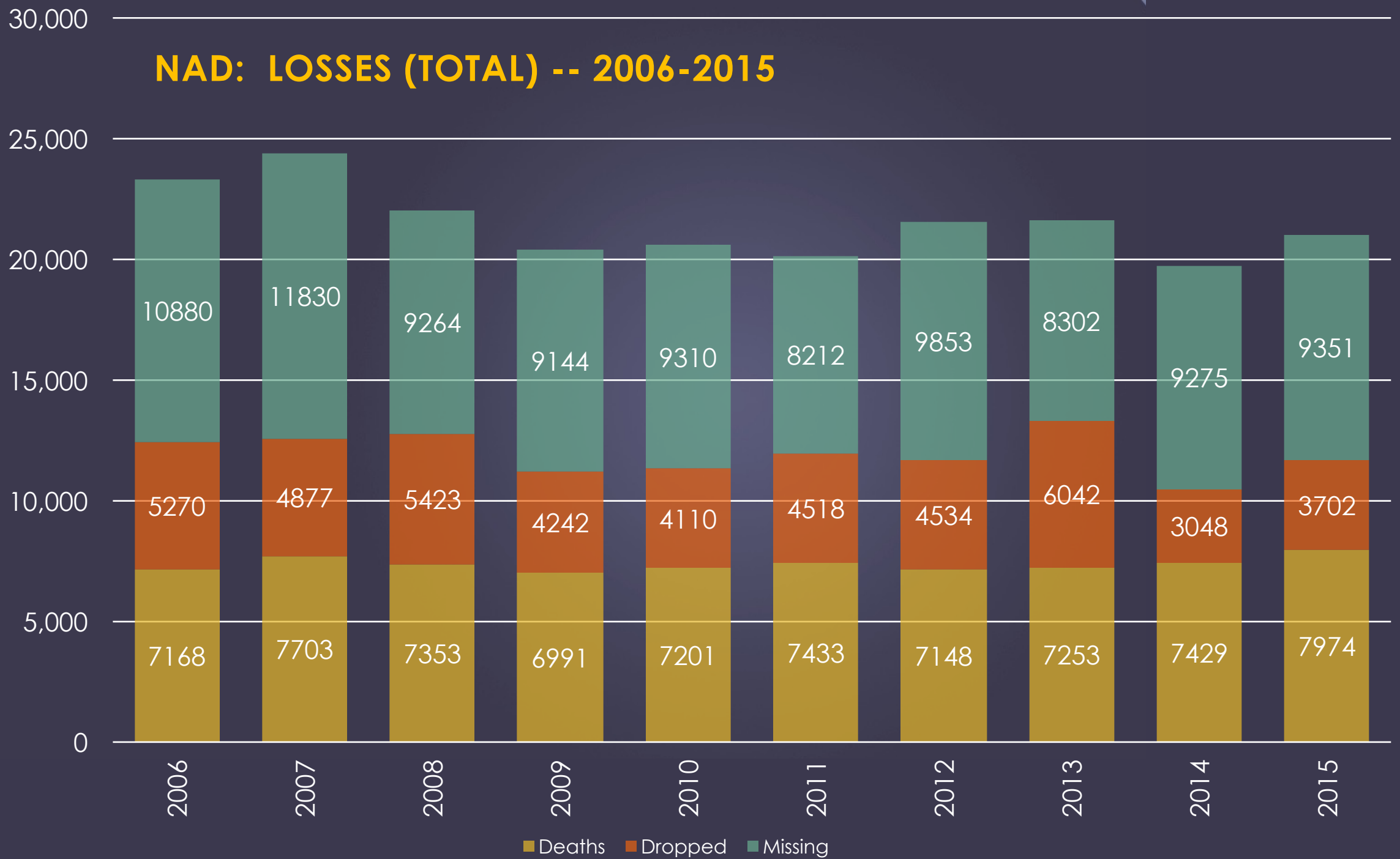


| | AUC | SDACC | CUC | LAKE | MID-AM | NPUC | PUC | SOUC | SWUC | GMM |
|------|------|-------|------|------|--------|------|------|------|------|-----|
| 2011 | -302 | 270 | 81 | -189 | 89 | 94 | -144 | 900 | 266 | 0 |
| 2012 | -210 | 191 | 77 | -123 | 102 | 159 | -51 | 962 | 134 | 3 |
| 2013 | -170 | 192 | -16 | -186 | 9 | 215 | -118 | 725 | 194 | 3 |
| 2014 | -281 | 244 | -87 | -94 | 132 | 183 | -255 | 675 | 226 | -14 |
| 2015 | -270 | 336 | -126 | -155 | 156 | 240 | -20 | 1420 | 336 | -54 |

NAD: Membership and Losses -- 2006-2015



NAD: LOSSES (TOTAL) -- 2006-2015



Adjustments

Total Accessions after Adjustments (2009-2015)

| | |
|-------------------------------------|-----------|
| ❖ Dropped and Missing | 86,375 |
| ❖ Deaths | 46,612 |
| ❖ Total Loss | 132,988 |
| ❖ Baptisms and Professions of Faith | 251,166 |
| ❖ Minus Total Loss | (132,988) |
| ❖ Net Gain in Seven (7) Years | 118,178 |



Areas of Interest

Gender Ratio

Age Ratio

Tithes/Offerings

Membership Ratios

World Statistics

Population Growths

Gender Ratio

Approximate
Percentage of
Female Members

52.6%

Collaboration 2.0



Members by Gender

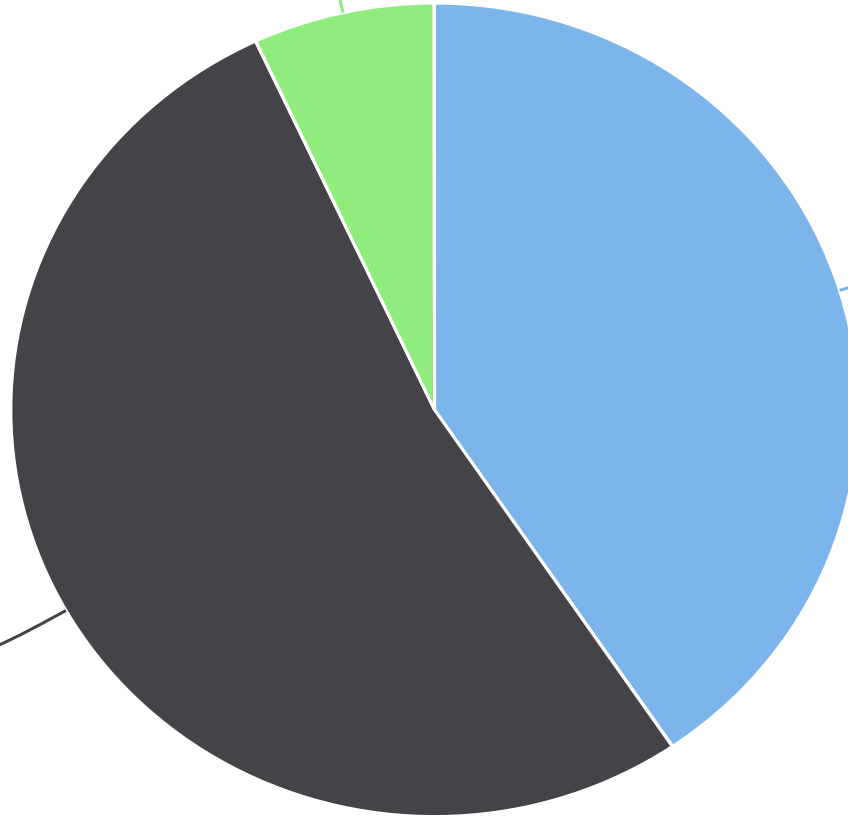
North American Division

Unknown: 6.9% (79,438)

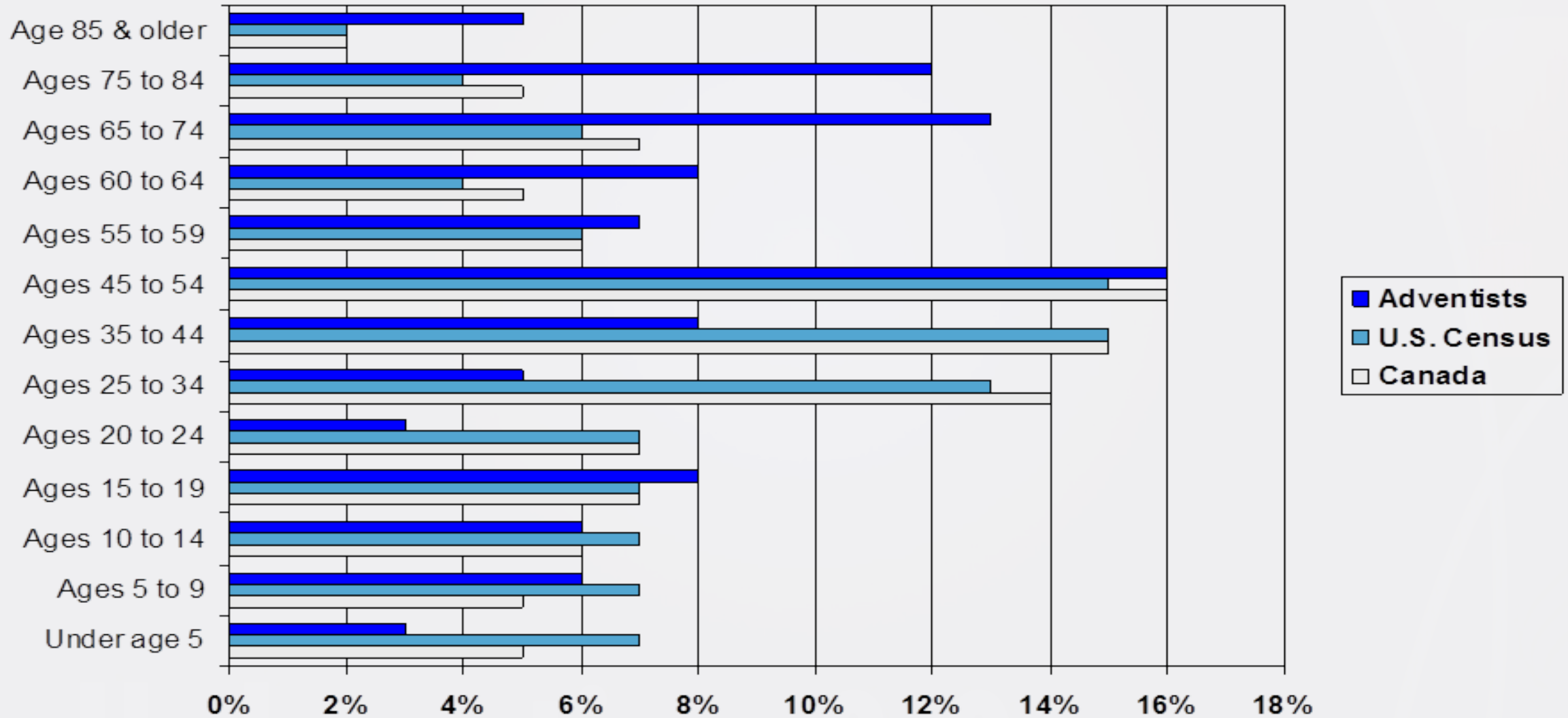
Male: 40.5% (464,076)

Female: 52.6% (602,050)

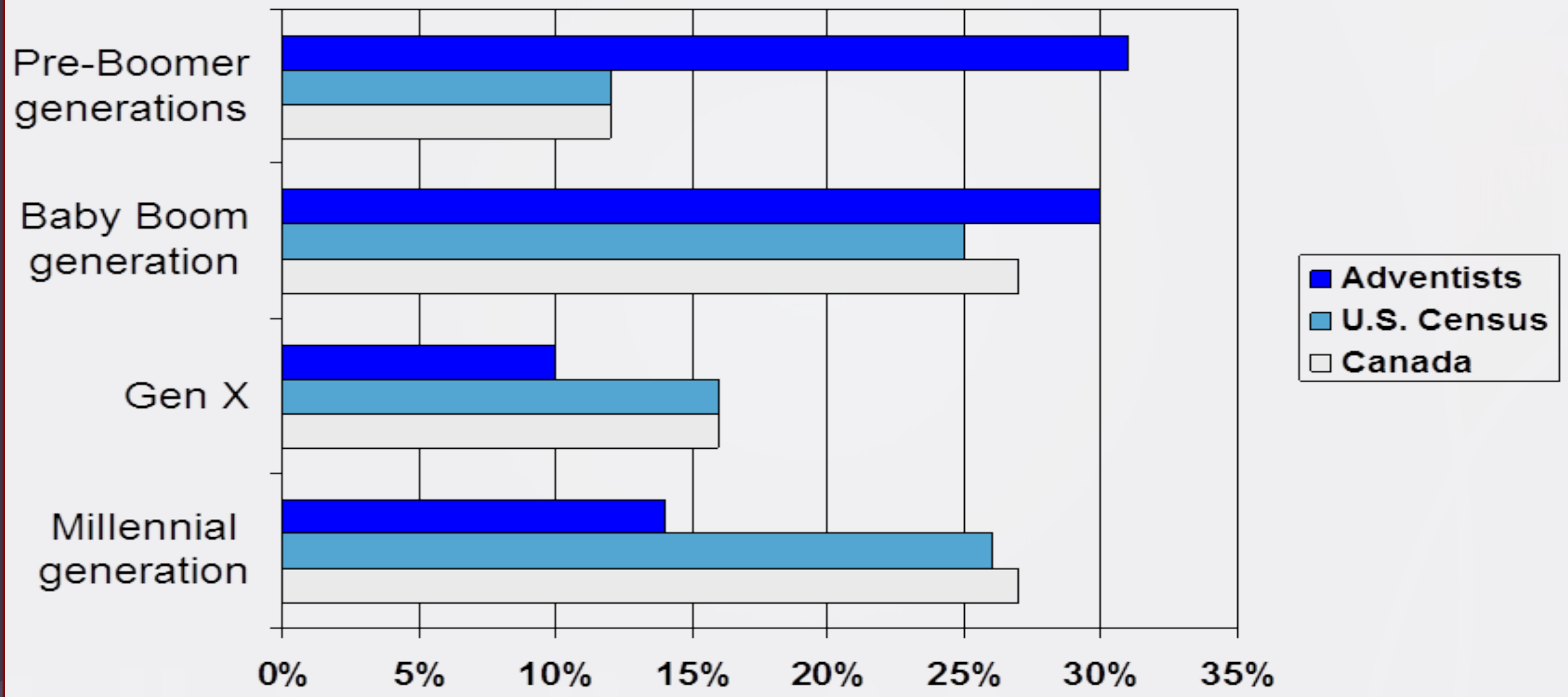
● Male ● Female ● Unknown



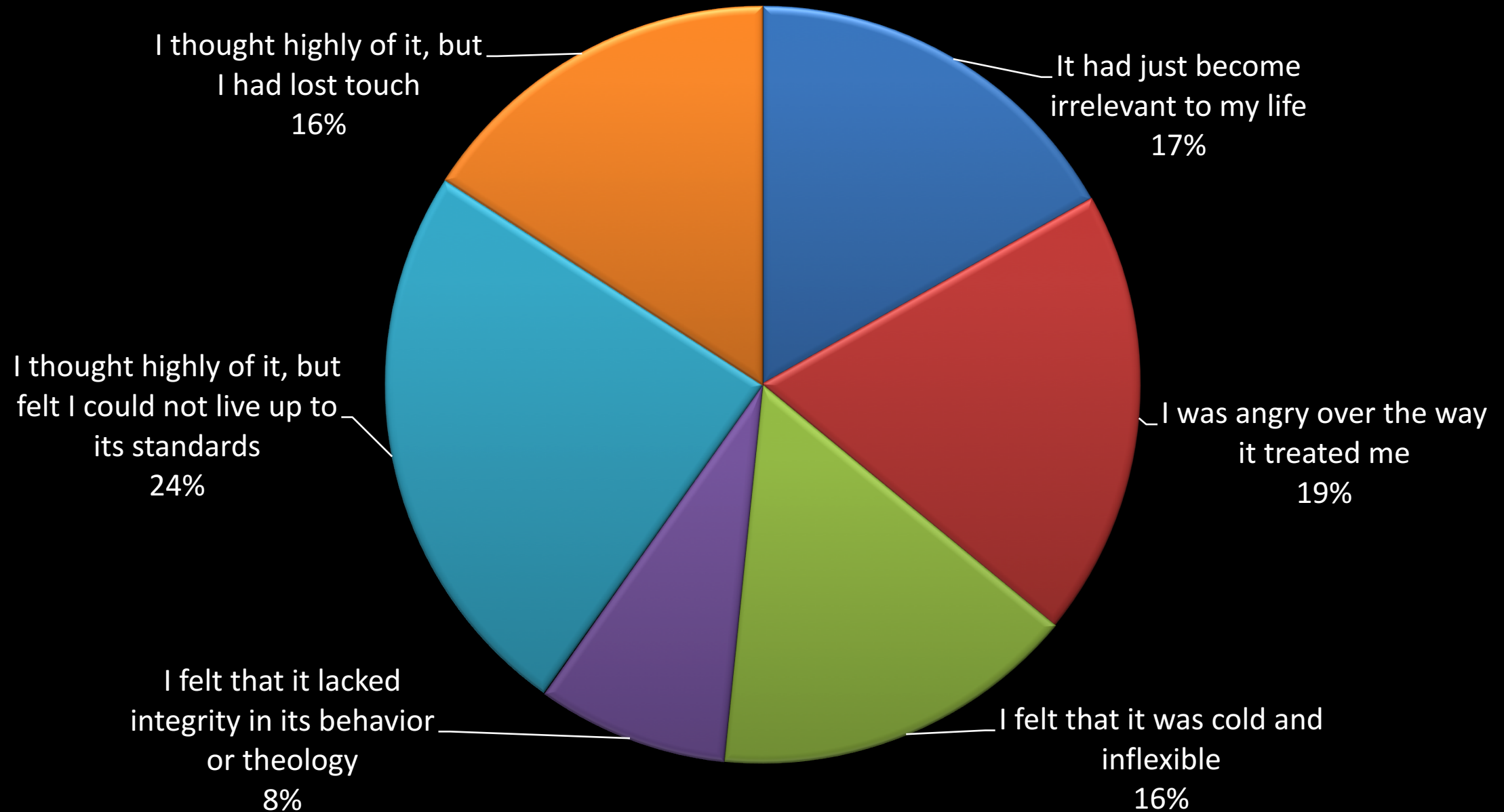
Age Profile



Age by Generation



What did you think of the Adventist church at the time you left it? – Former Members

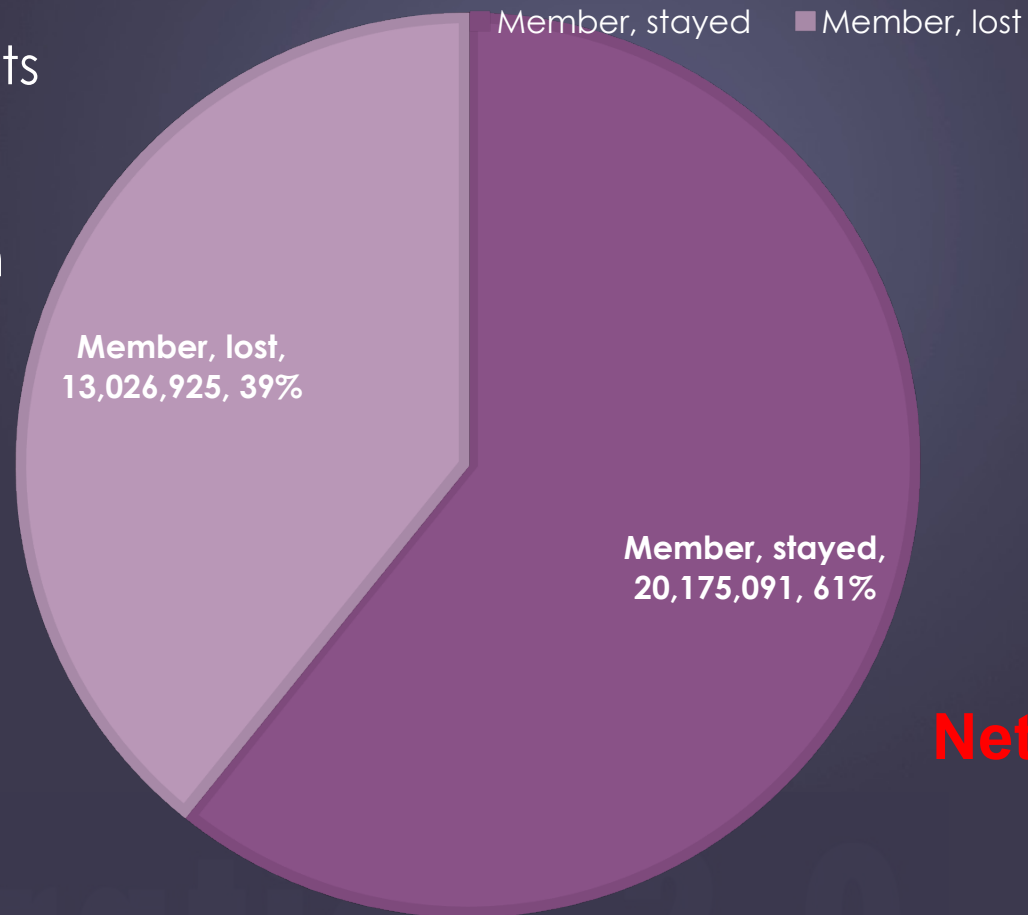


Global membership and loss, fifty years, 1965–2014

In the last 50 years the total number of baptized Seventh-day Adventists

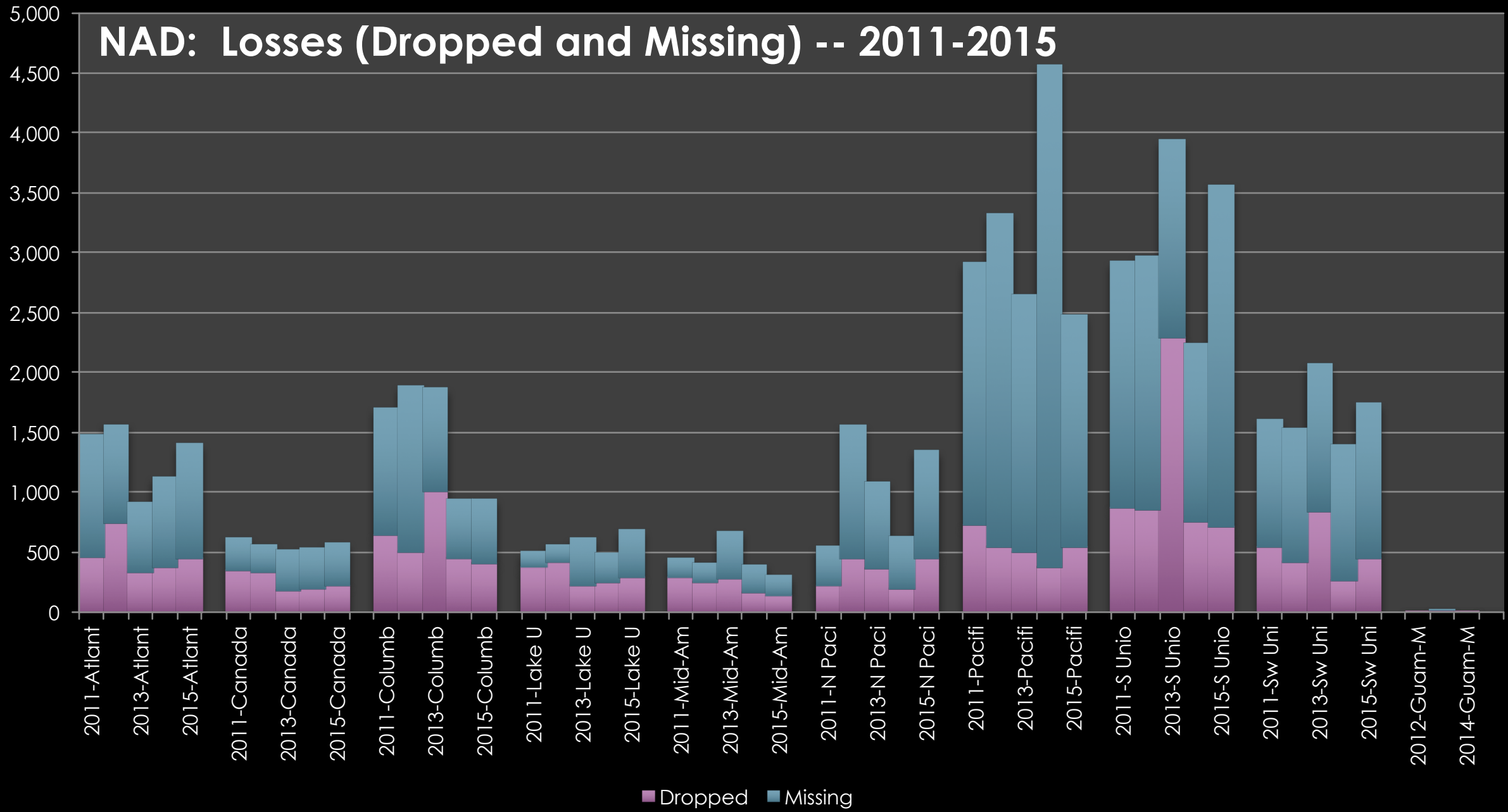
= 33,202,016

Of these, **13,026,925** have left the Church



**Net loss rate =
39.25%**

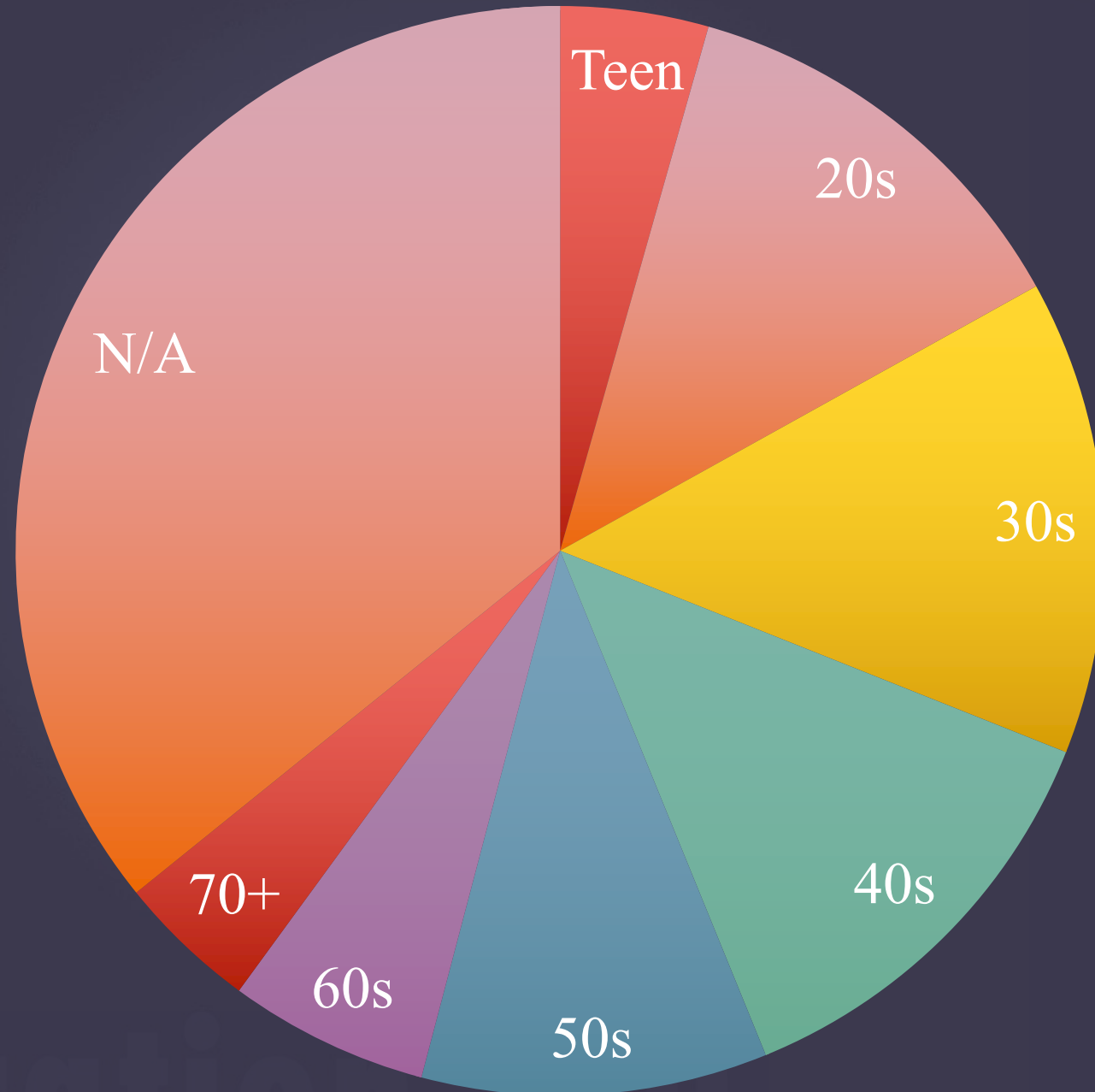
NAD: Losses (Dropped and Missing) -- 2011-2015



Leaving

| | |
|---------|--------|
| Teens | 5,060 |
| 20s | 14,435 |
| 30s | 16,235 |
| 40s | 14,744 |
| 50s | 11,821 |
| 60s | 6,838 |
| Over | 4,788 |
| Unknown | 41,223 |

Losses



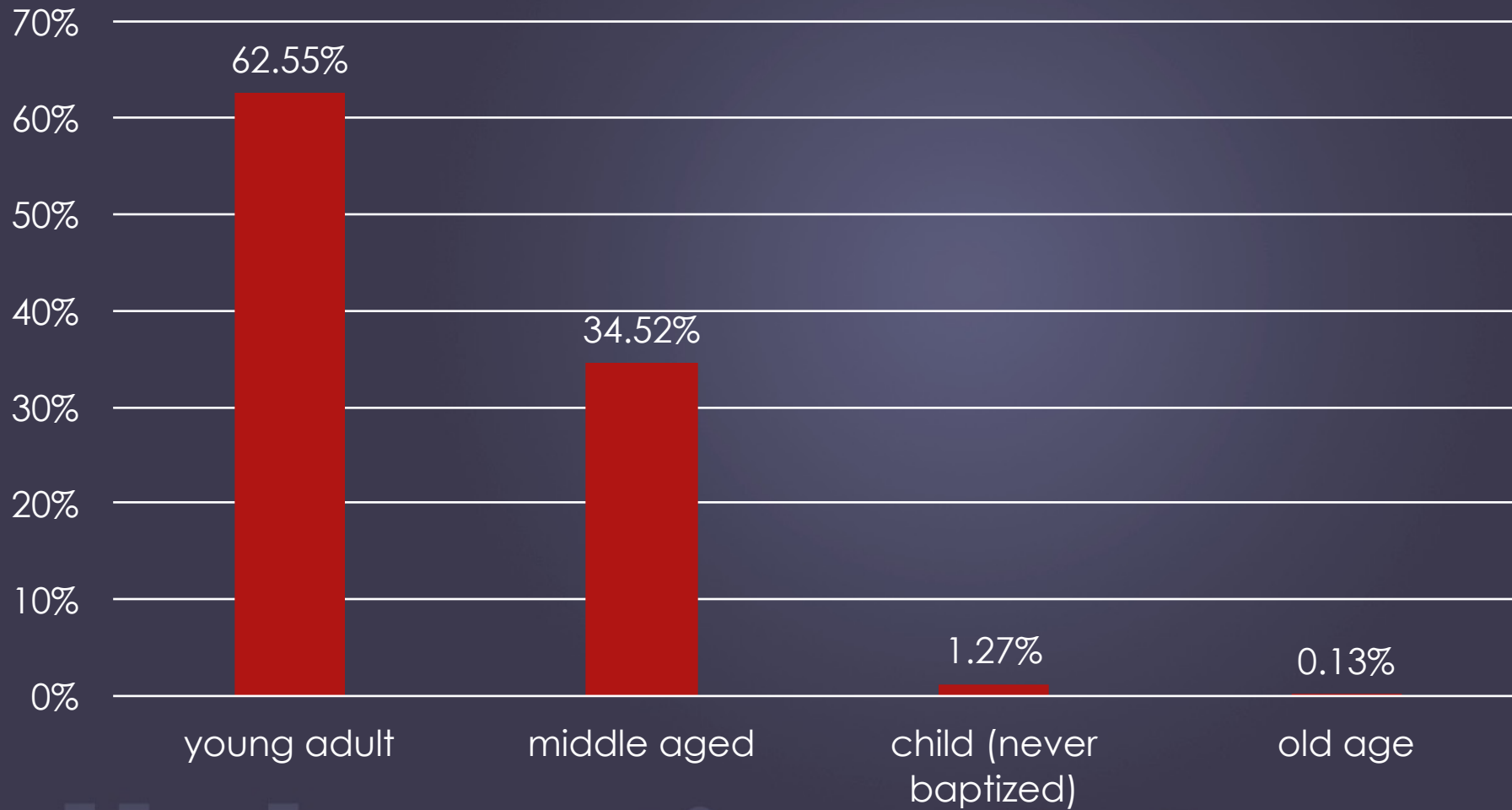
last 8 yrs, 33.4% left

eAdventist

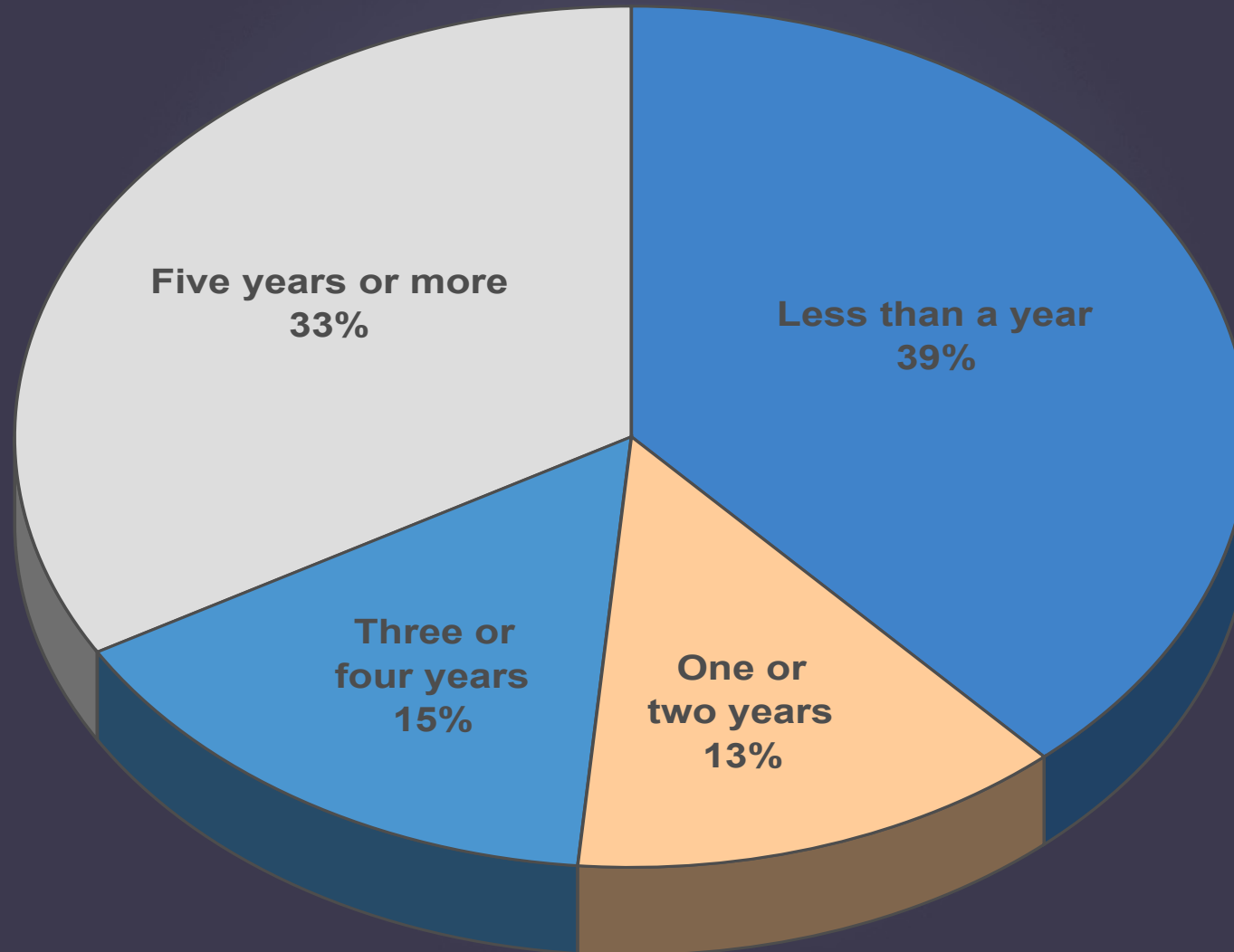
technology for churches



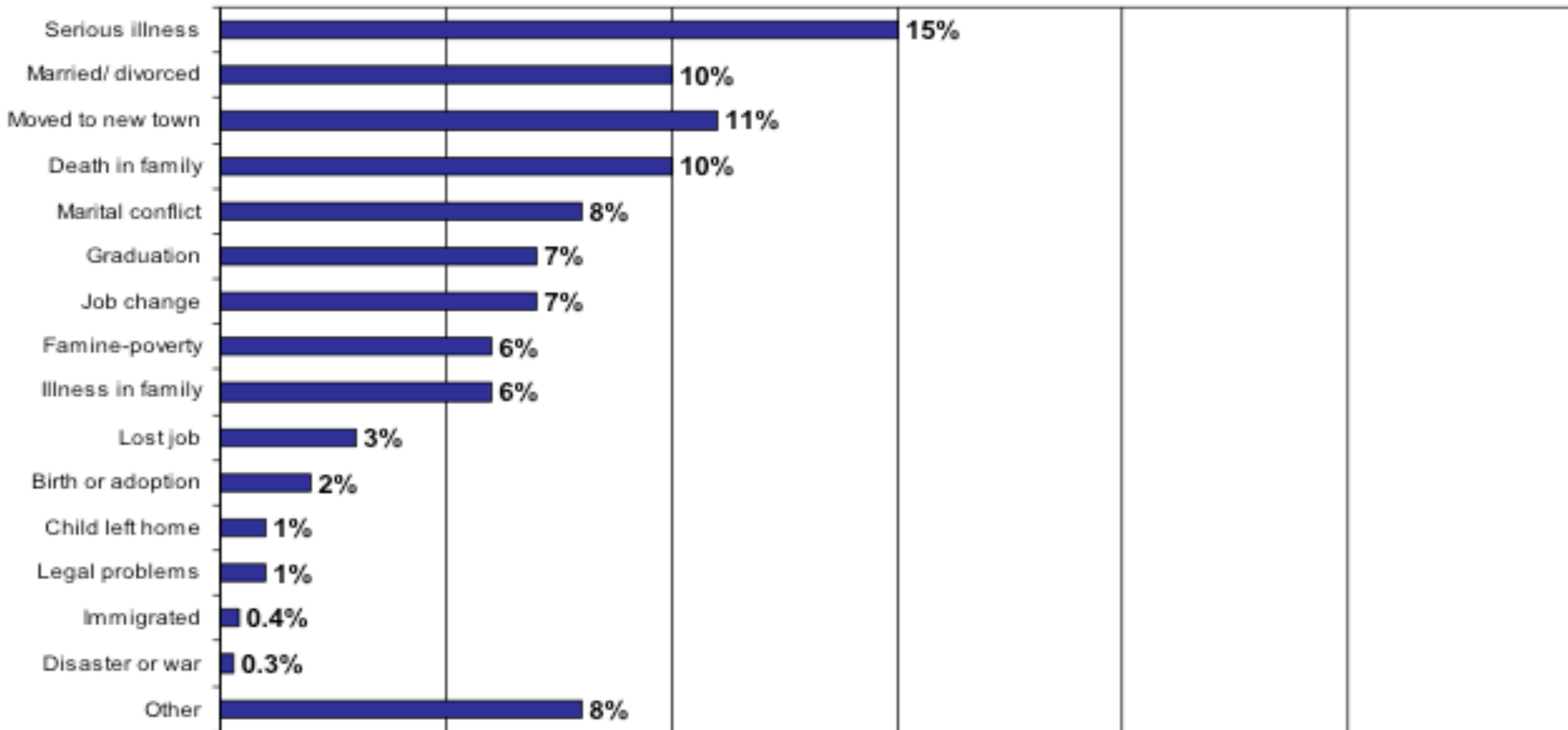
Stage of Life at Departure



Time from First Contact to Baptism



Most Significant Life Events in the Year Before the Decision to Stop Attending



Most Important Reasons Why Decided to Stop Attending

- 28% No big issue; I just drifted away
- 25% Lack of compassion for the hurting
- 19% Moral failure on my part
- 18% I did not fit in
- 14% Too much focus on minor issues
- 13% Conflict in the congregation
- 12% Moral failures of members
- 11% Moral failures of leaders
- 11% Pressure from family or friends
- 10% Race, ethnic or tribal issues

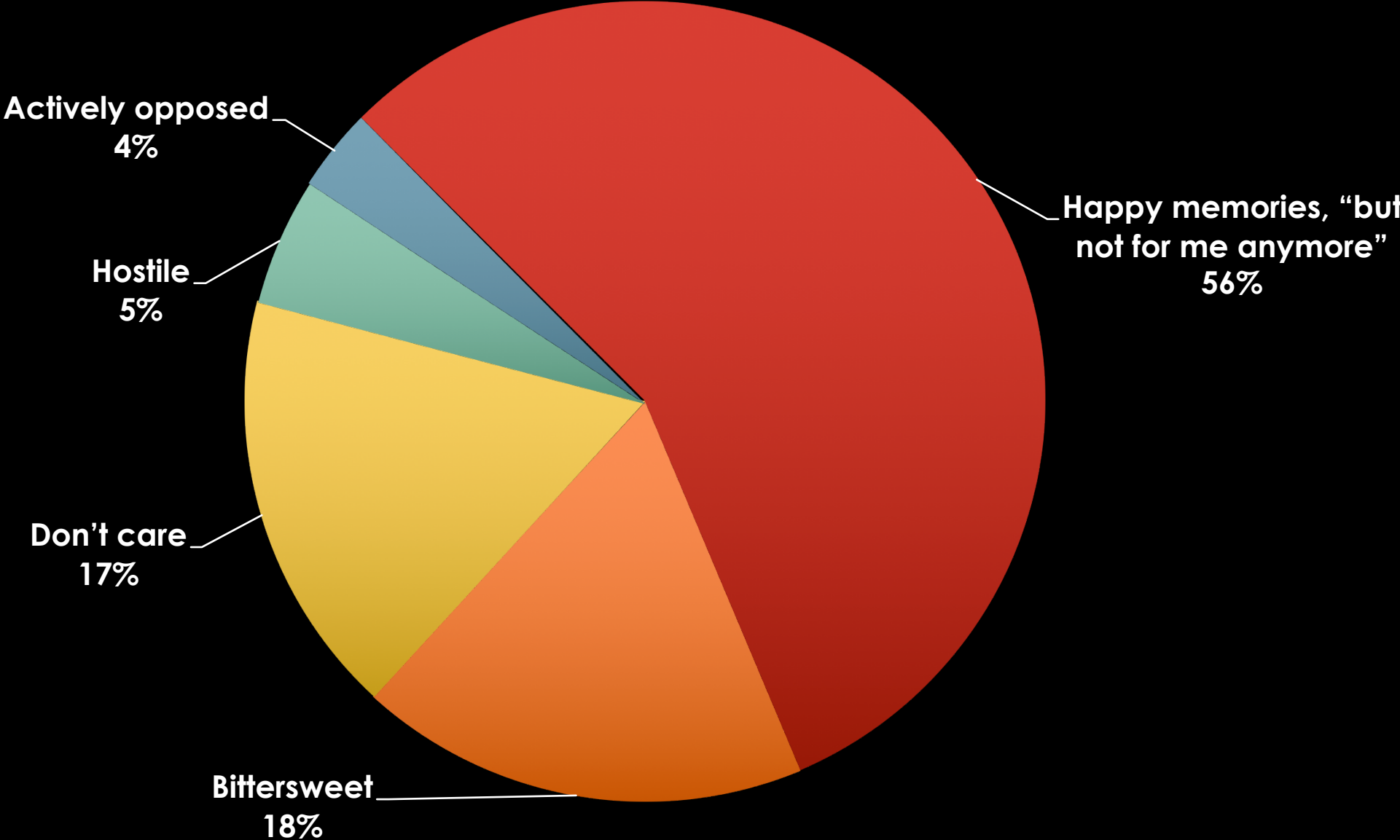


Most Important Reasons Why Decided to Stop Attending

- 8% Few members of my age group
- 7% Legalistic attitudes
- 6% Pastor was dictatorial
- 6% Church did not do much to help the poor
- 5% I did not believe some doctrines
- 5% Unrealistic demands on members
- 4% Low standards
- 3% The worship was not very spiritual
- 3% Too much asking for money
- 2% Church voted to drop me from membership
- 1% Apostate ideas were promoted



How do you presently feel about Adventism? – Former Members

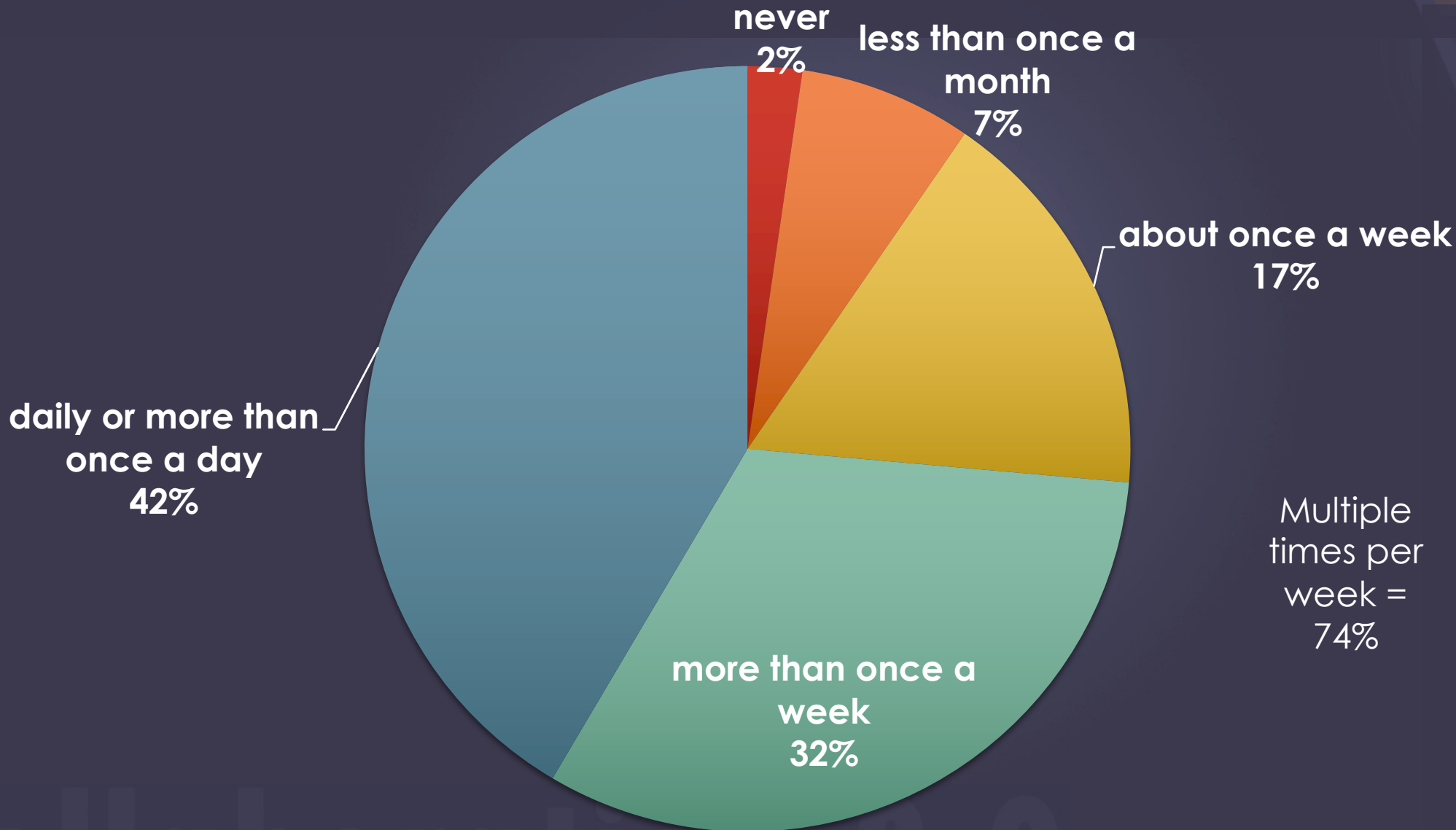


What Happened When They Stopped Attending Church

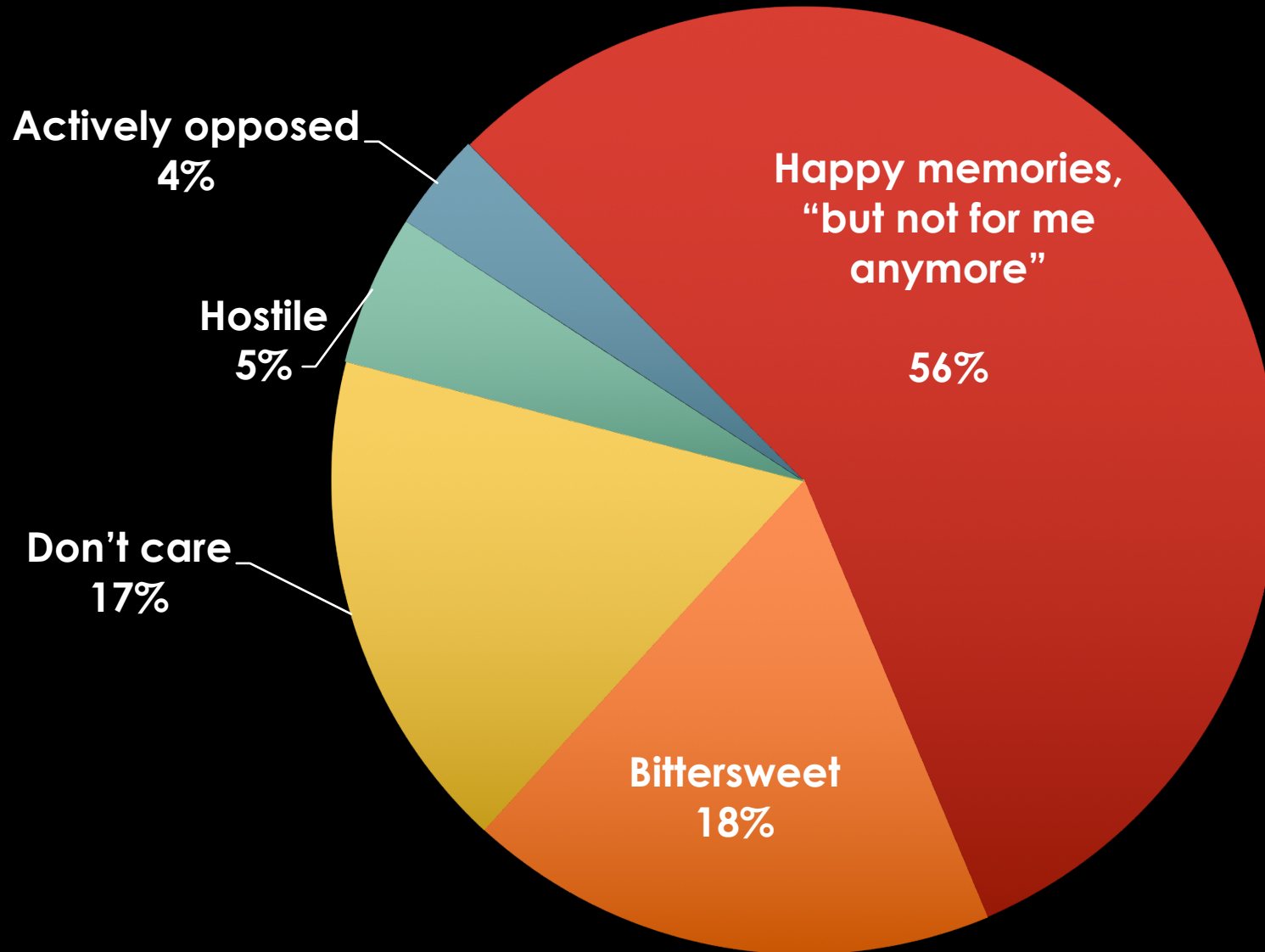
- 40% No one contacted me
- 19% A church member came to visit me
- 17% A local elder came to visit me
- 15% A local church member contacted me by phone
- 10% An Adventist relative made contact
- 9% The pastor came to visit me
- 6% The pastor contacted me by phone or Email
- 3% An Adventist, not a local member contacted me
- 2% I received a letter in the mail
- 0.3% Printed material was mailed to me



Current church members: frequency of personal Bible-study

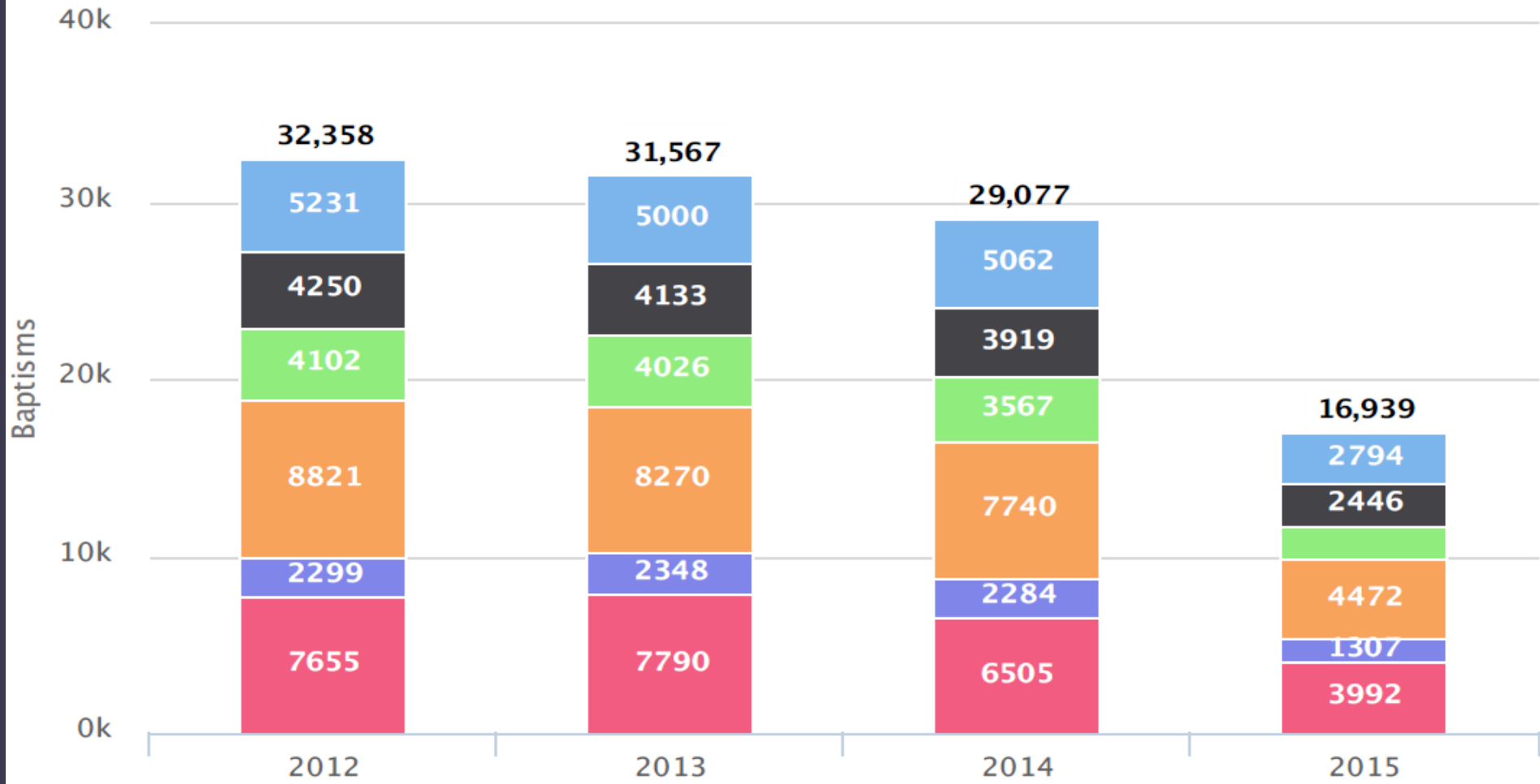


How do you presently feel about Adventism? – Former Members



Baptisms by Age

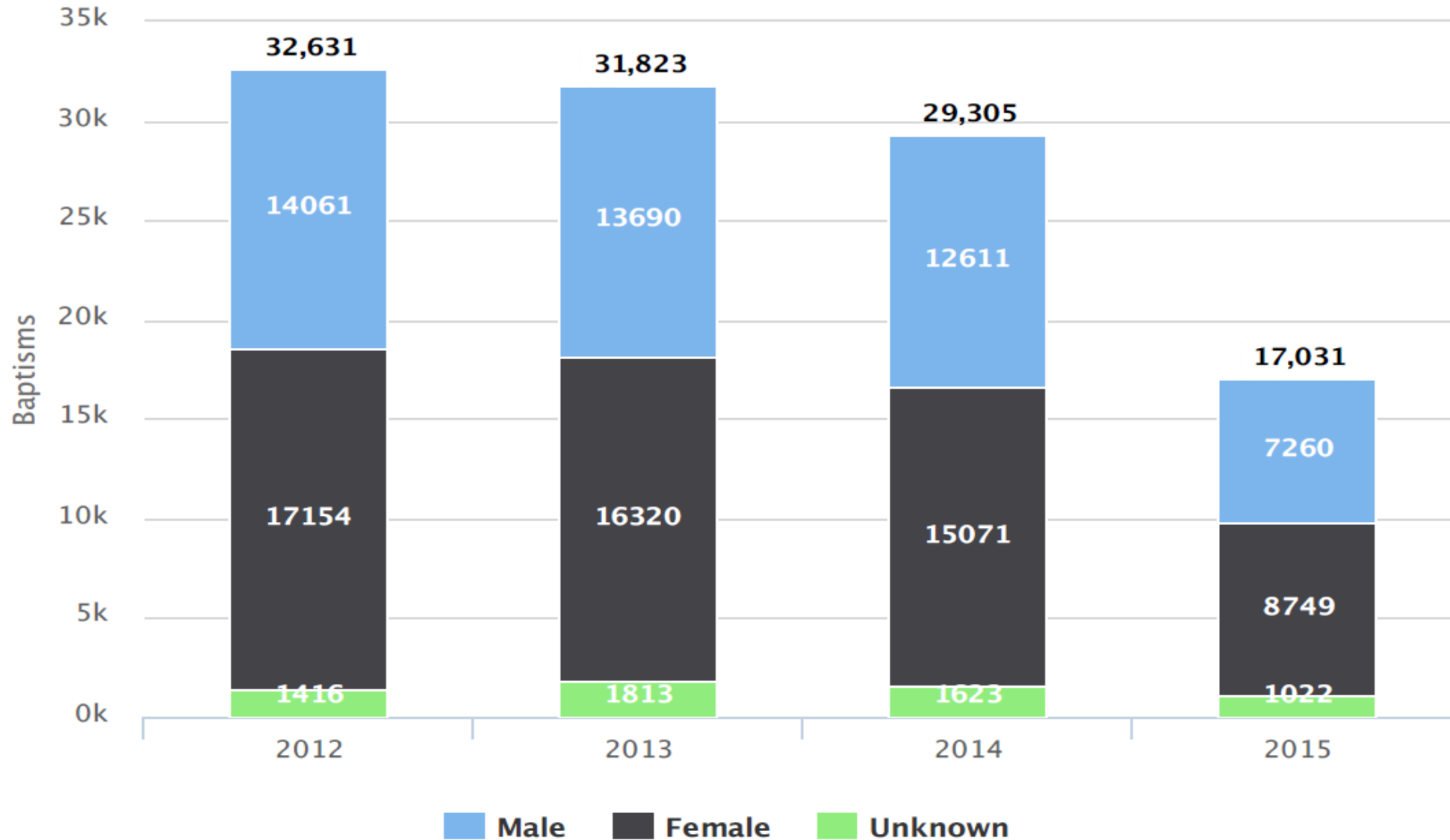
North American Division



Children 0-12 Teens 13-18 Young Adults 19-29 Adults 30-59
Seniors 60+ Unknown

Baptisms by Gender

North American Division



Fastest Growing Religions (In Western World/U.S.?)

Among Western Societies

- *Buddhism is recognized as fastest growing religion*
- *between 1990 – 2000, Buddhism grew 170% in North America*

Within the U.S.

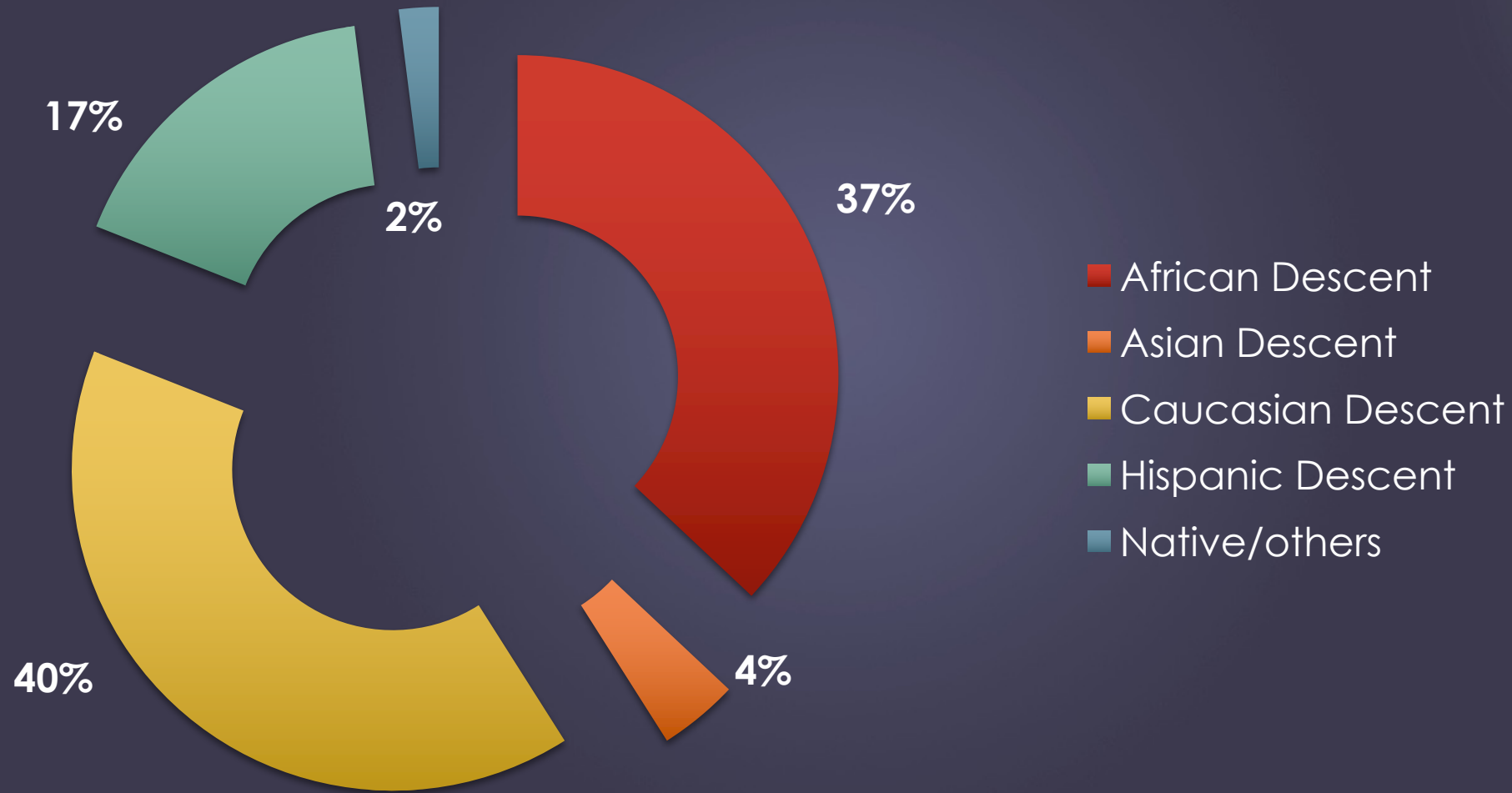
- *Islam is fastest growing religion in United States*
between 2000 to 2010, number of Muslims increased from
1 million to 2.6 million (66.7%) in the United States.

(U.S. Census May 1, 2012)

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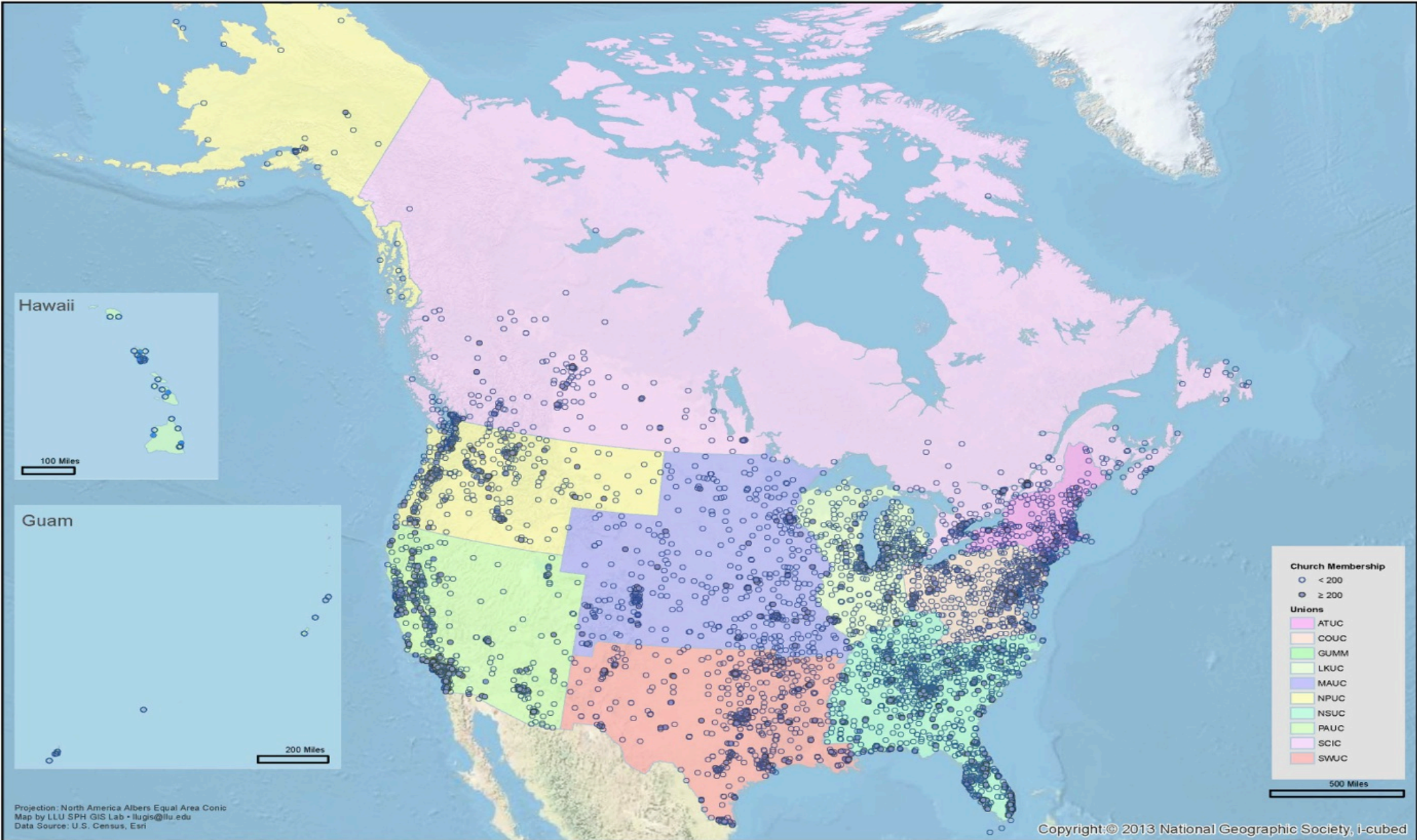


2015 Ethnic Statistics in the NAD



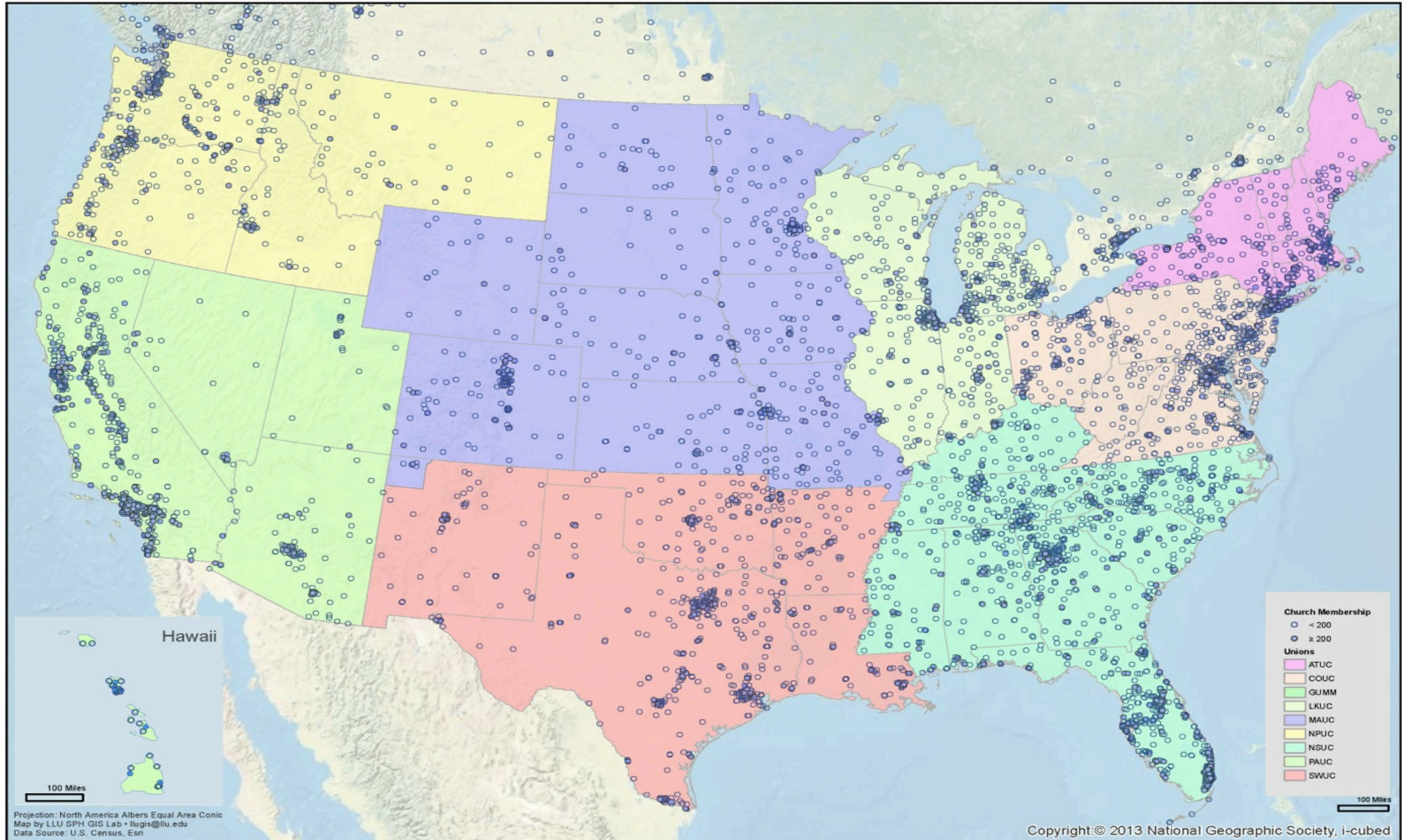
North American Division

Church Locations



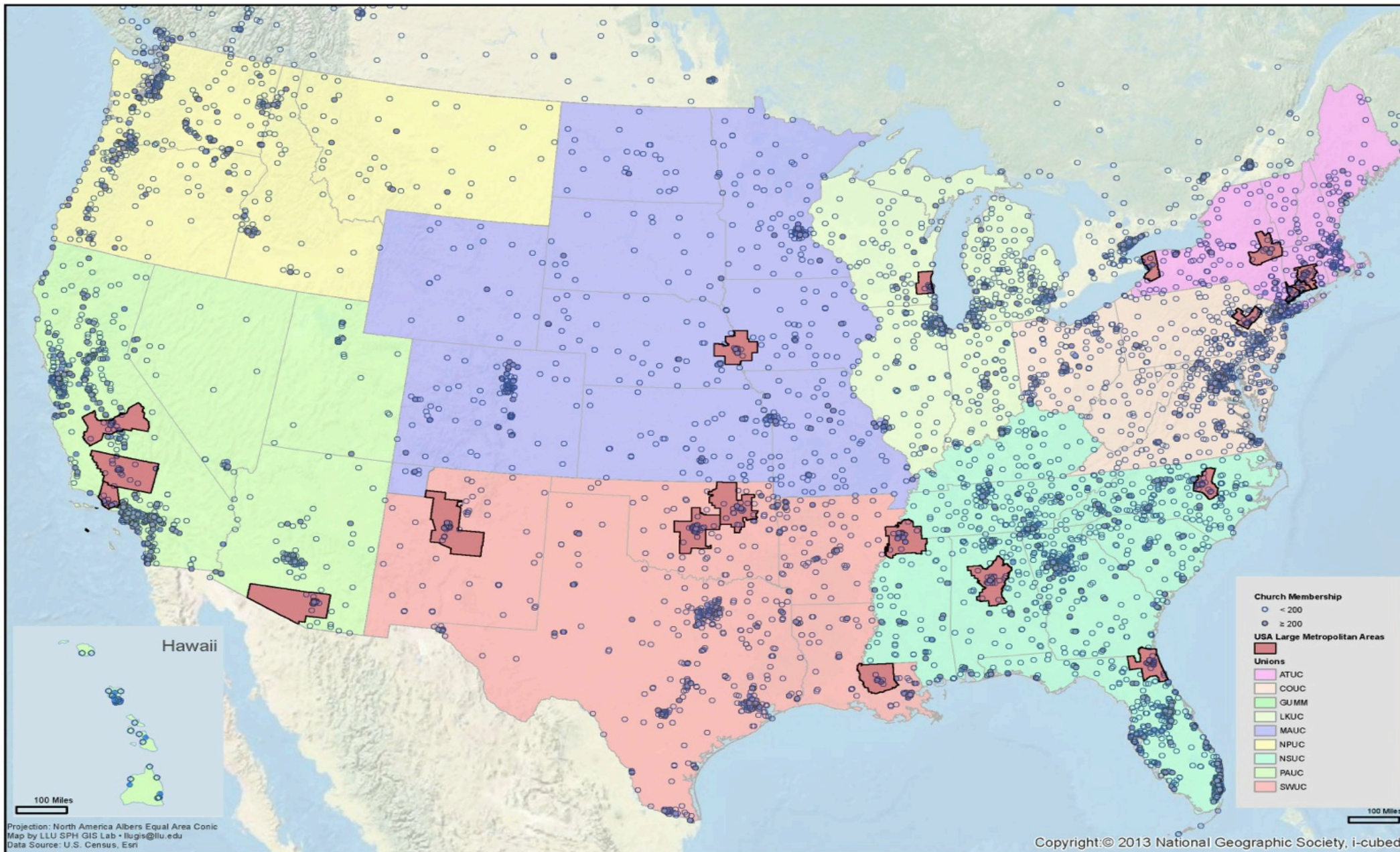
North American Division

Church Locations



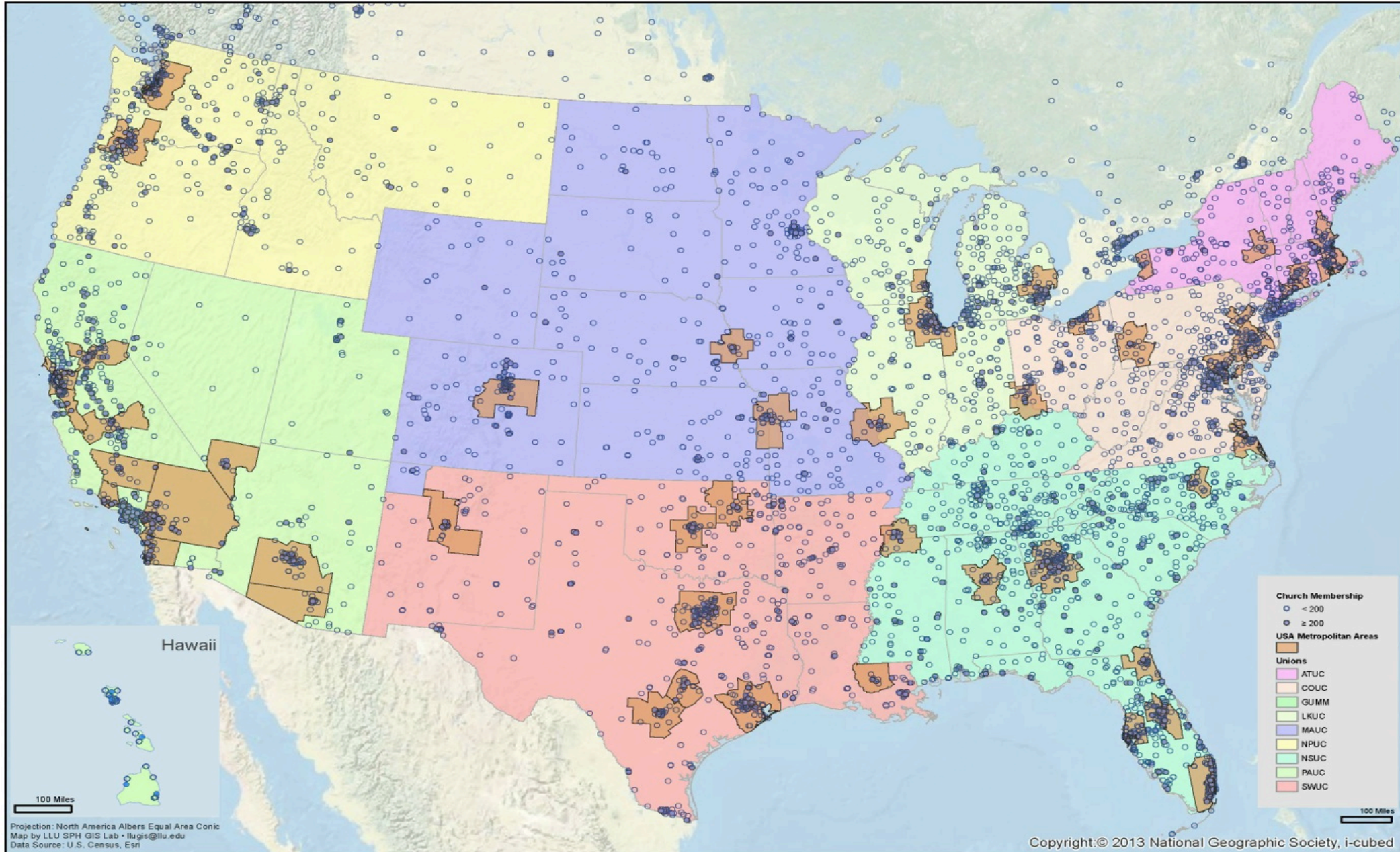
North American Division

20 Largest US Metropolitan Areas and Church Locations



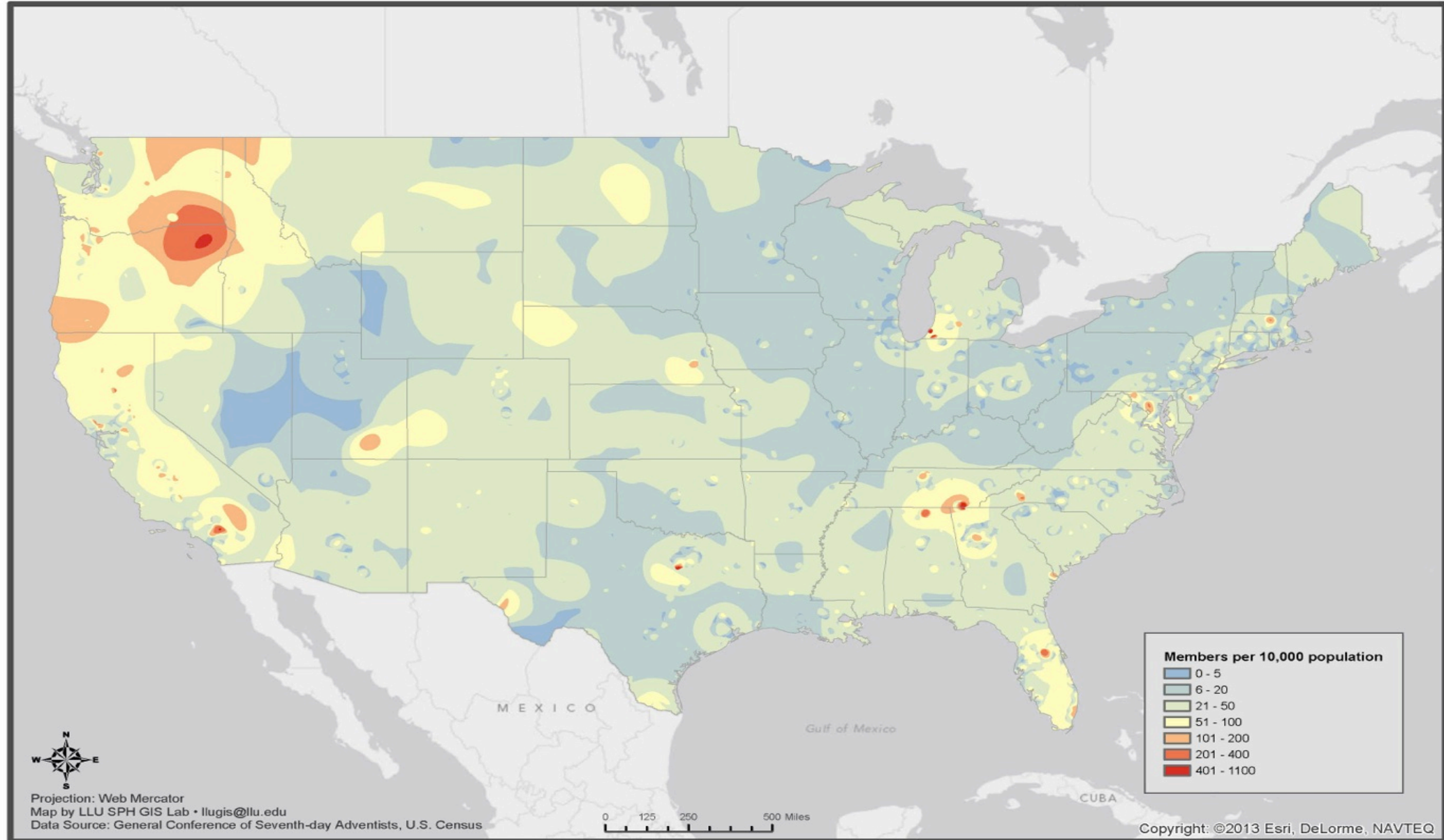
North American Division

50 Largest US Metropolitan Areas and Church Locations

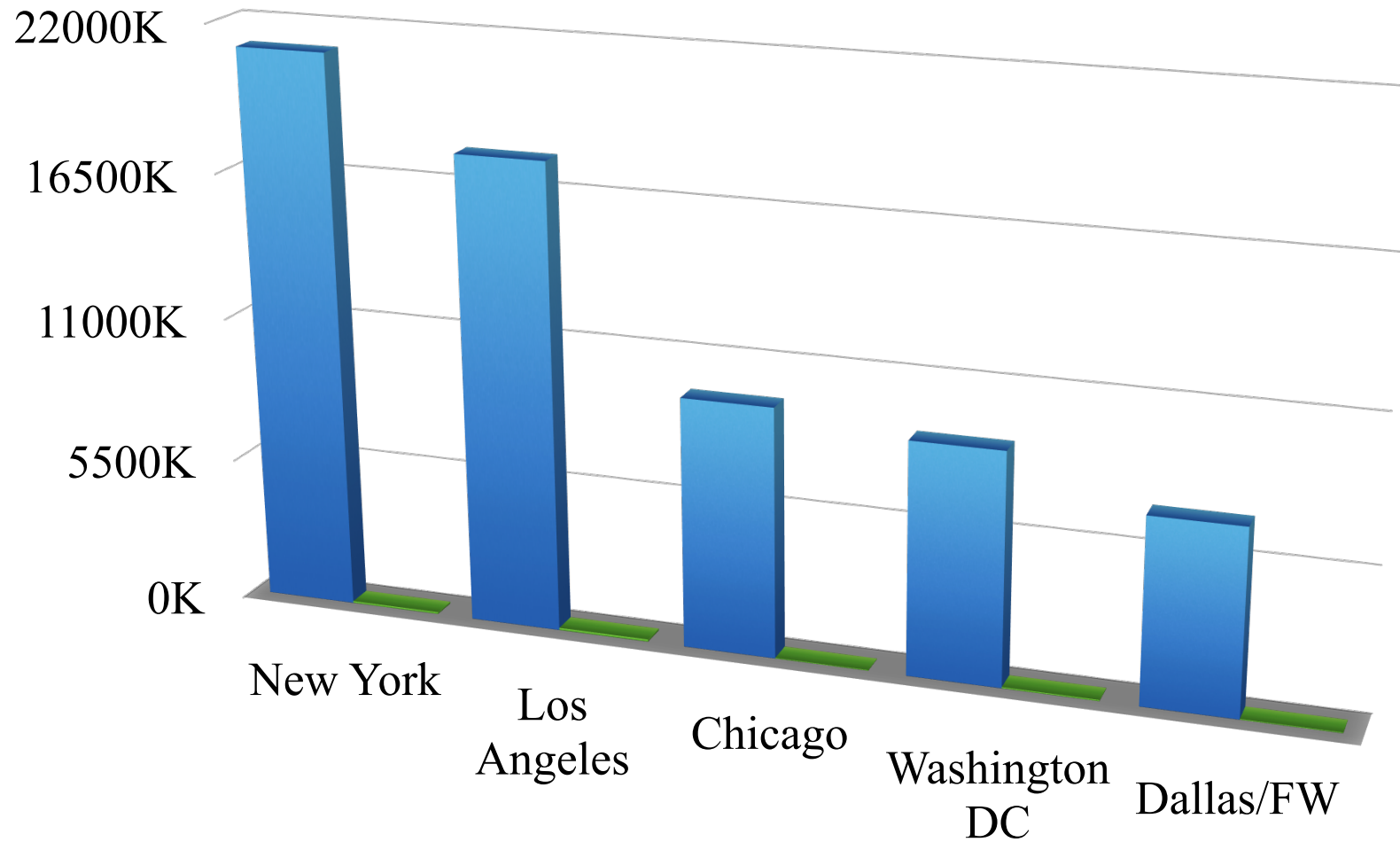


North American Division

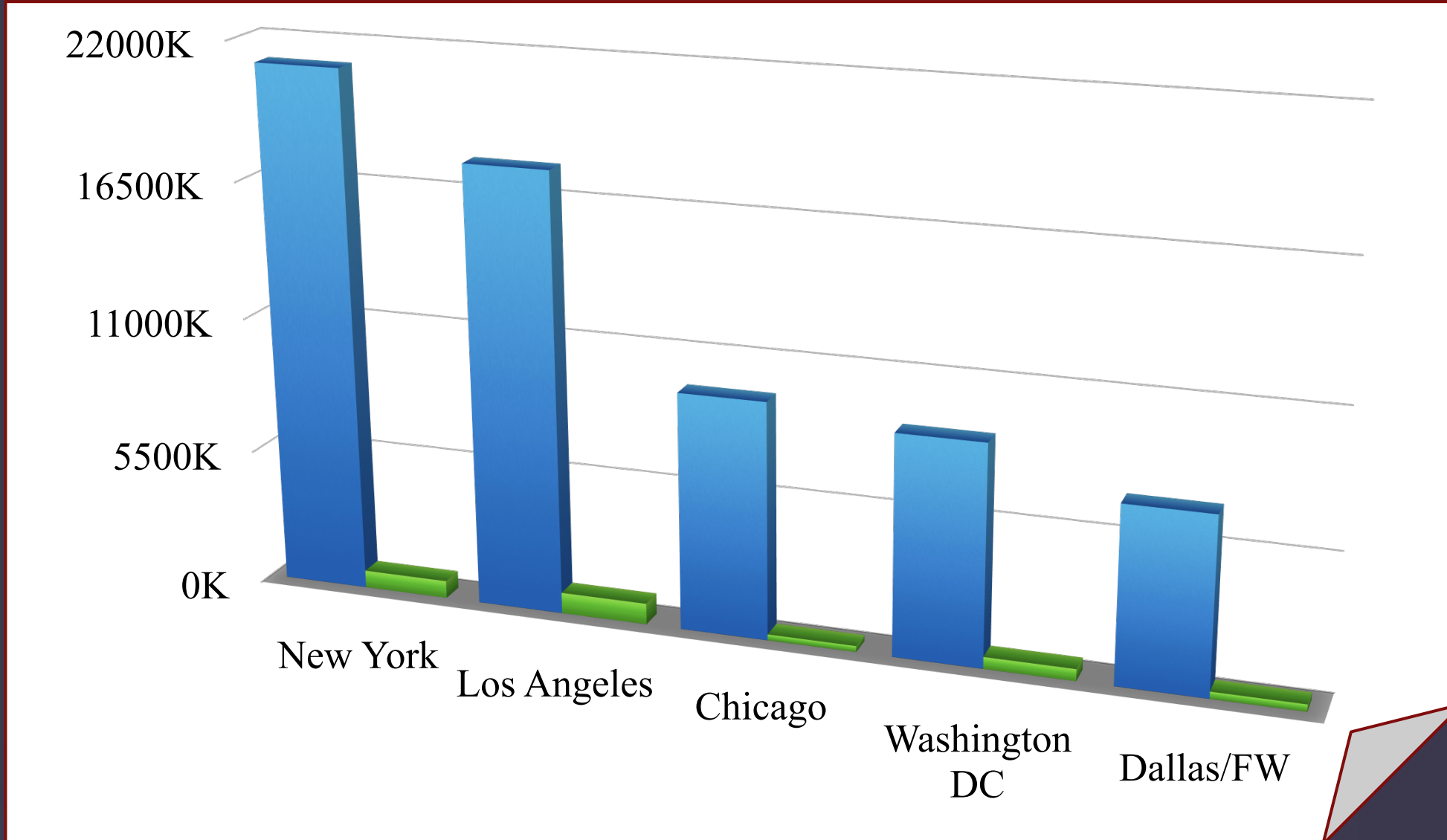
Members per 10,000 population



Largest Metro Areas



Largest Metro Areas X 10



Most Haystacks/Person

22000K

16500K

11000K

5500K

0K

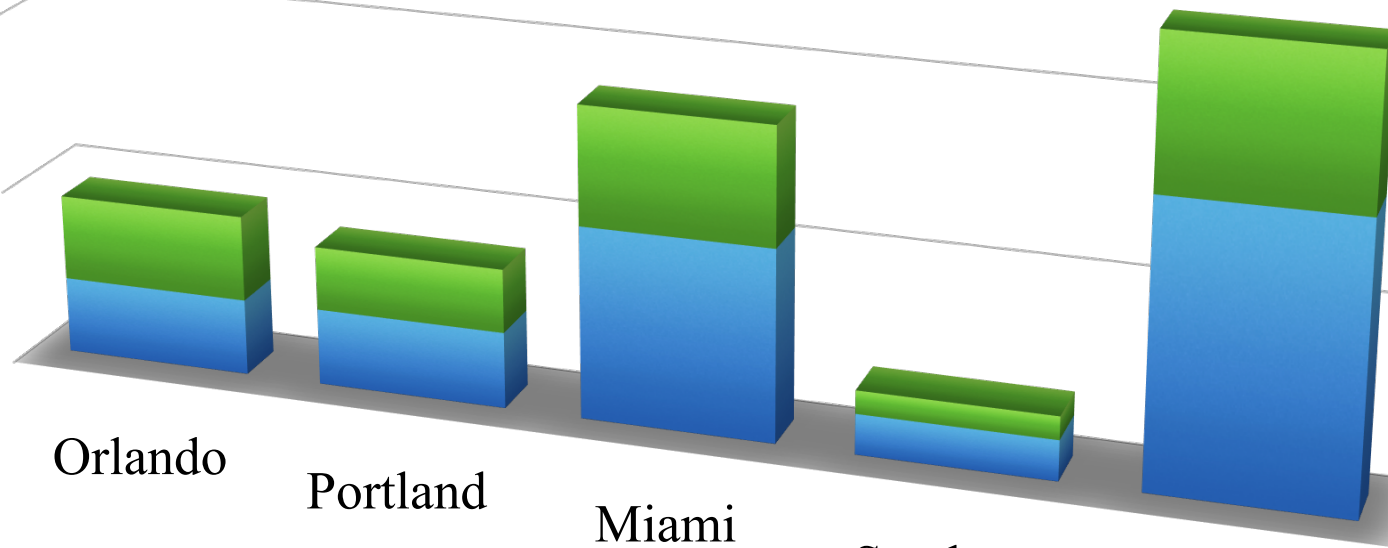
Orlando

Portland

Miami

Stockton

Washington
DC



Most Opportunity

22000K

16500K

11000K

5500K

0K

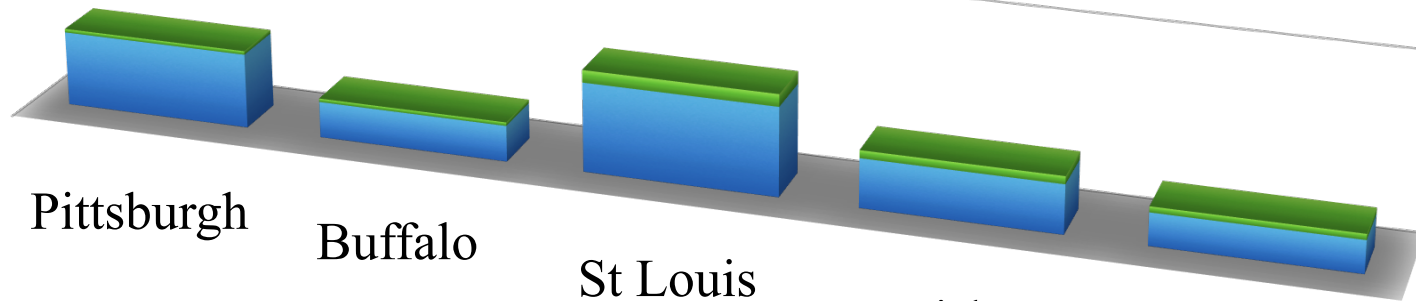
Pittsburgh

Buffalo

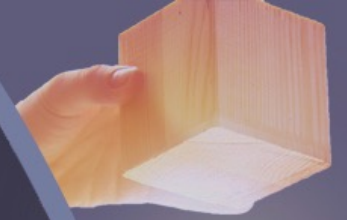
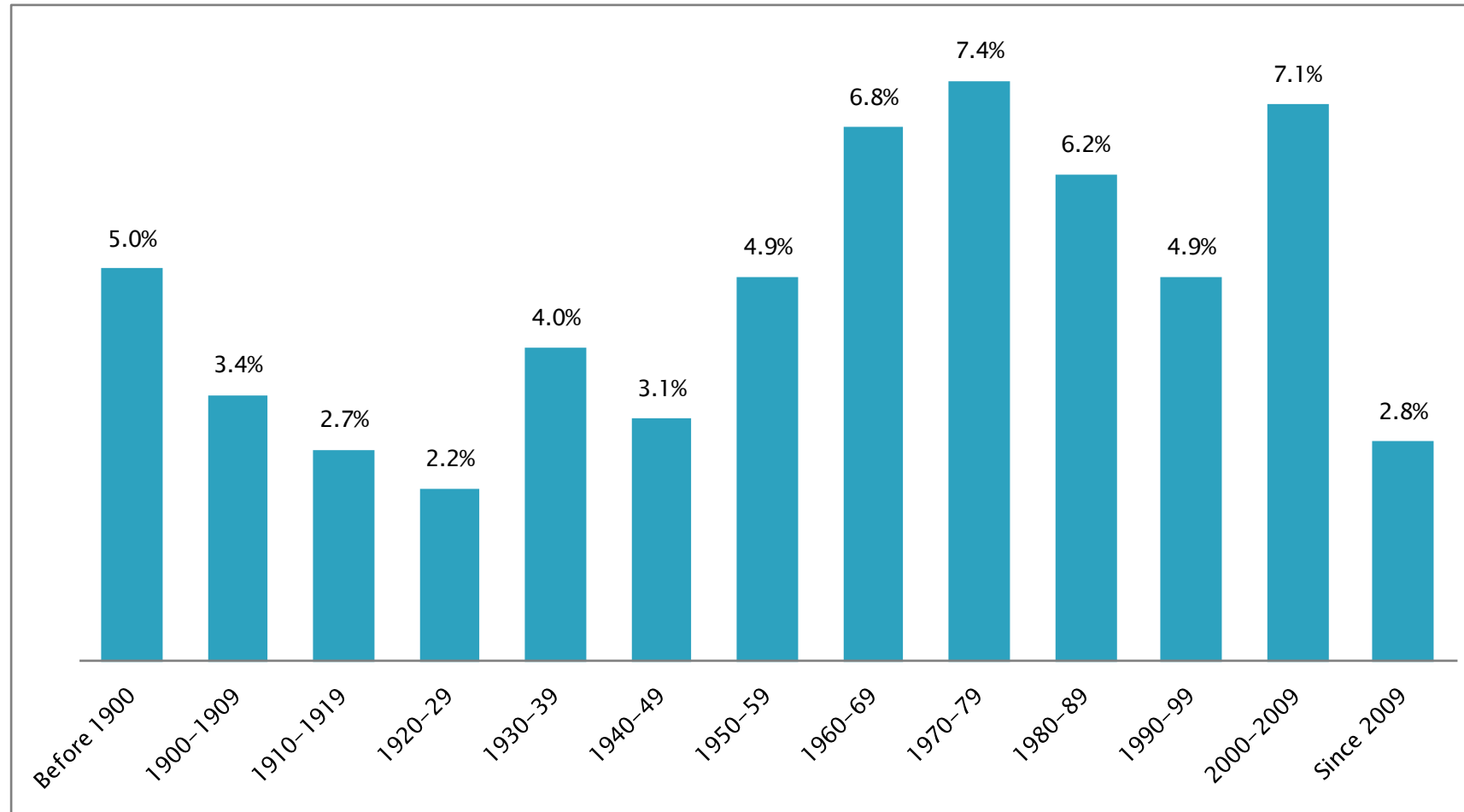
St Louis

Harrisburg

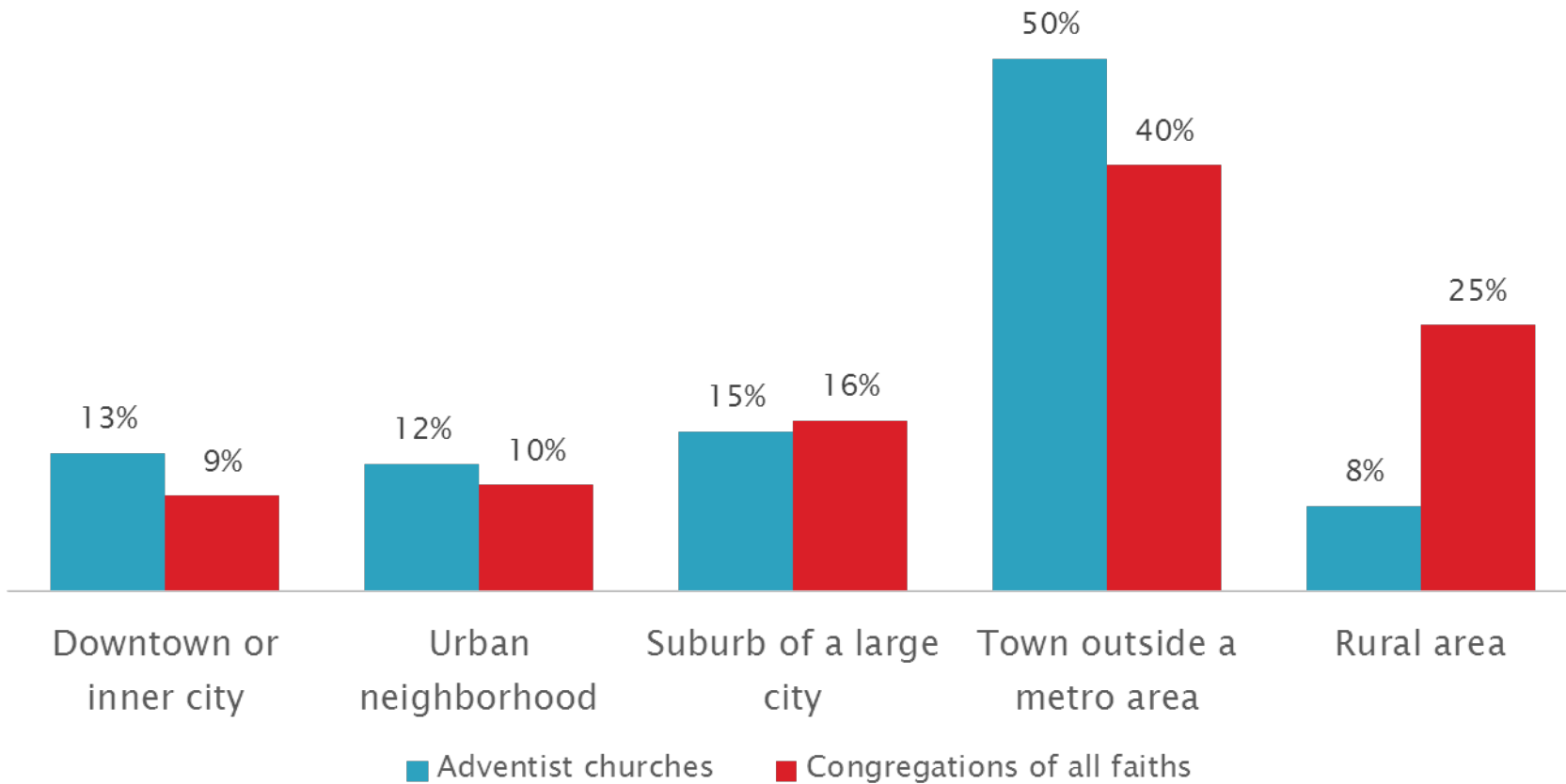
Melbourne



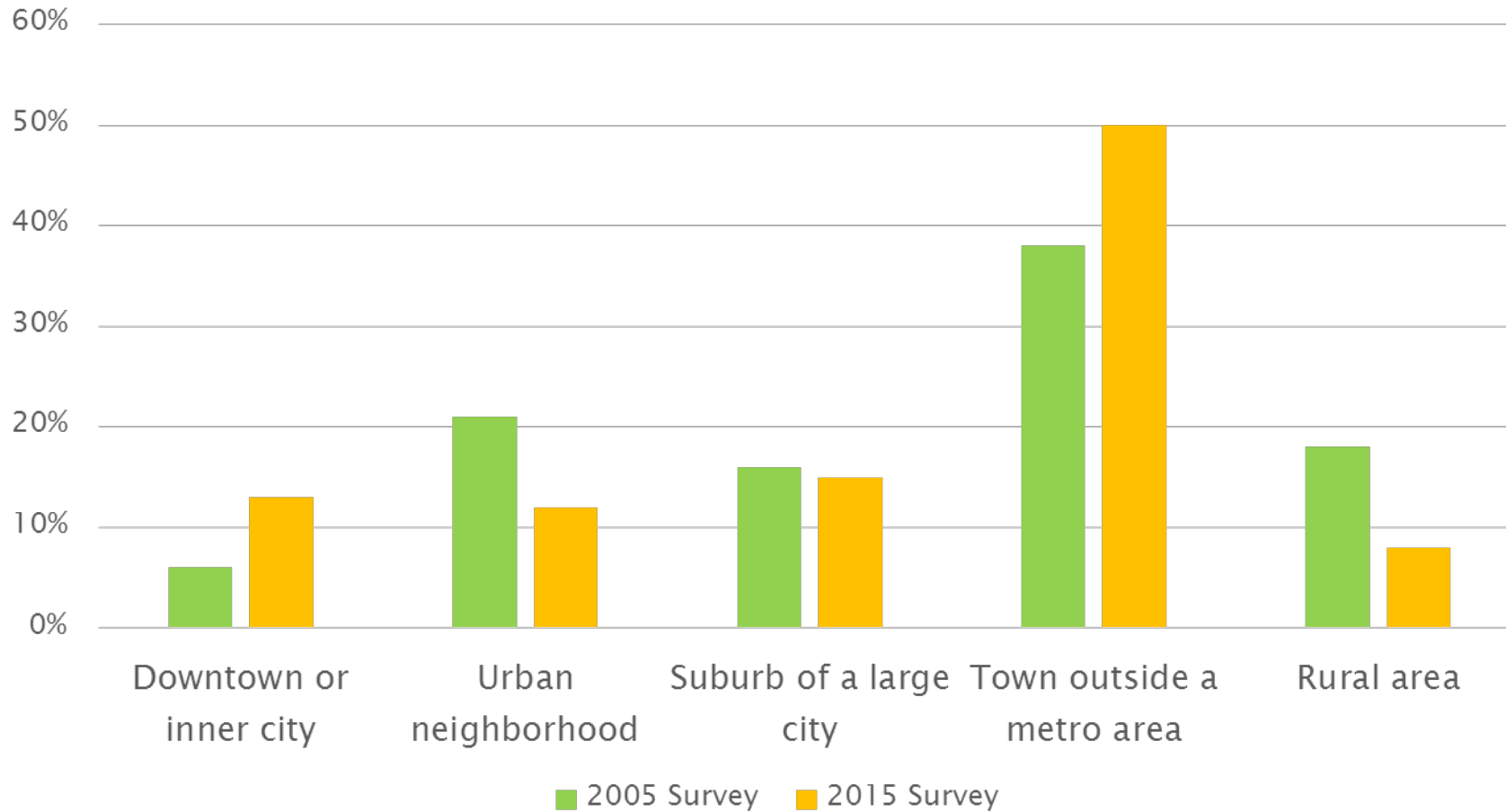
Year Church was Organized



Community Context of Church

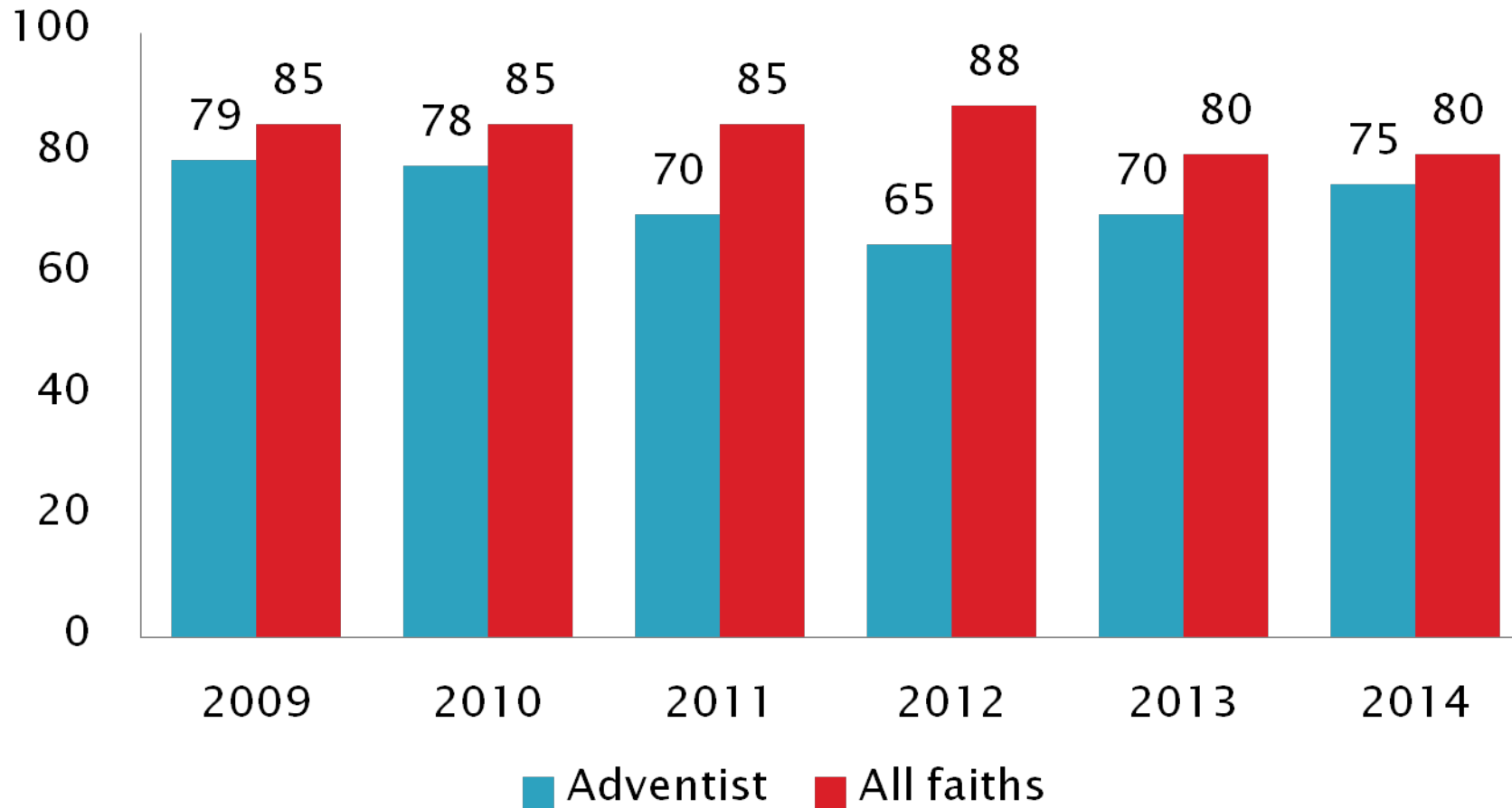


Trend in Community Context

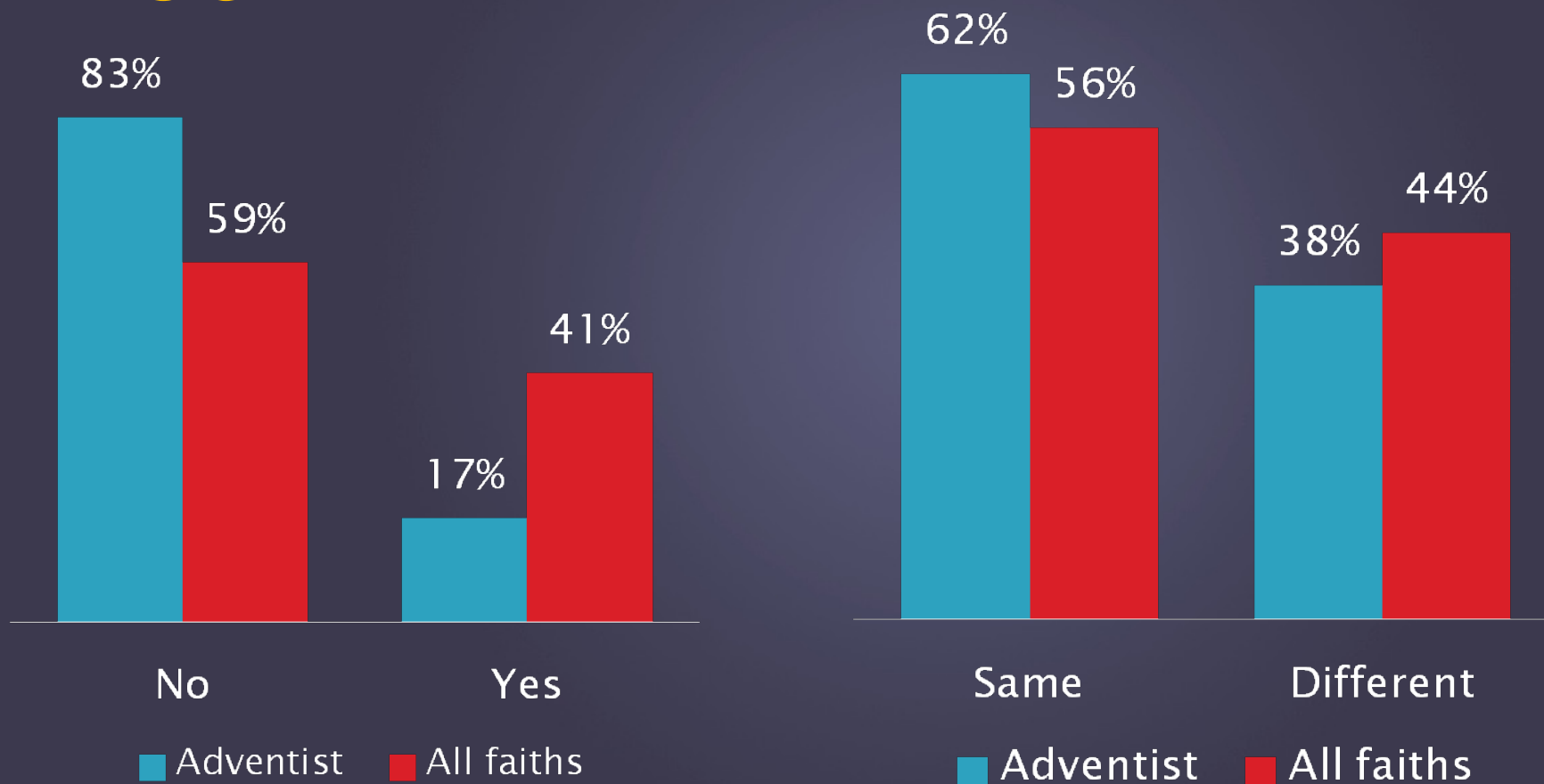


Church Attendance

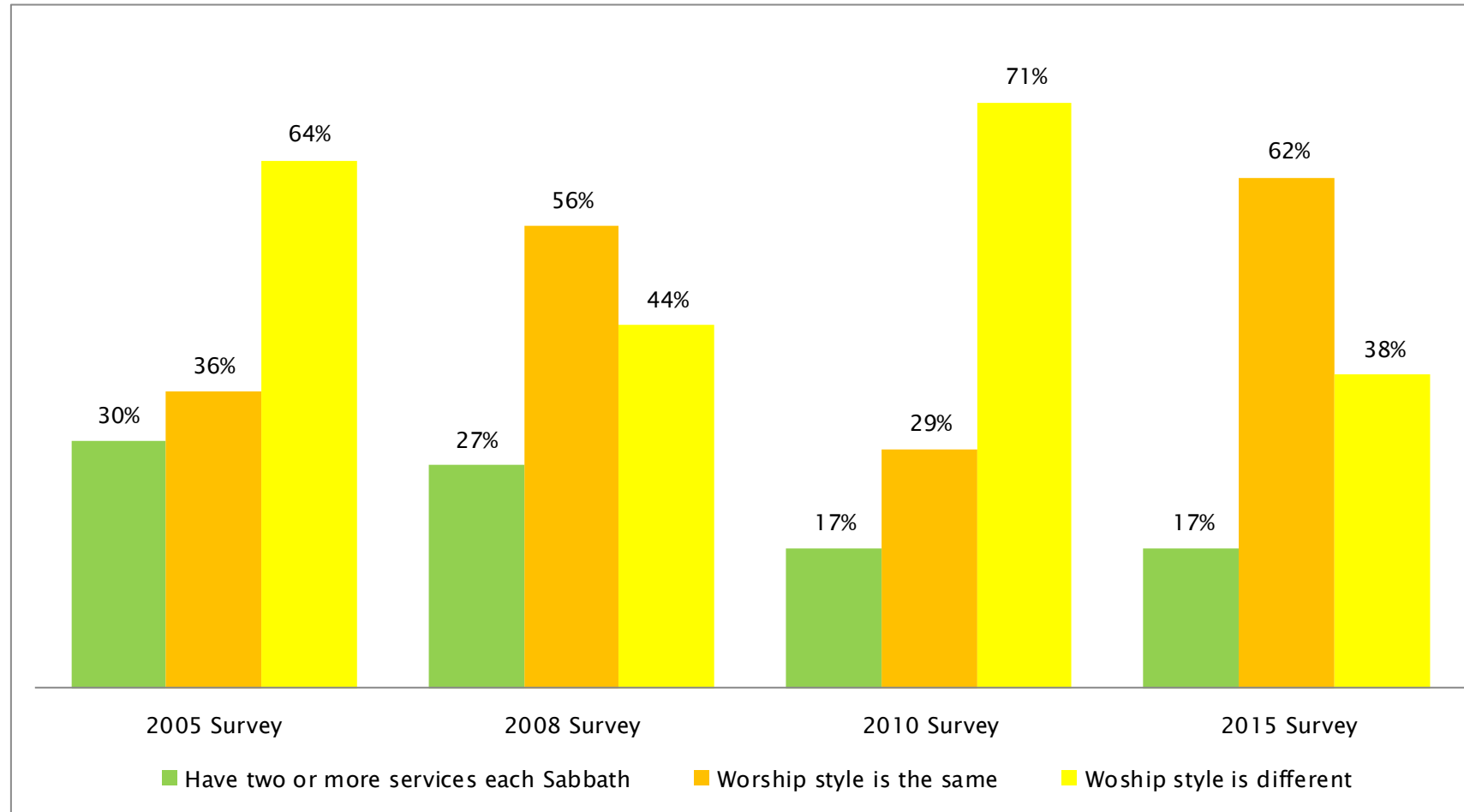
Median Number at Worship each Weekend



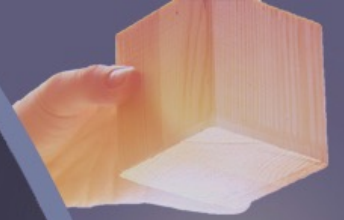
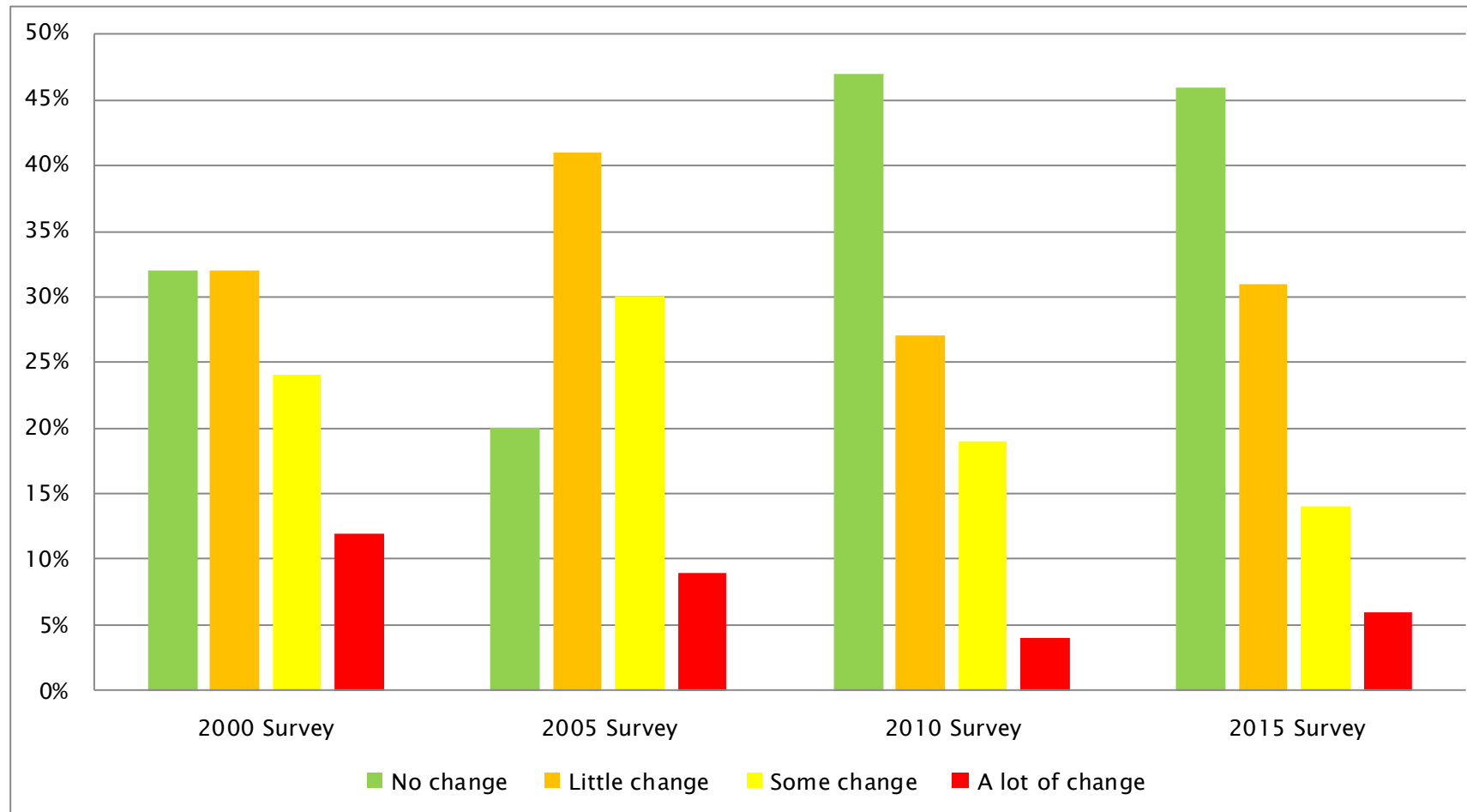
More Than One Worship Service



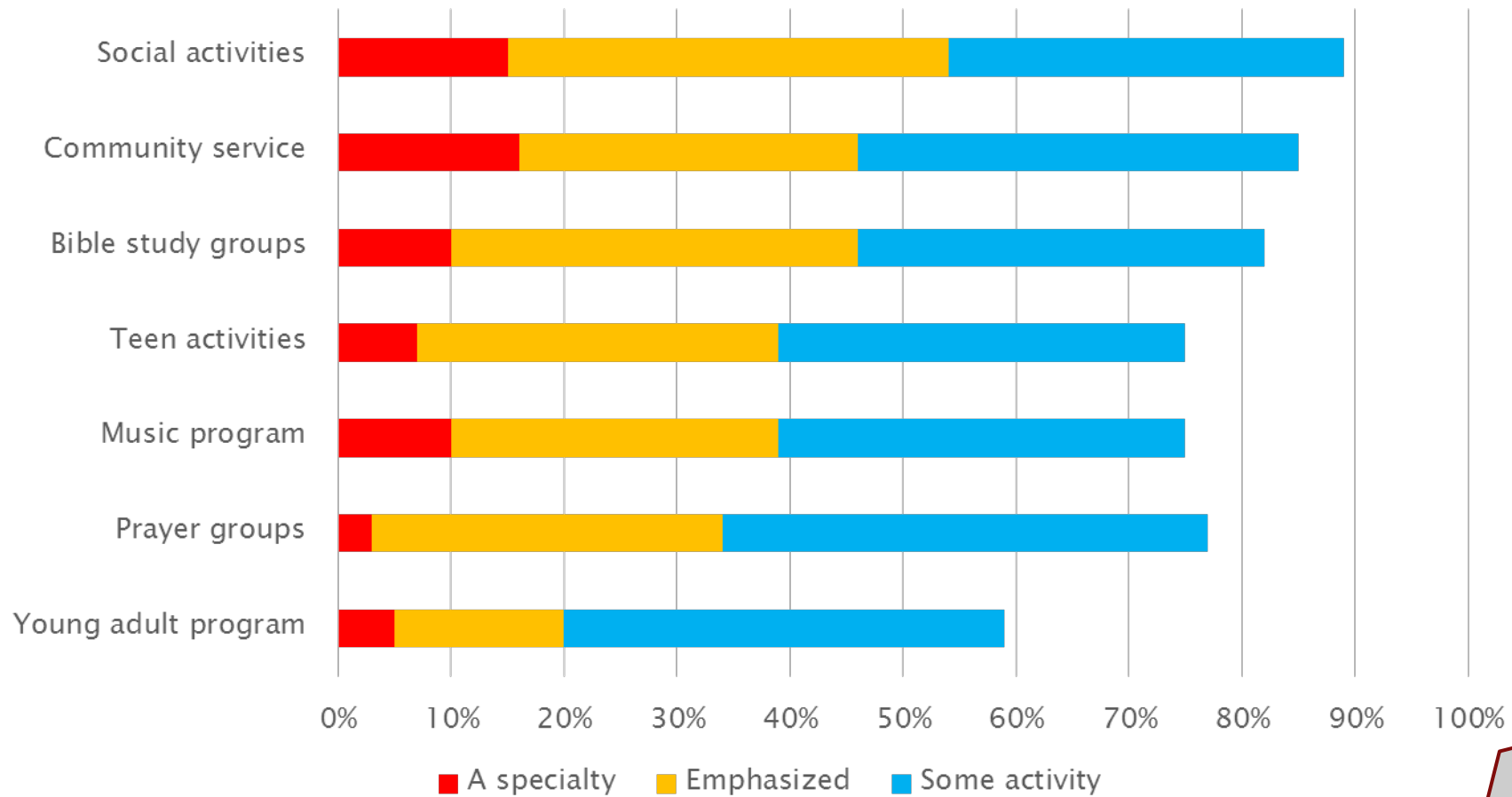
Trend in Multiple Worship



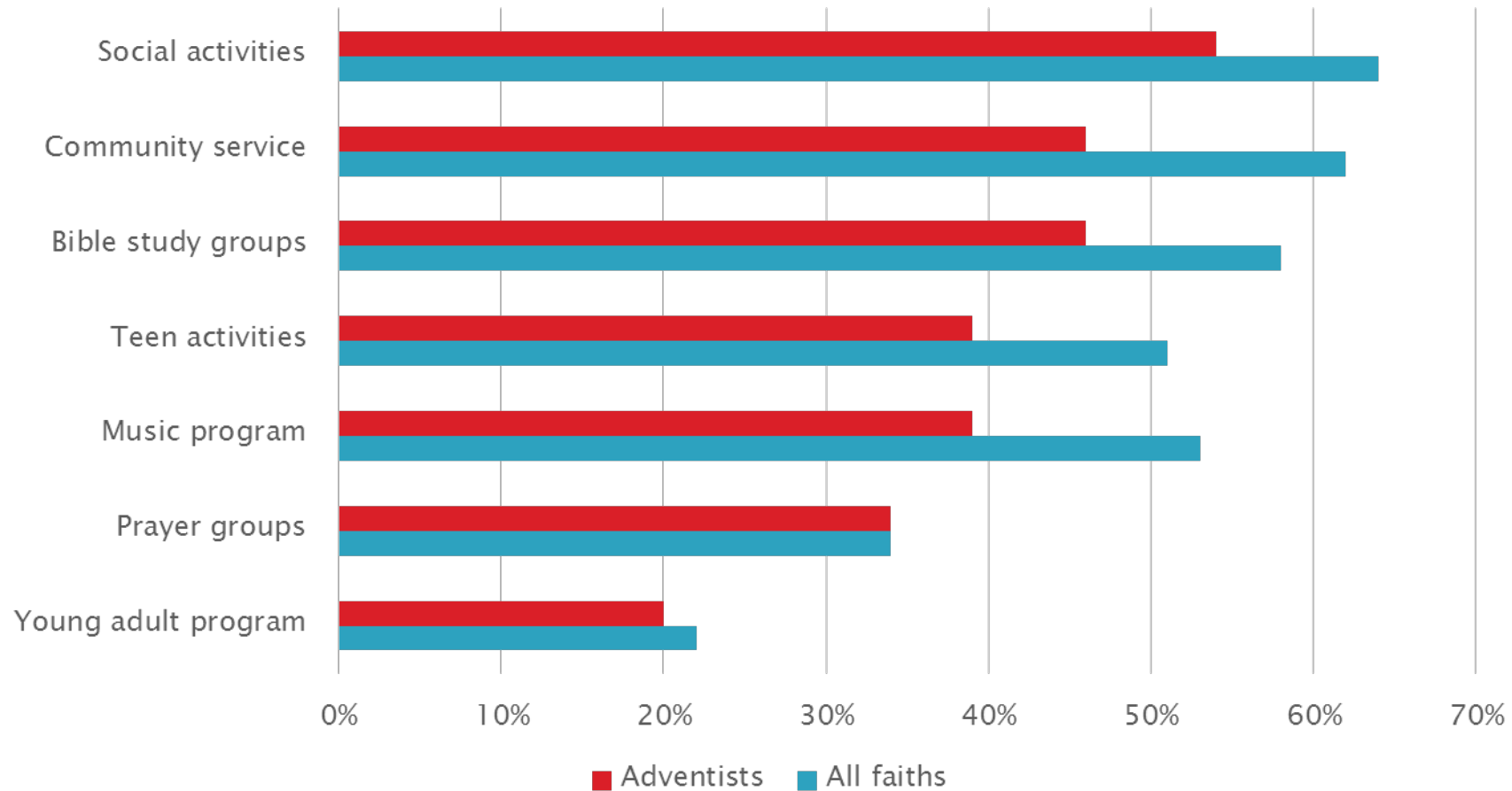
Trend in Worship Style Change



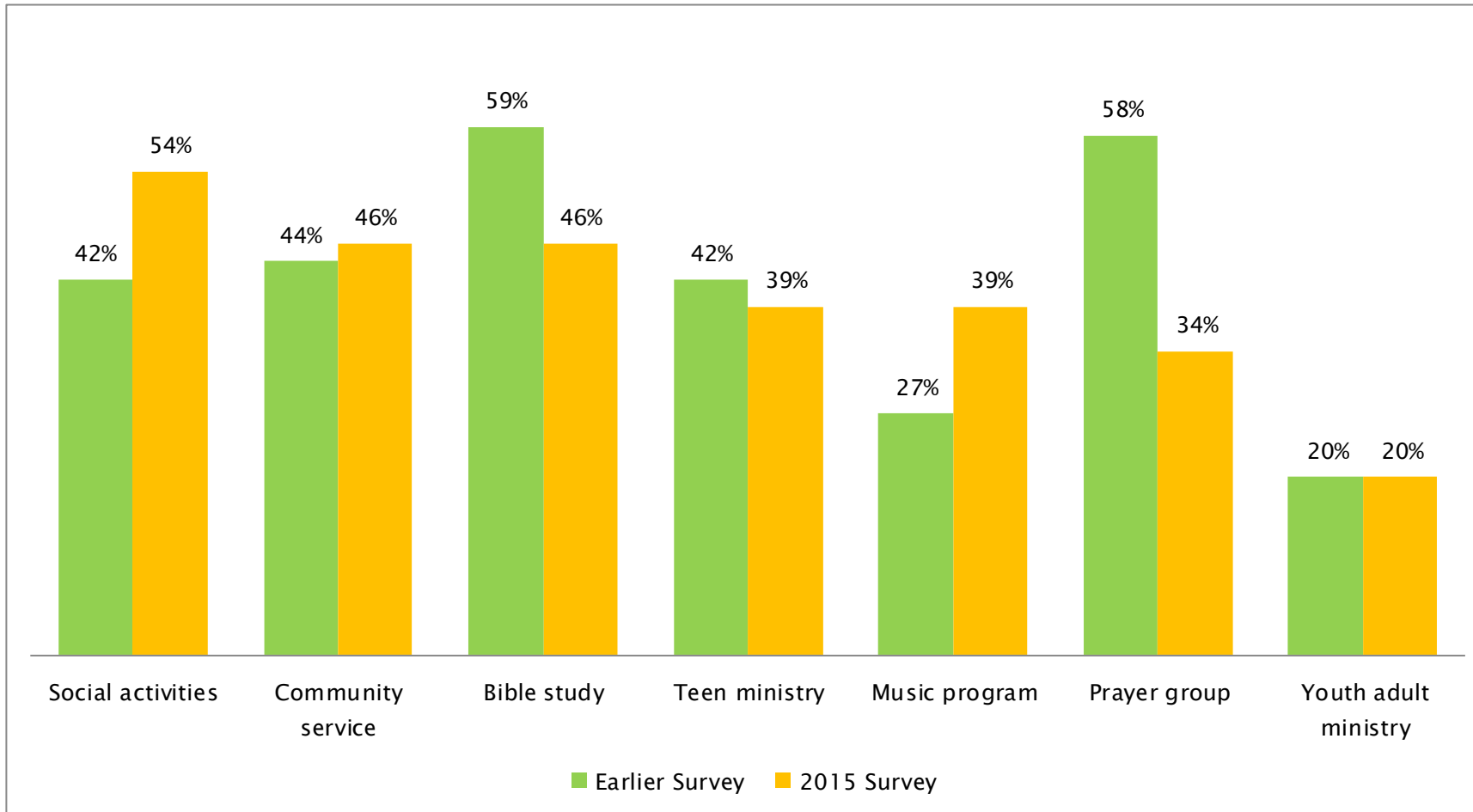
Church Activities



Church Activities



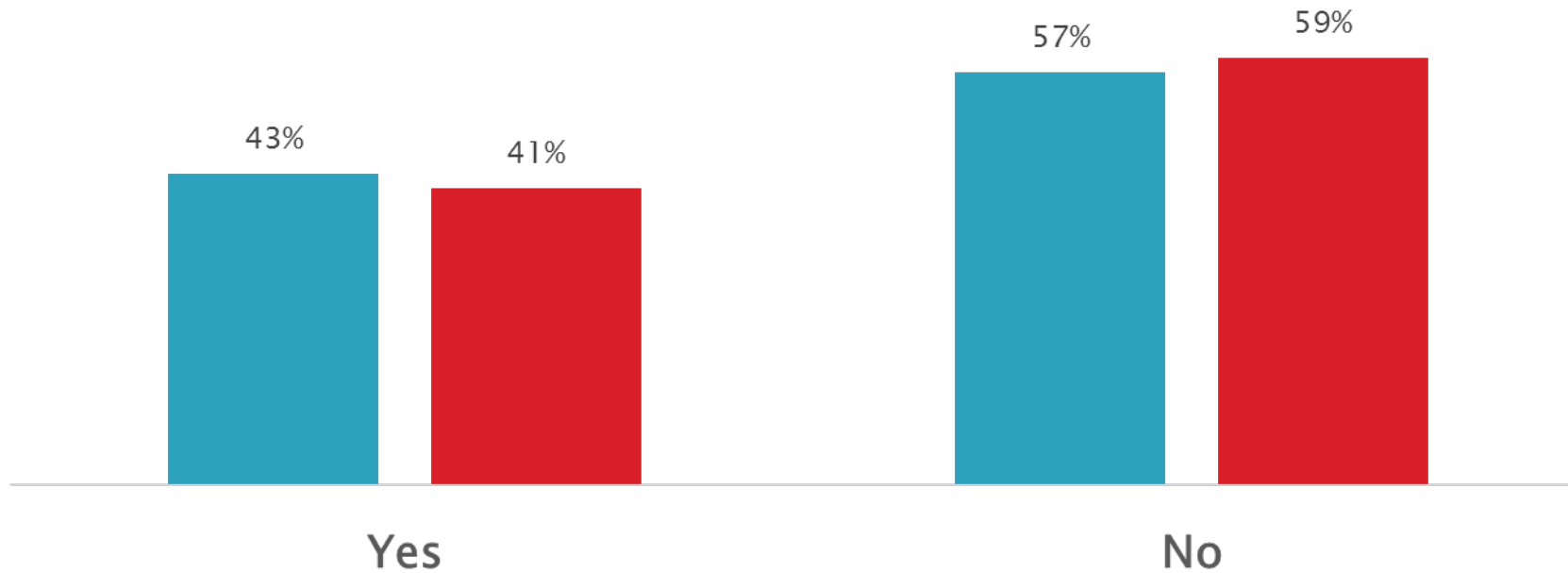
Trends in Church Activities



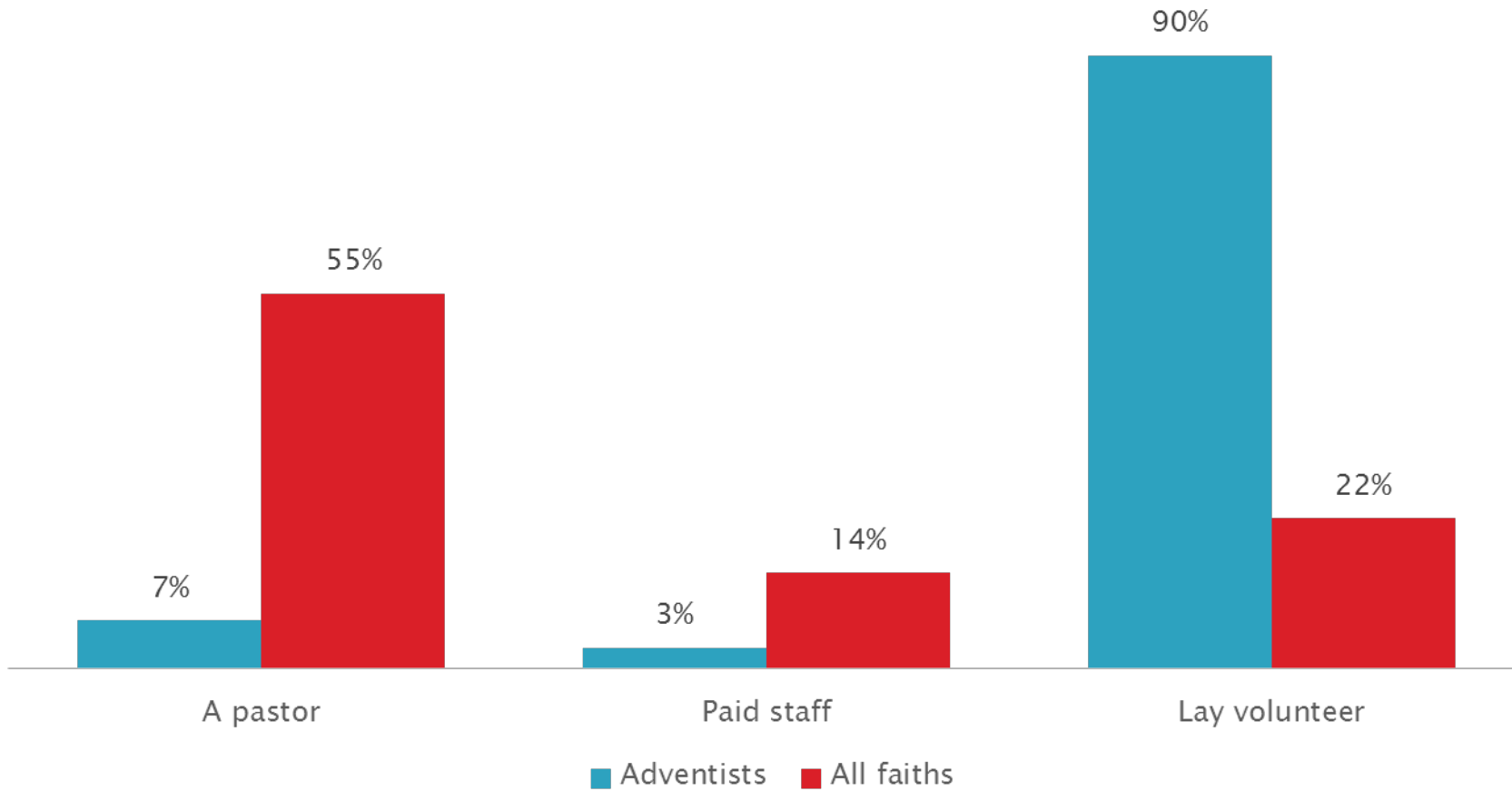
Serving New Community Needs

In the last two years did your congregation begin a new community service initiative?

■ Adventists ■ All faiths

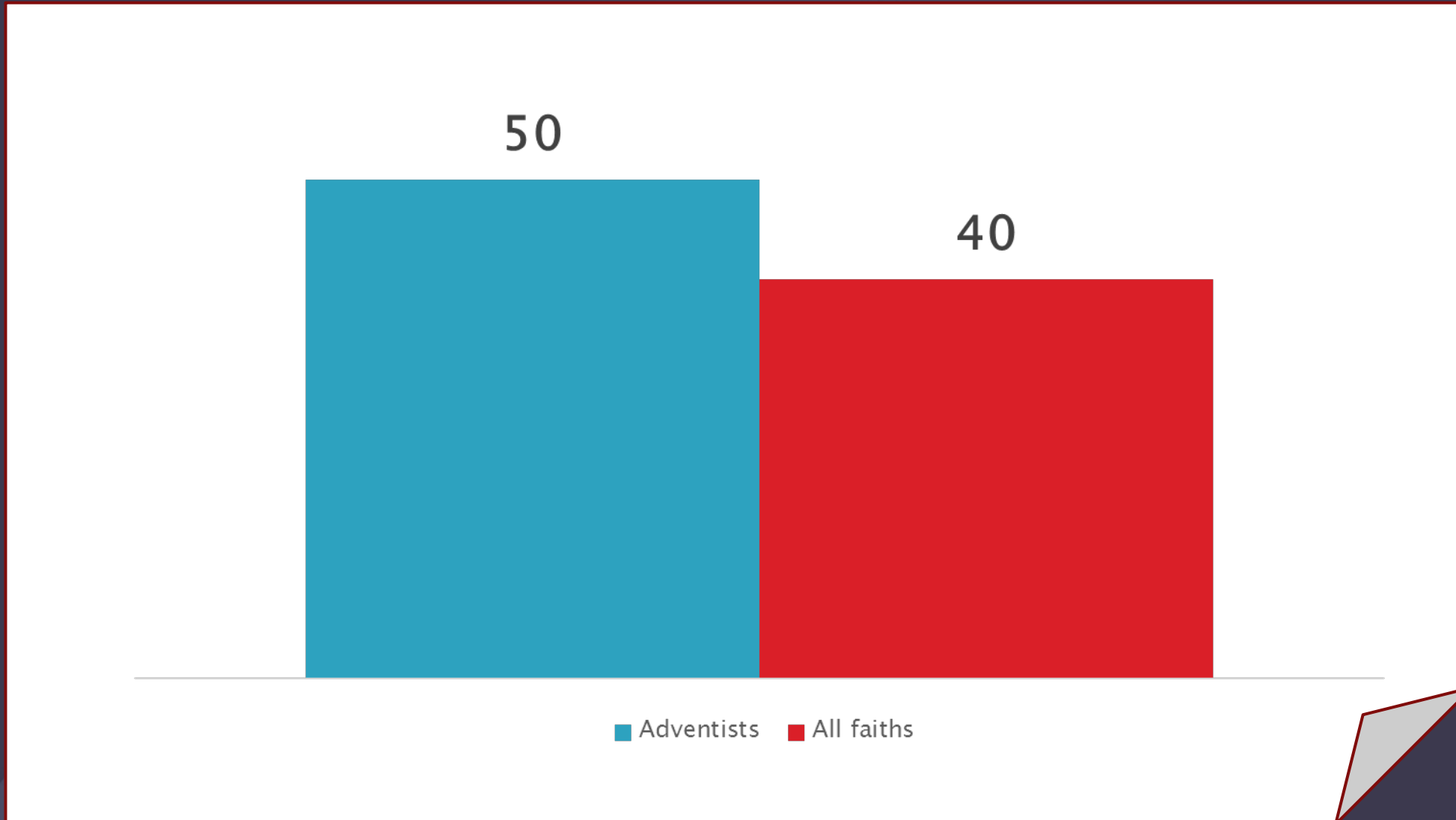


Who Directs Religious Education



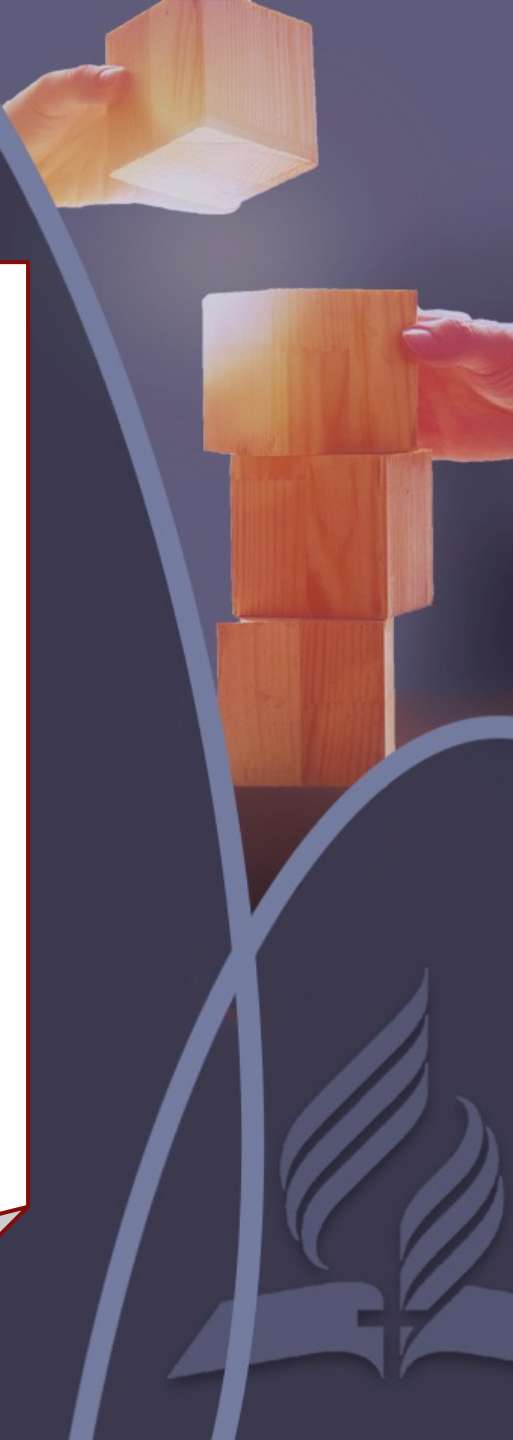
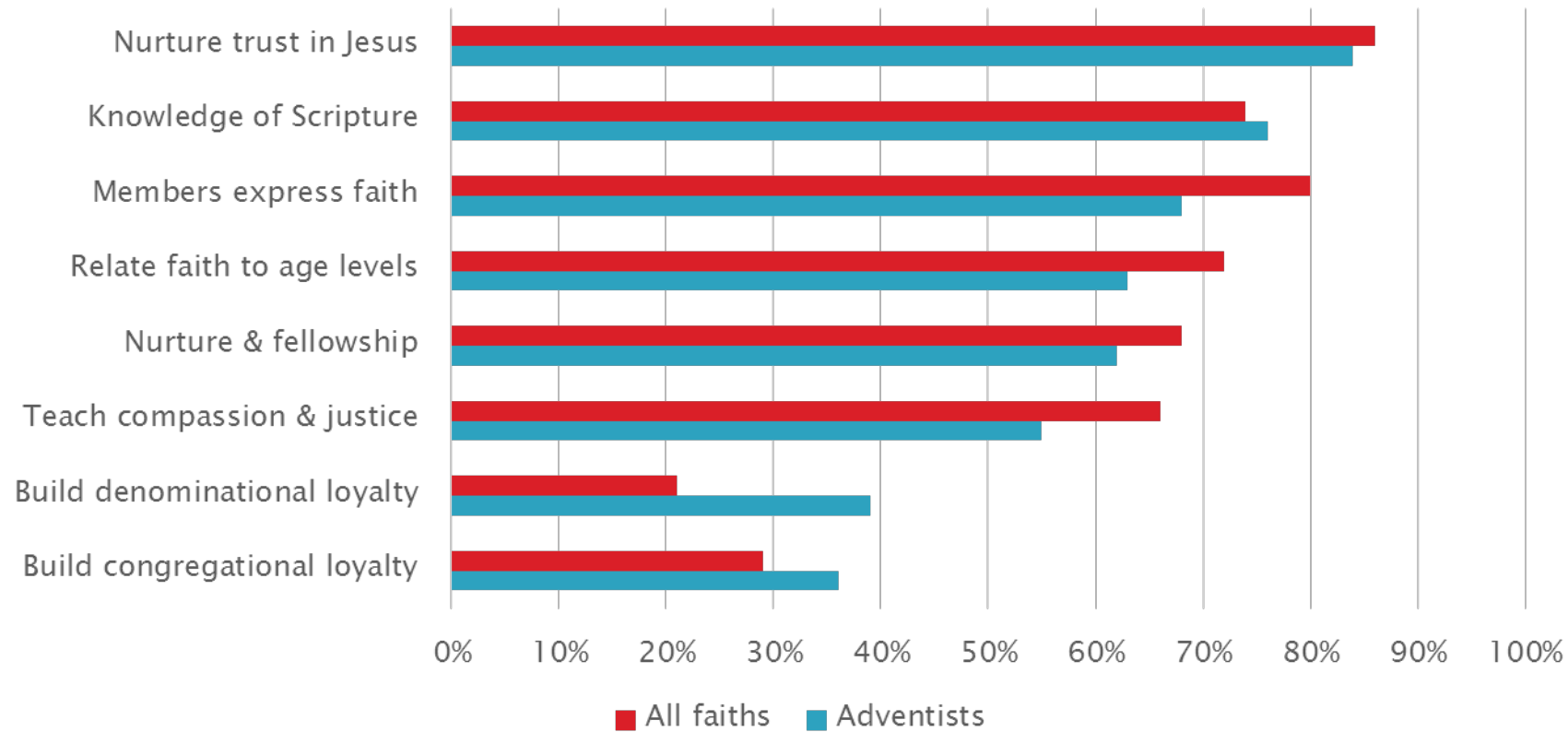
Sabbath School Attendance

Median weekly number in classes



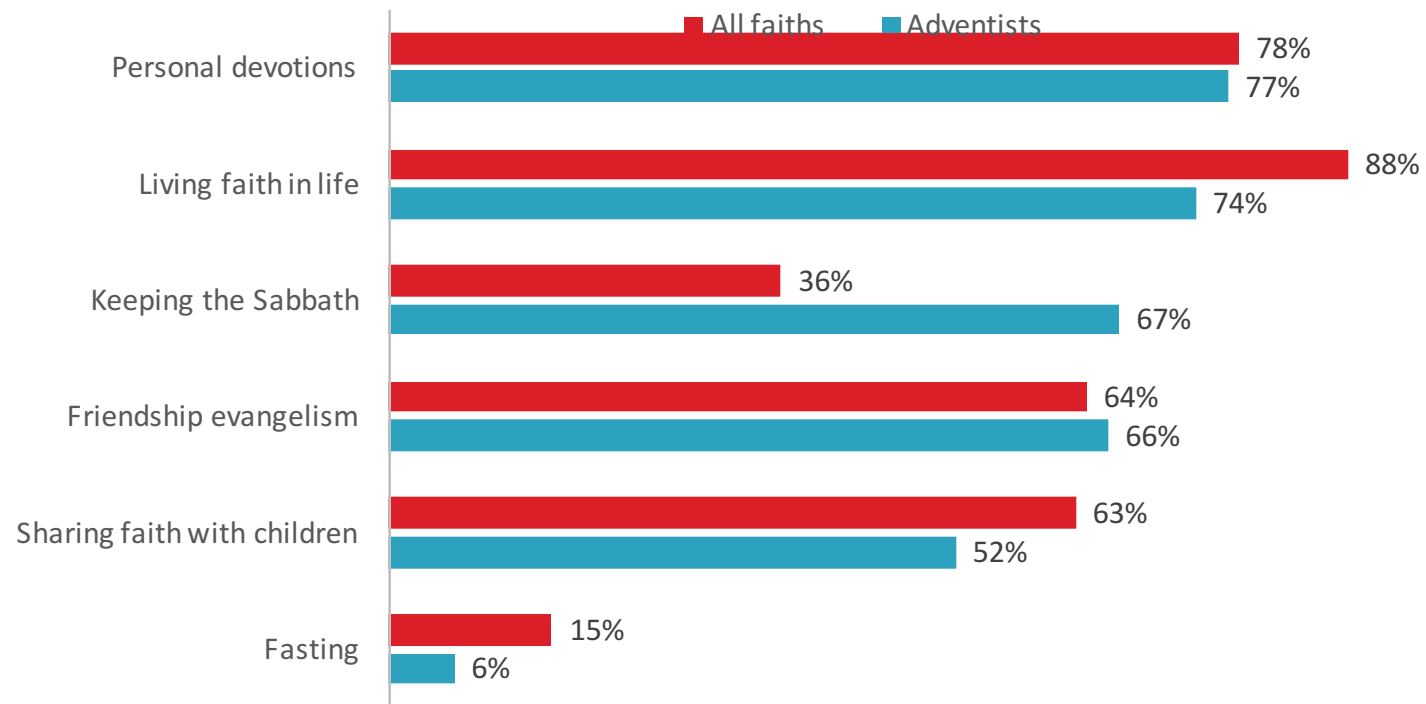
Goals of Religious Education

It is a high priority or highest priority

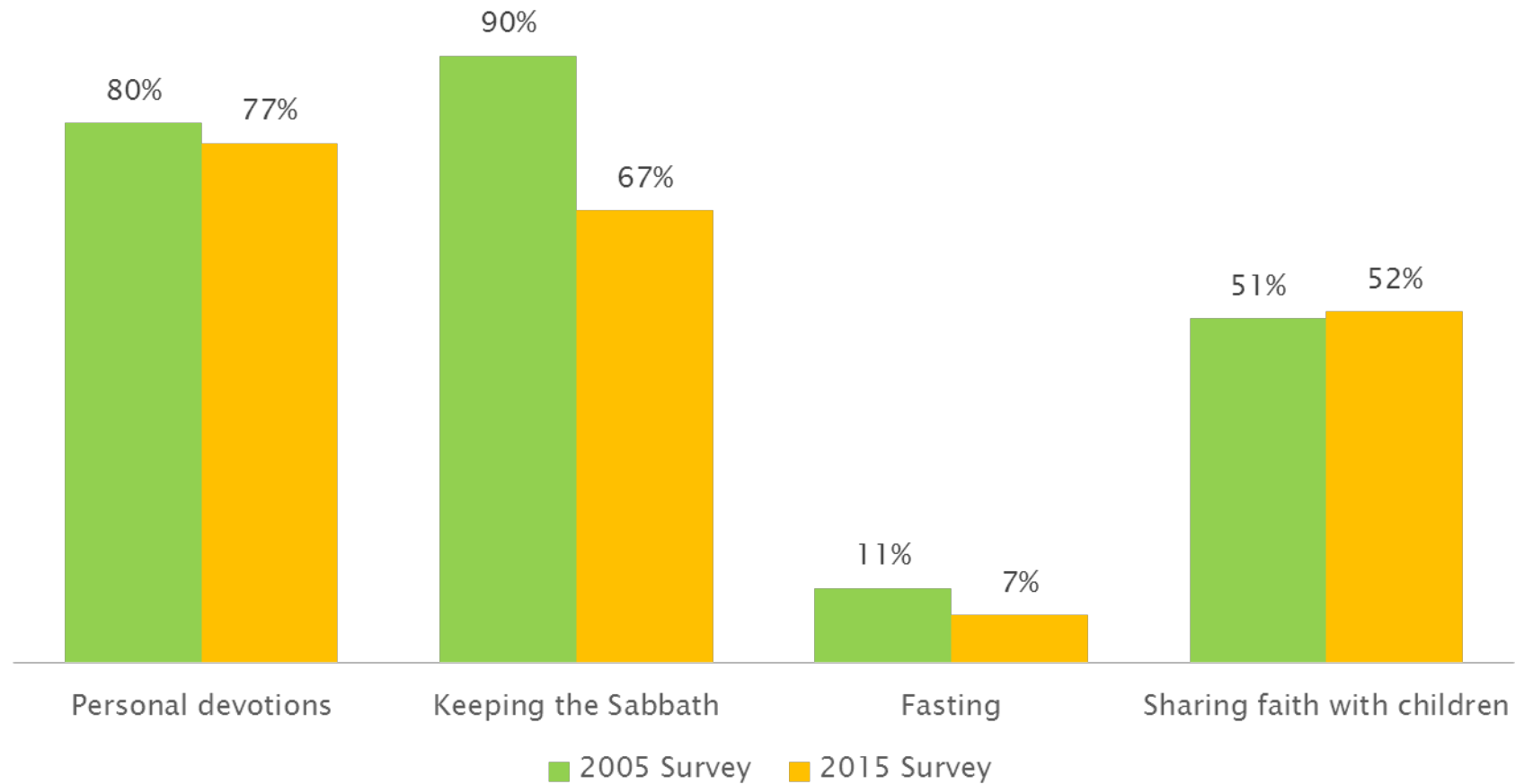


Emphasis on Spiritual Practices

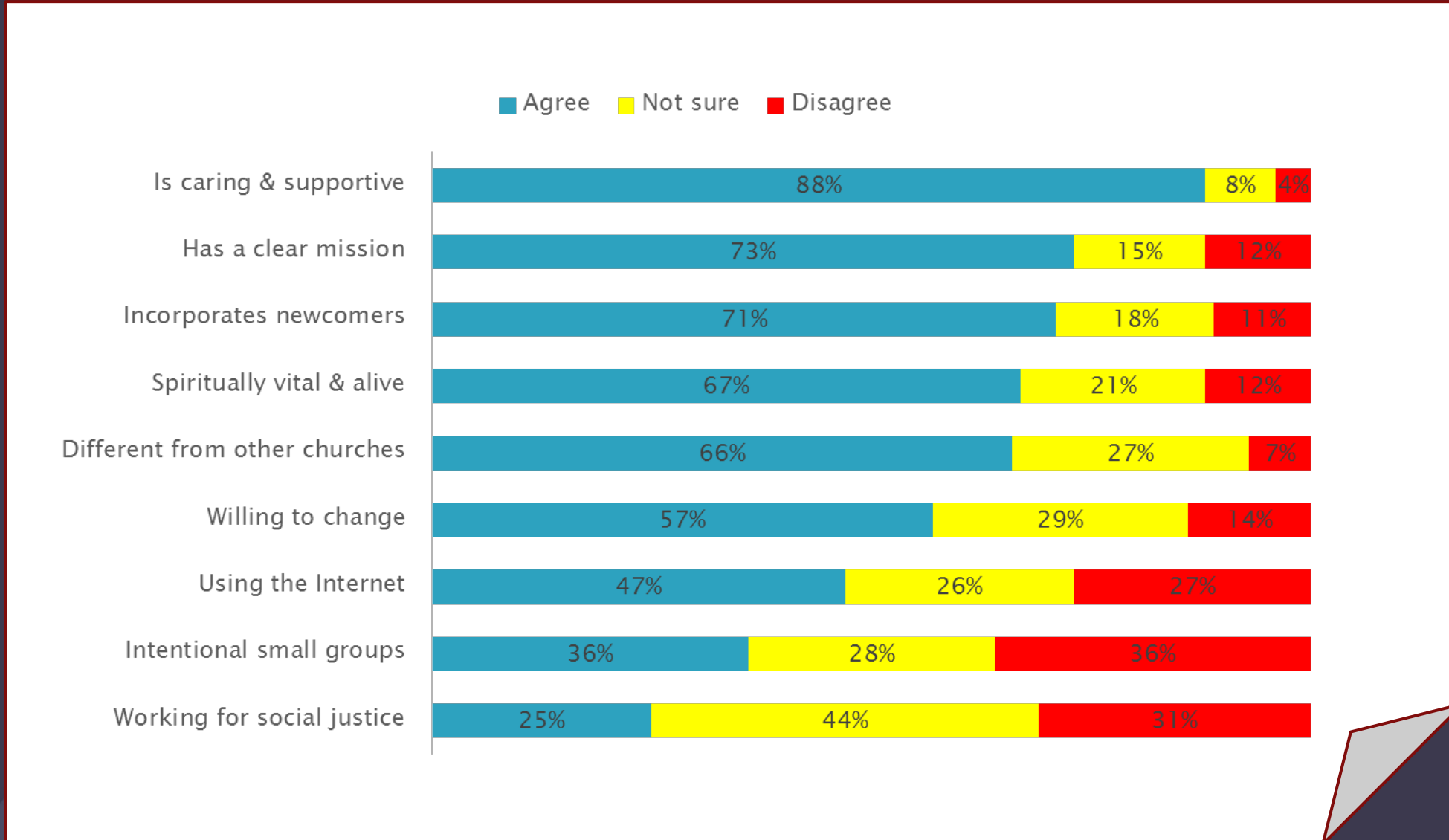
Percent of congregations placing “a lot” or “quite a bit” of emphasis on ...



Trends with Spiritual Practices

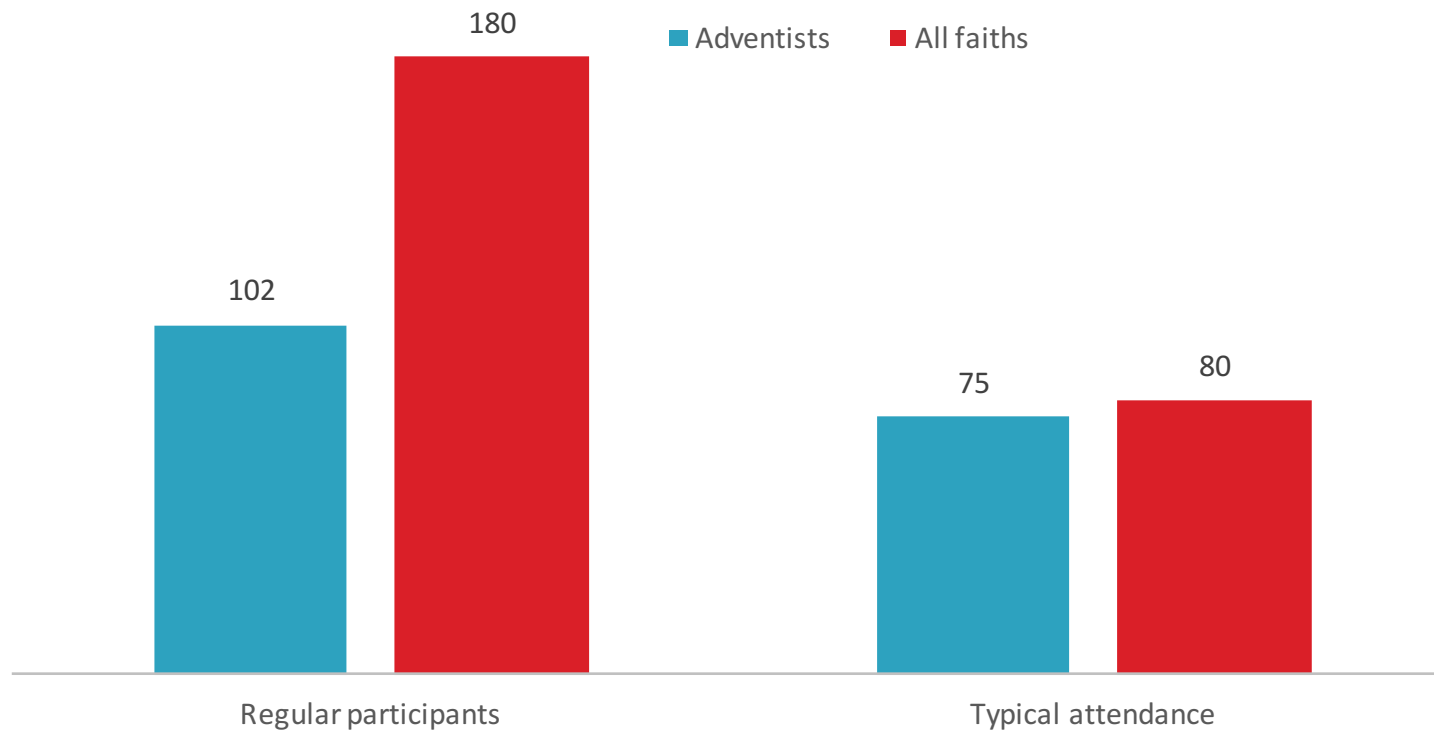


Congregation's Mission & Identity

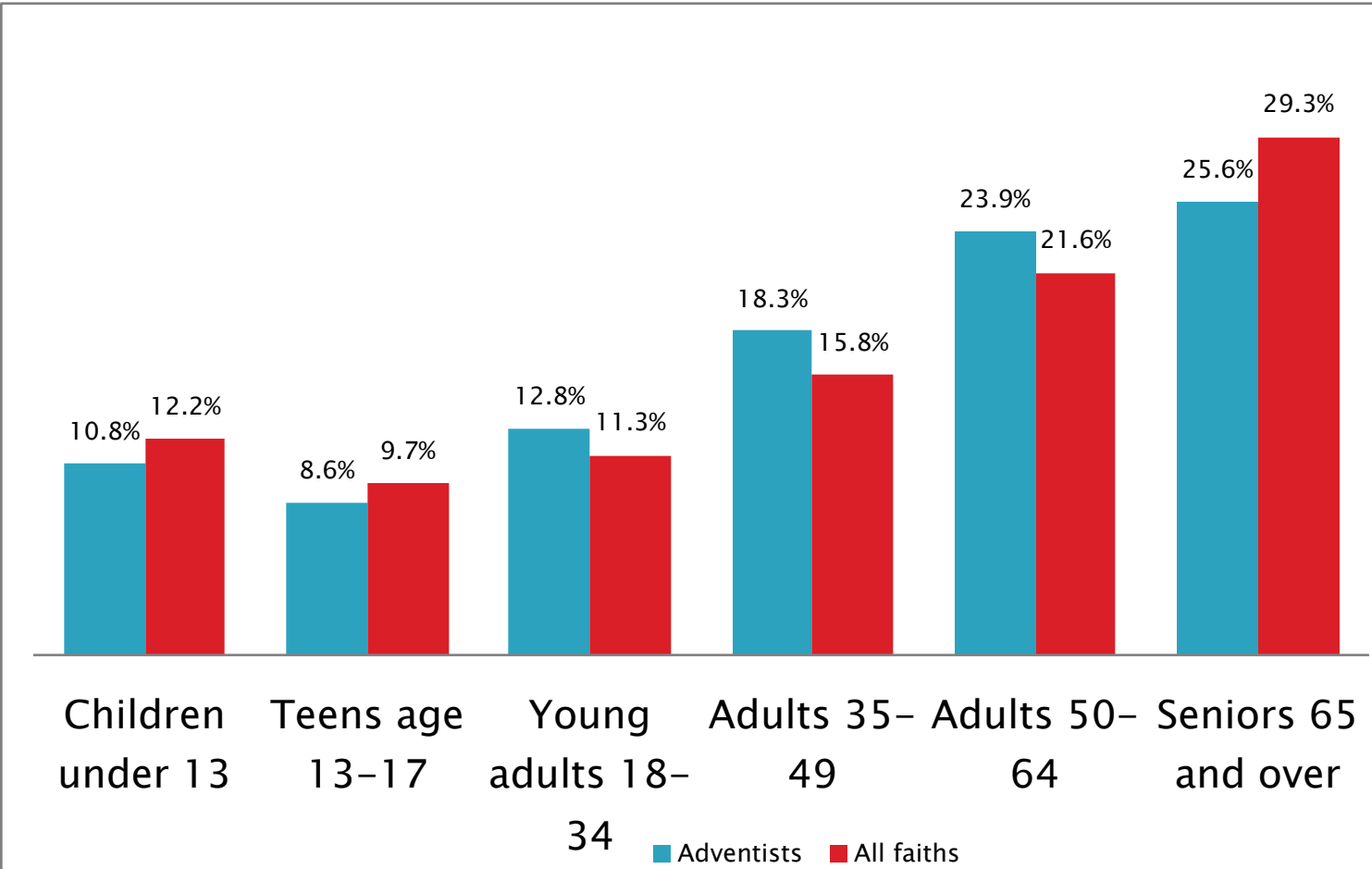


Participants

How many persons (including children) regularly participate in worship or other religious activities?



Age Profile of Participants

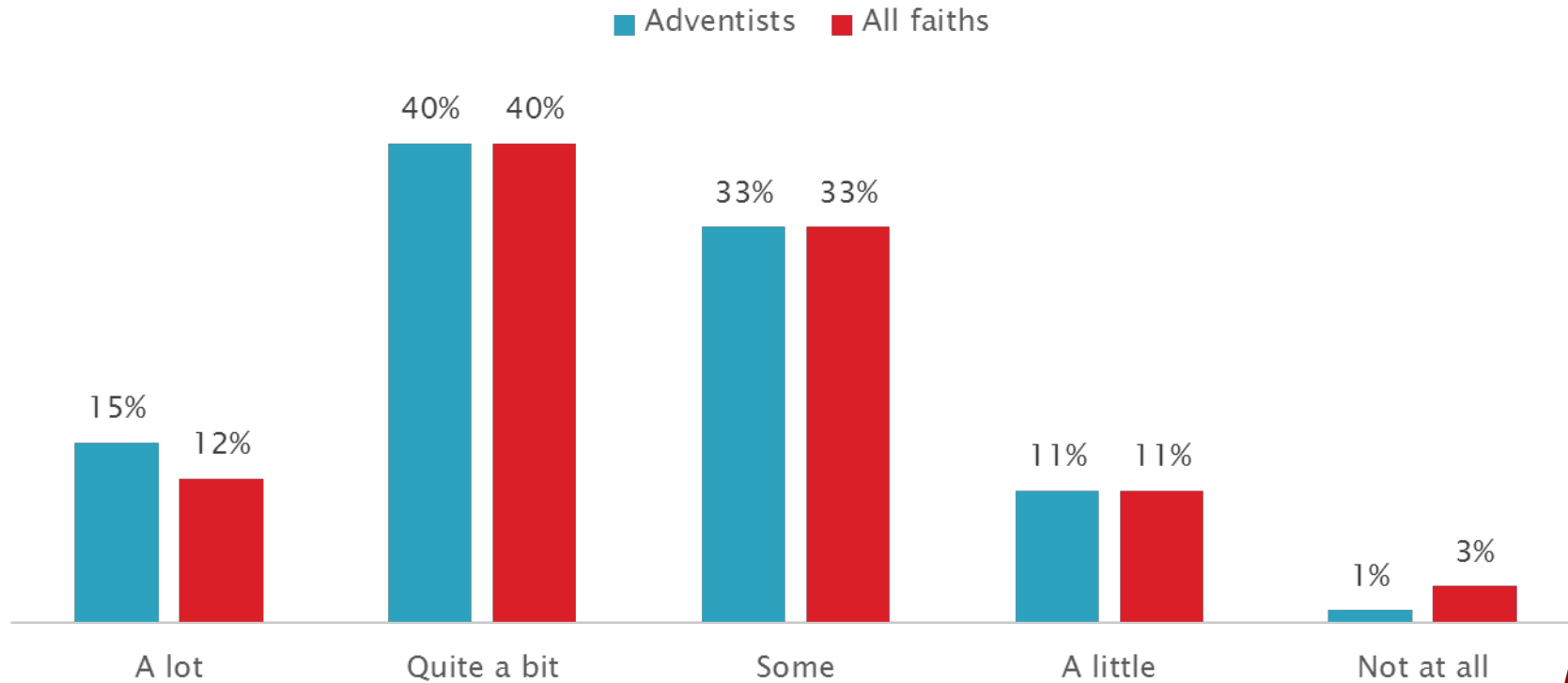


34 ■ Adventists ■ All faiths



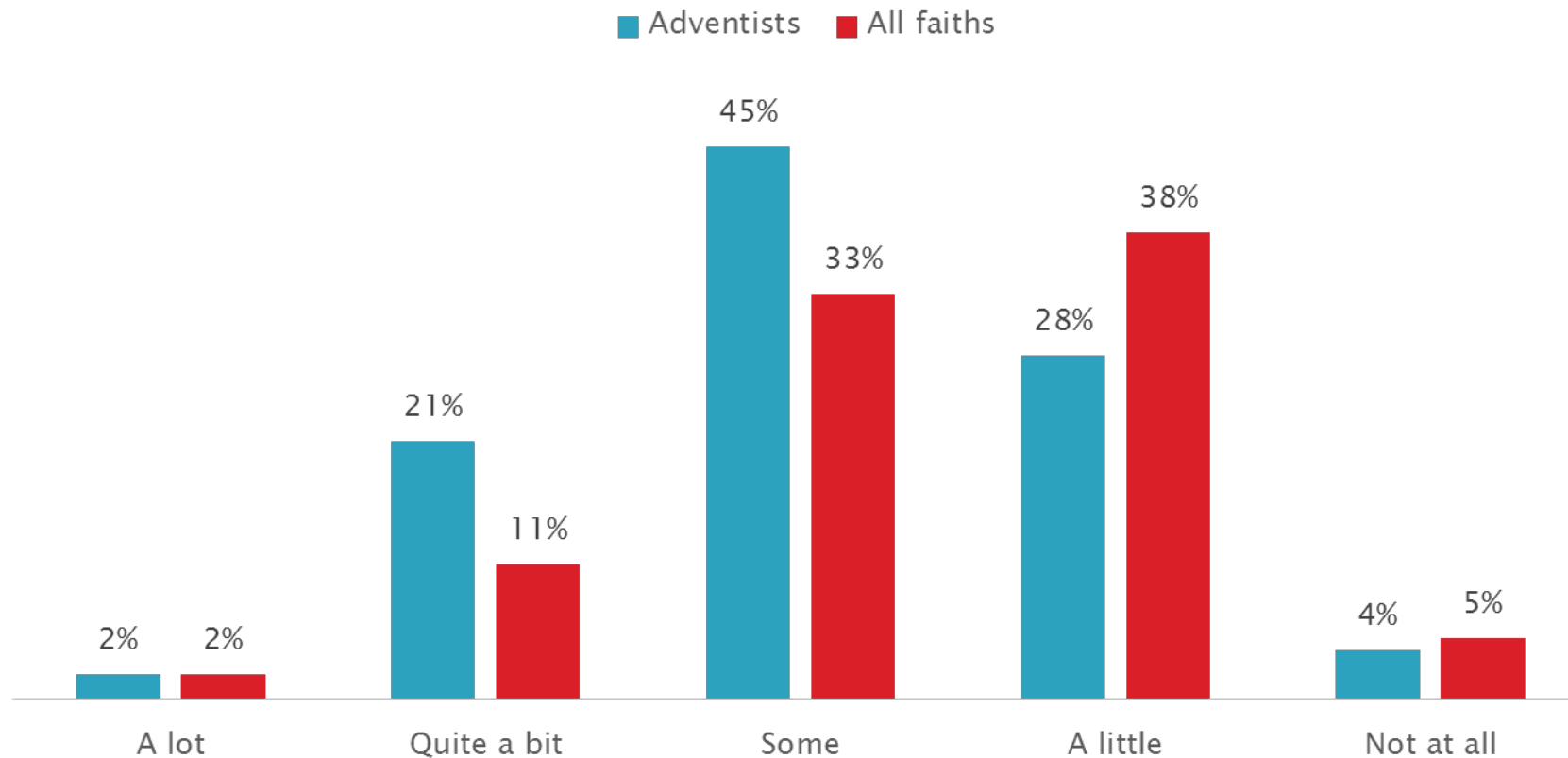
Member Involvement

Extent of member involvement in programs, committees and projects outside of worship on Sabbath

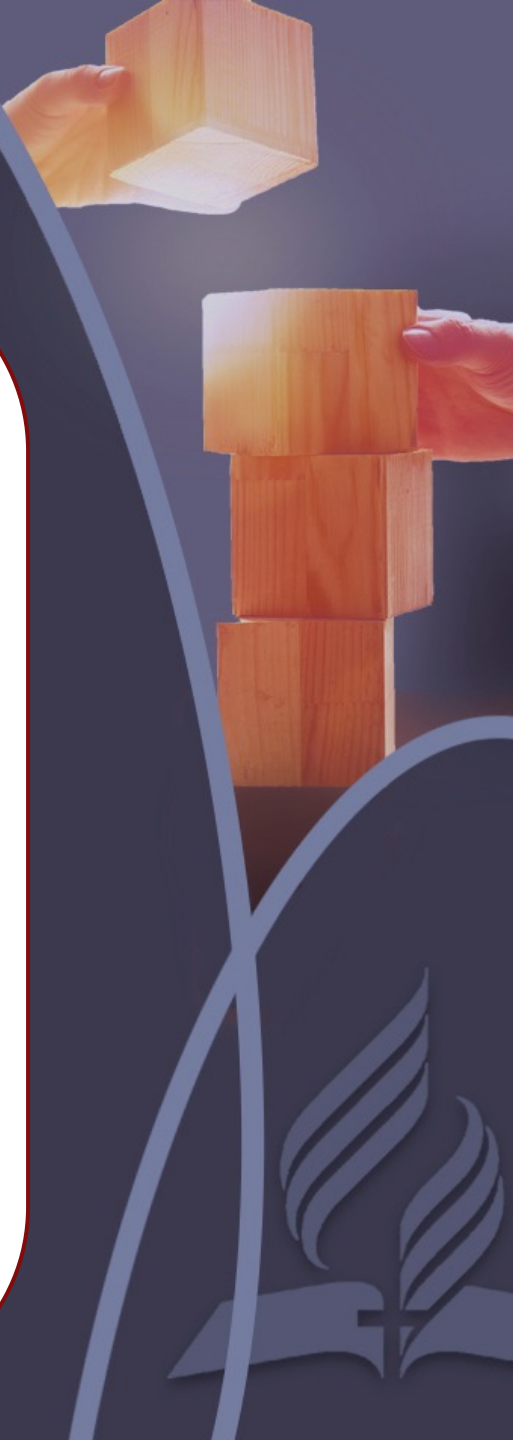
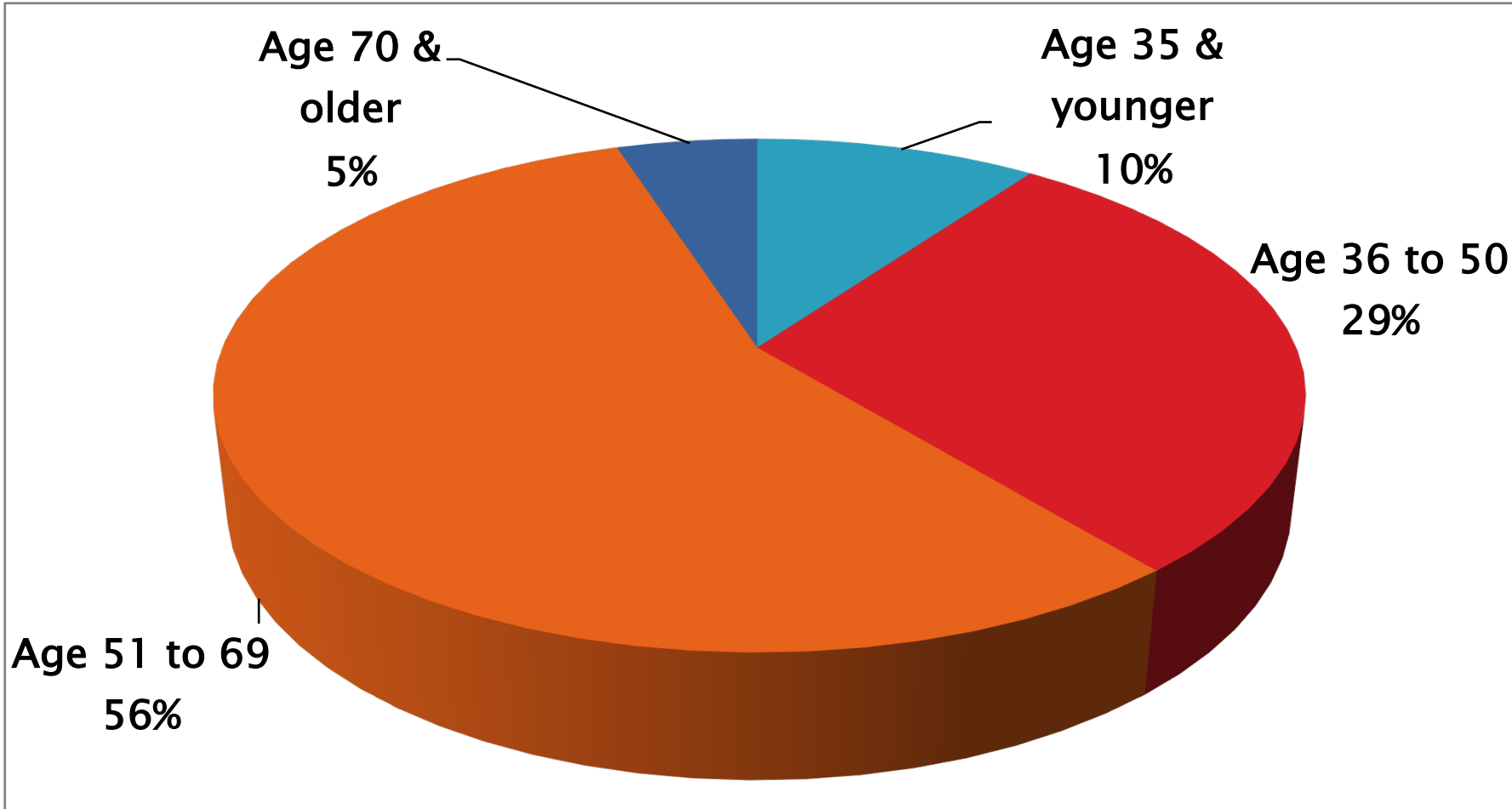


Member Involvement in Recruiting New Members

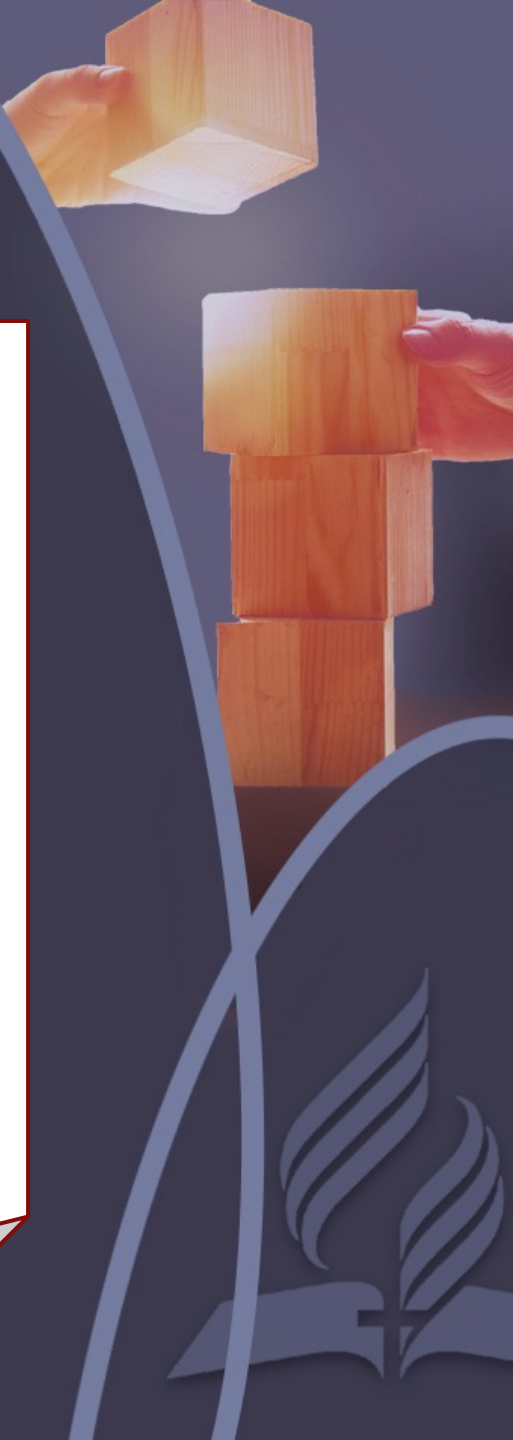
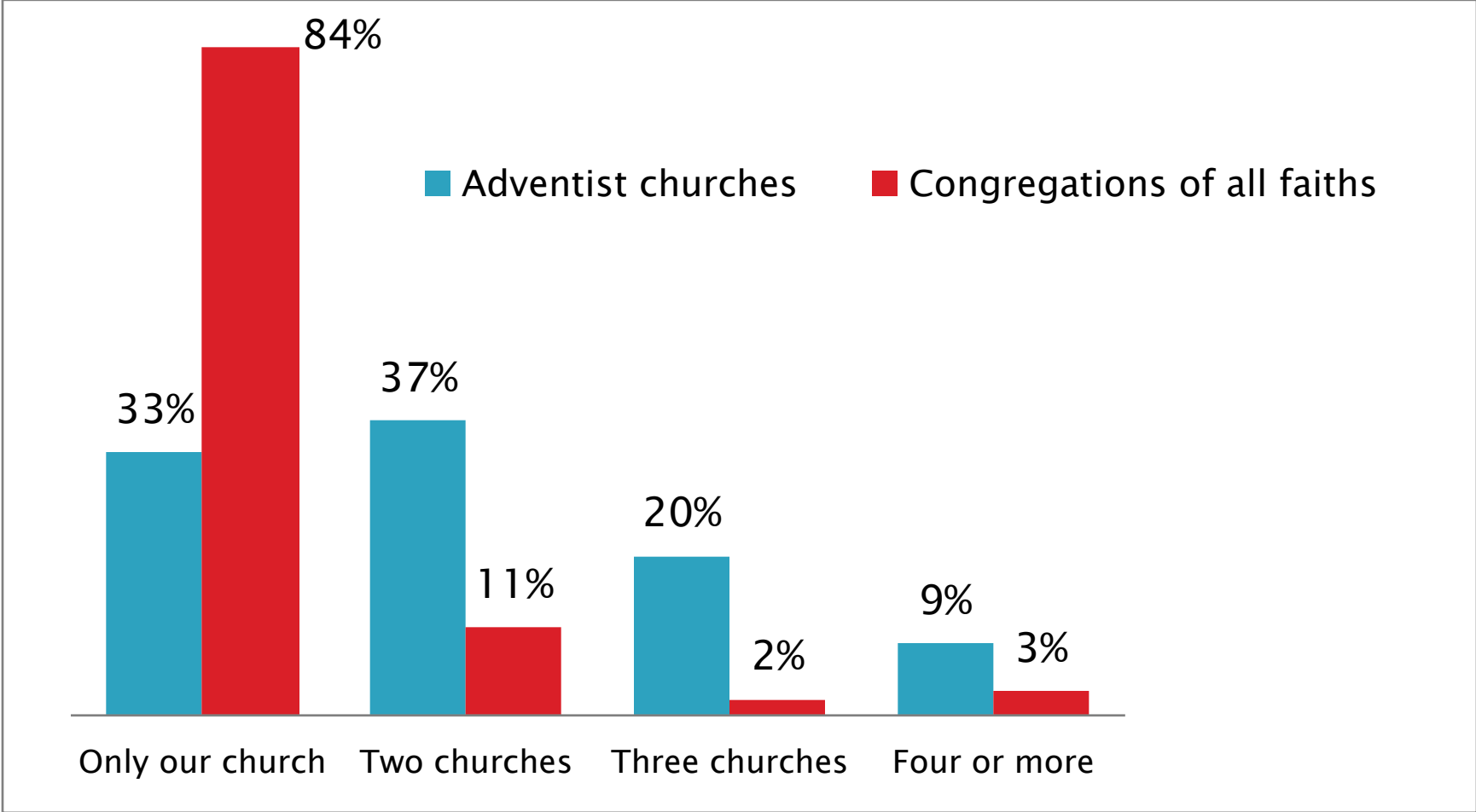
Extent of member involvement in recruiting new people



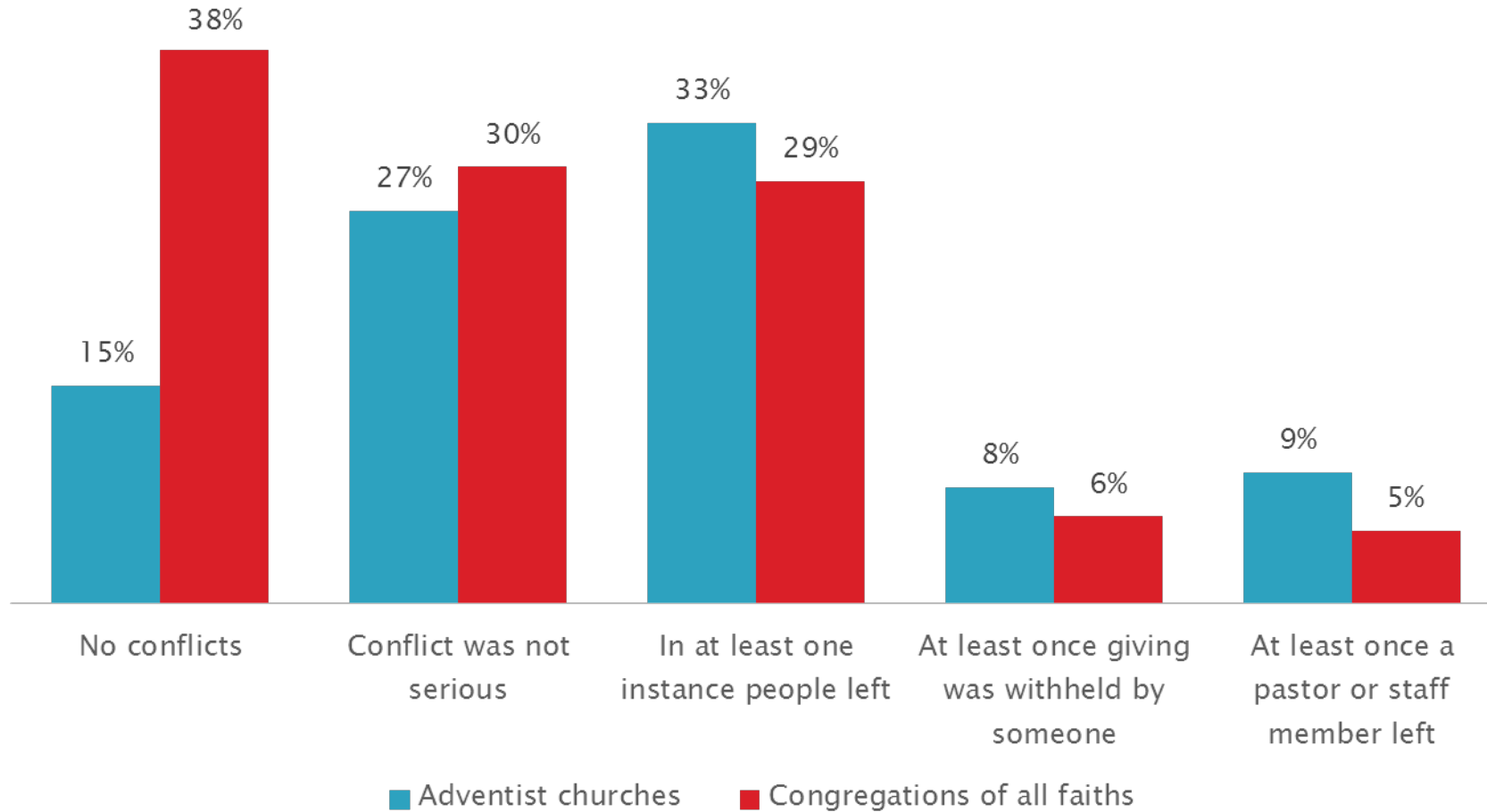
Age Profile of Pastors



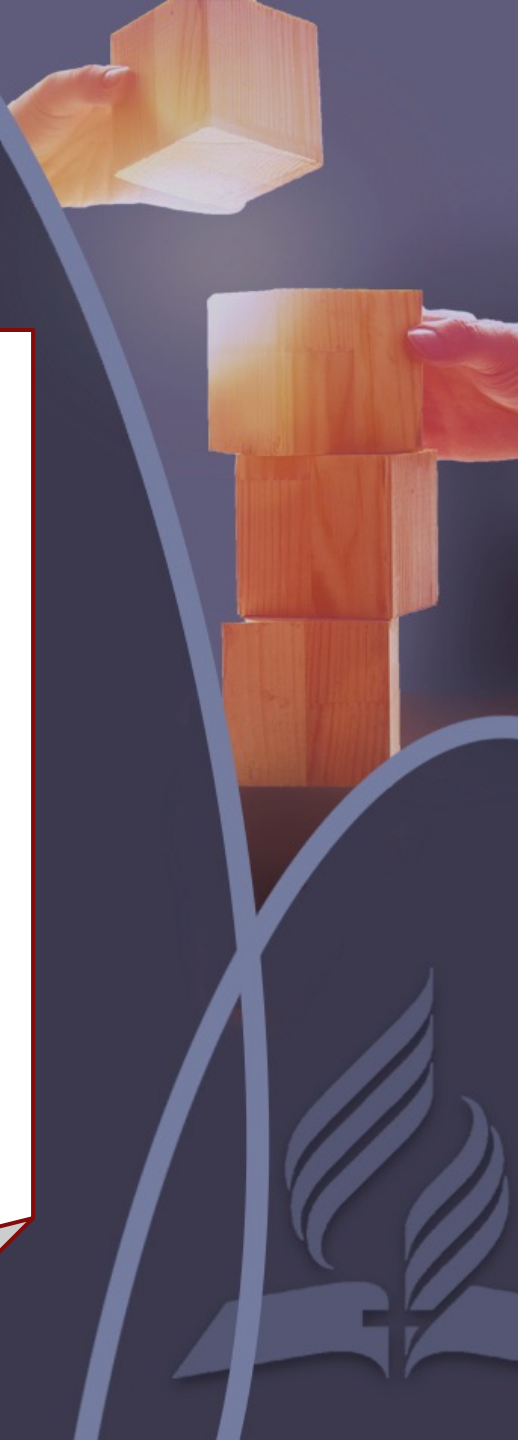
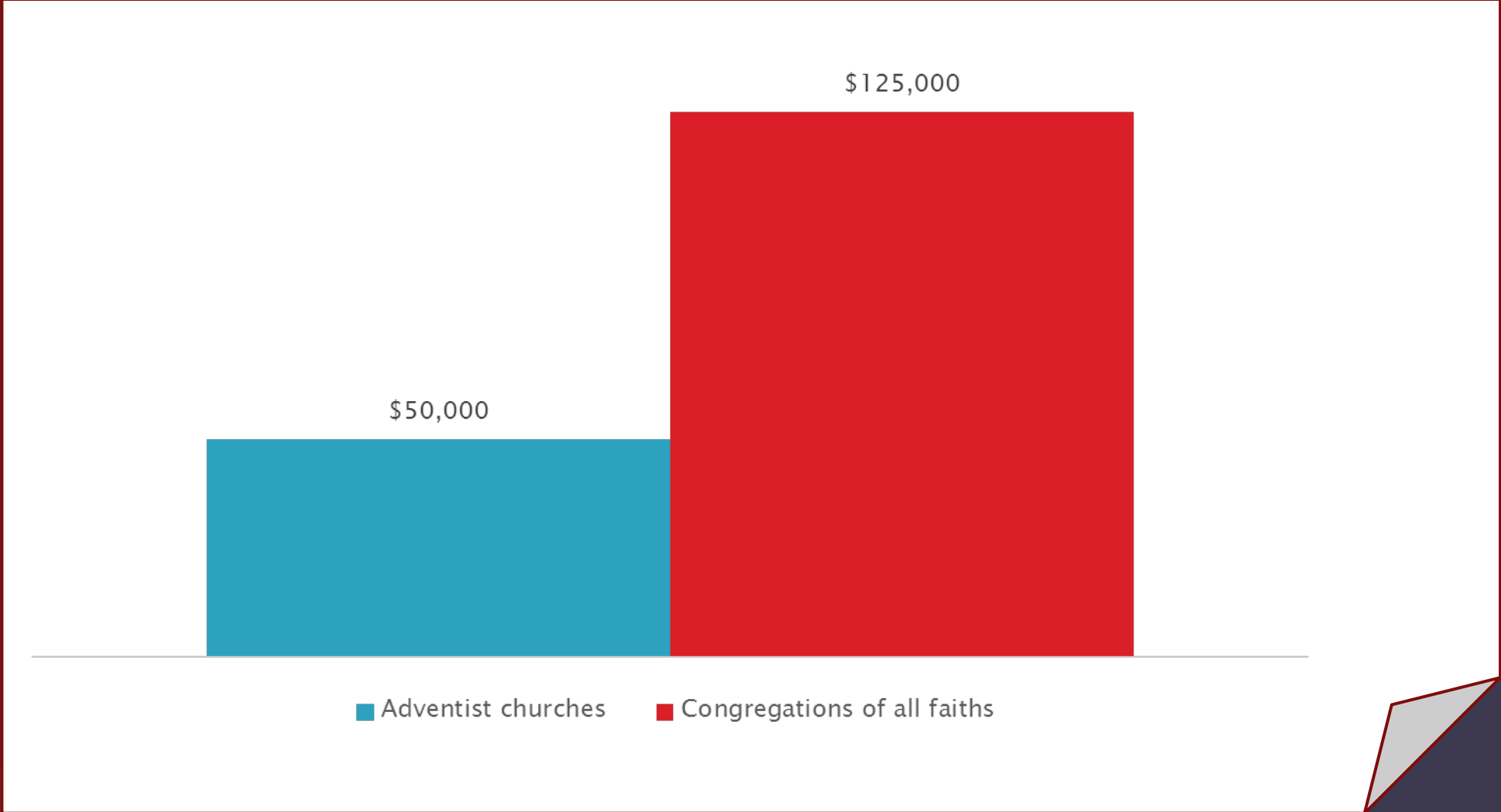
Number of Congregations the Pastor Serves



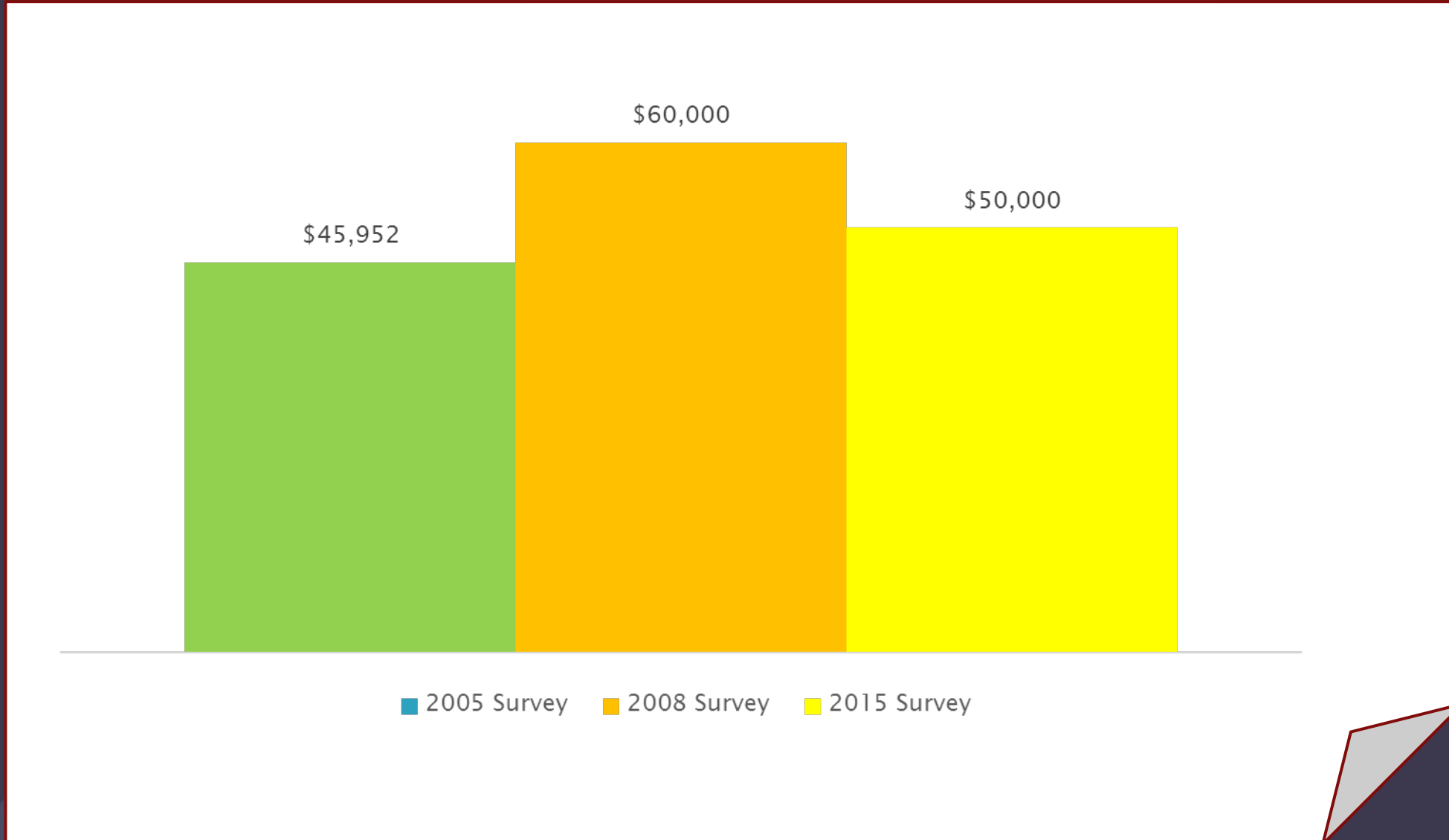
Conflicts in the Local Church



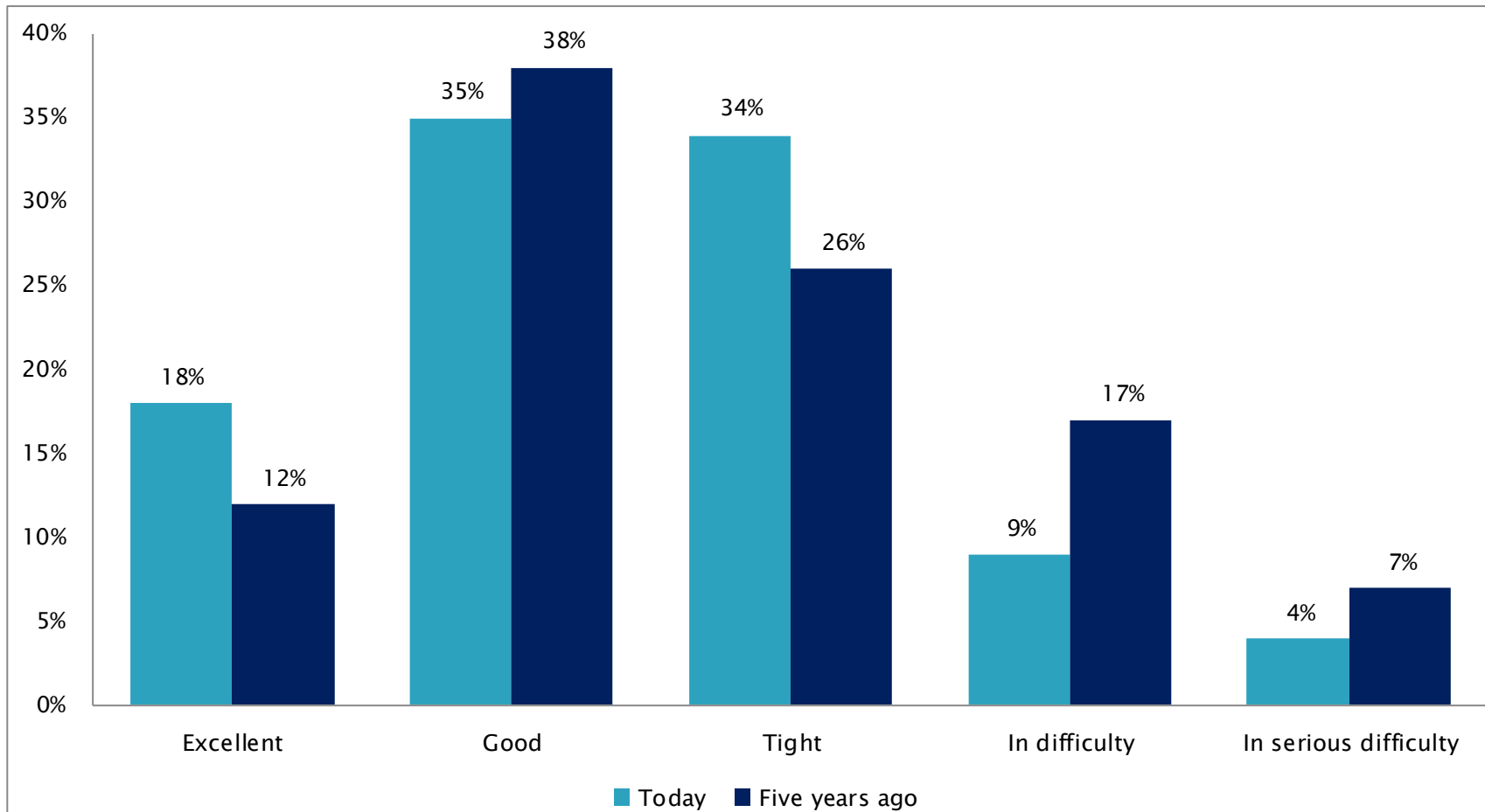
Median Total Income of the Local Church



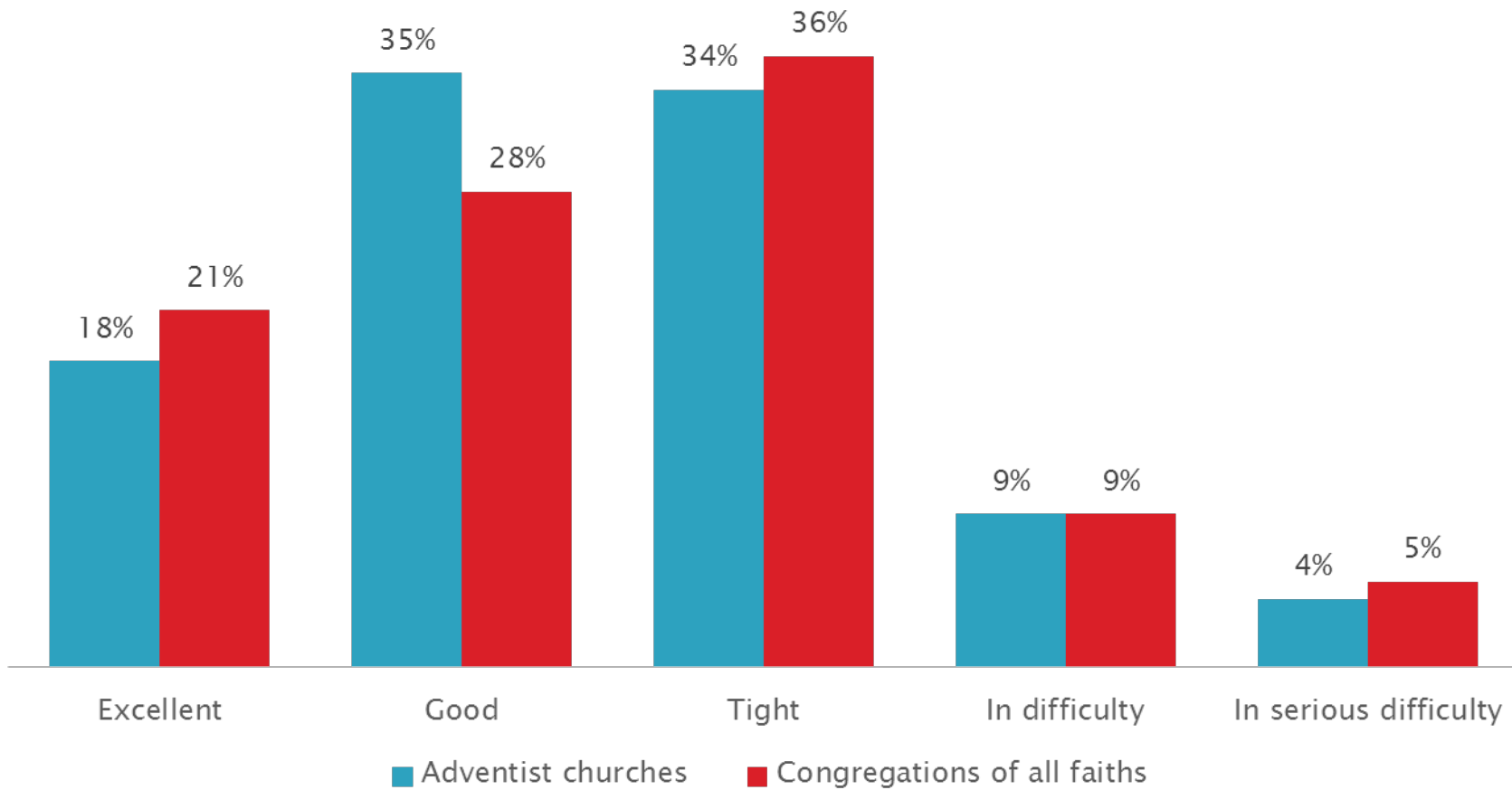
Trend for Median Income



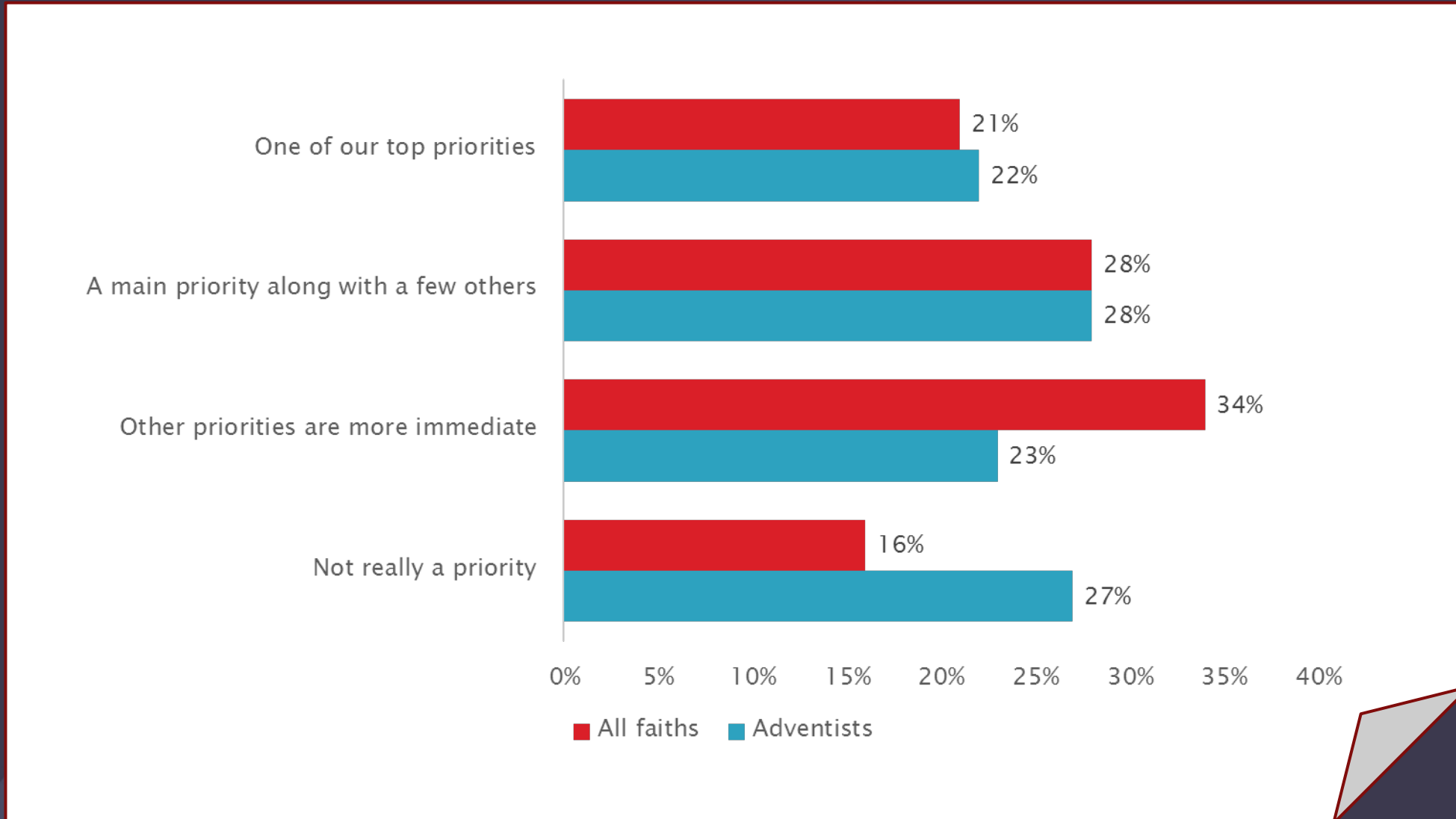
Financial Health of Local Church



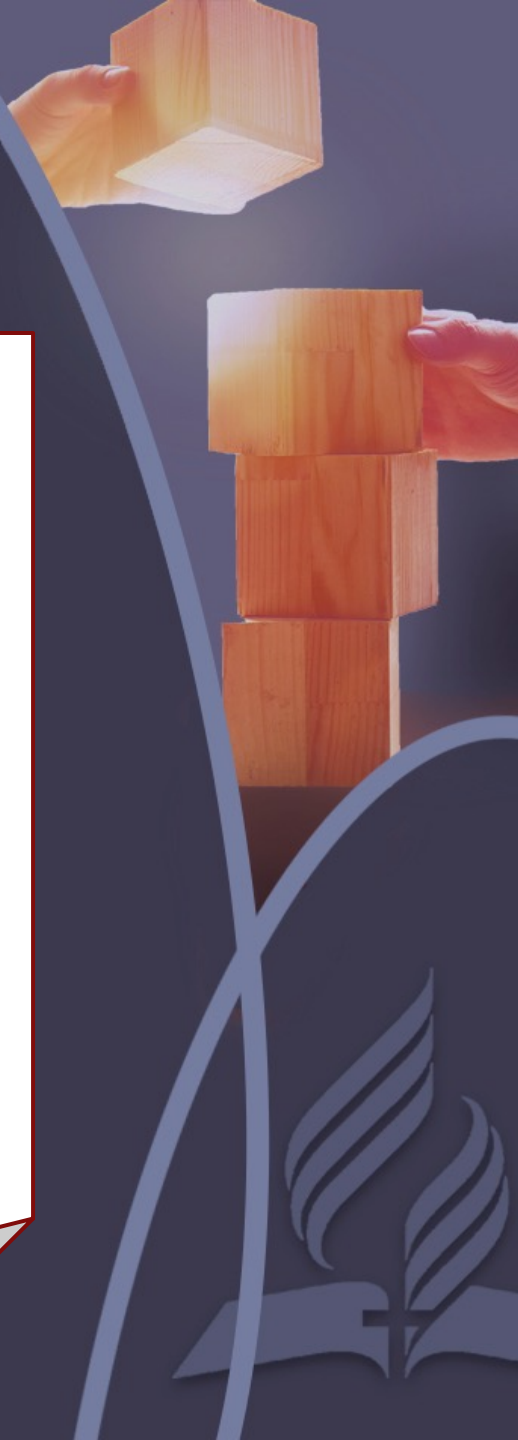
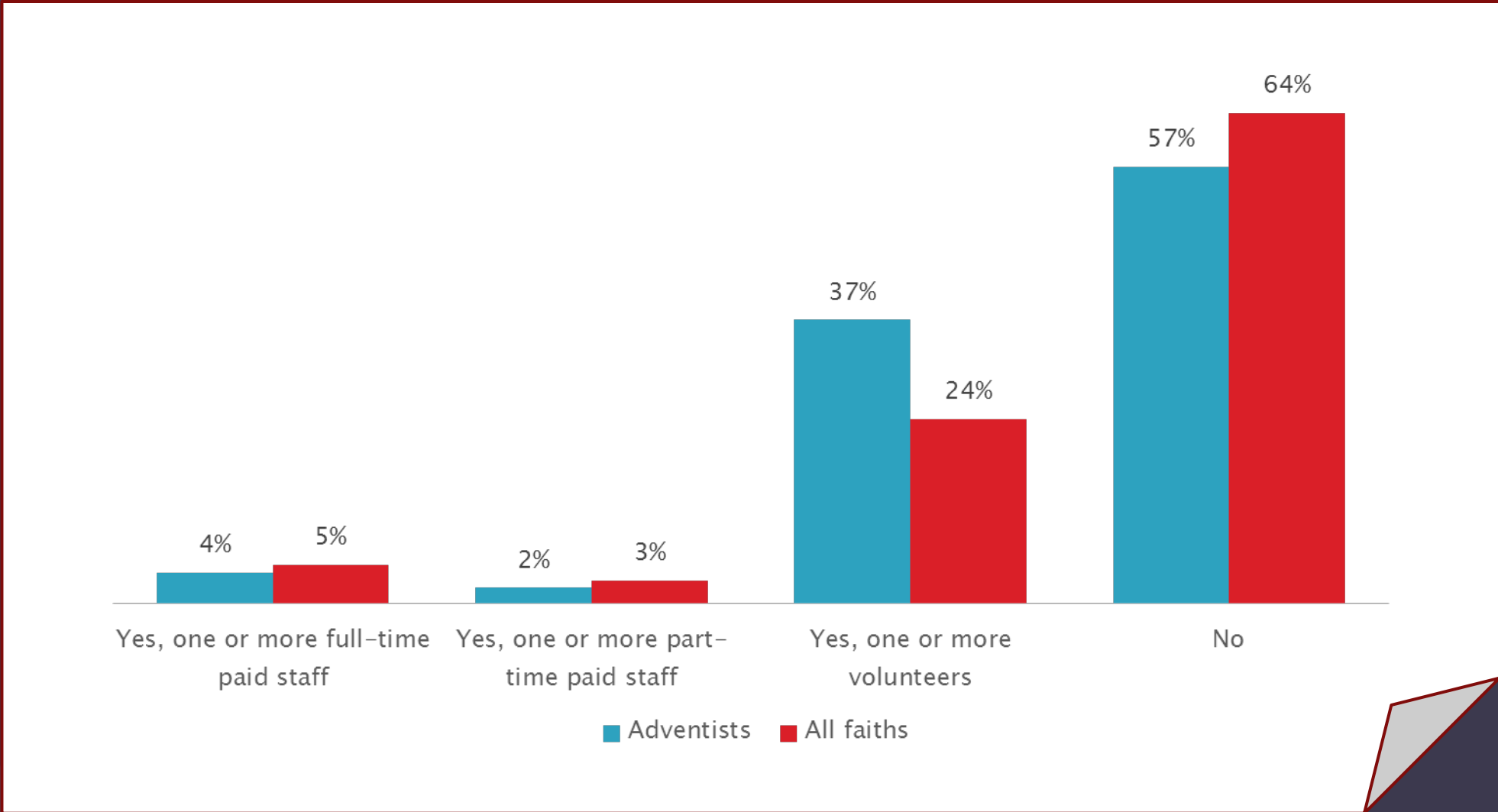
Financial Health of Congregations



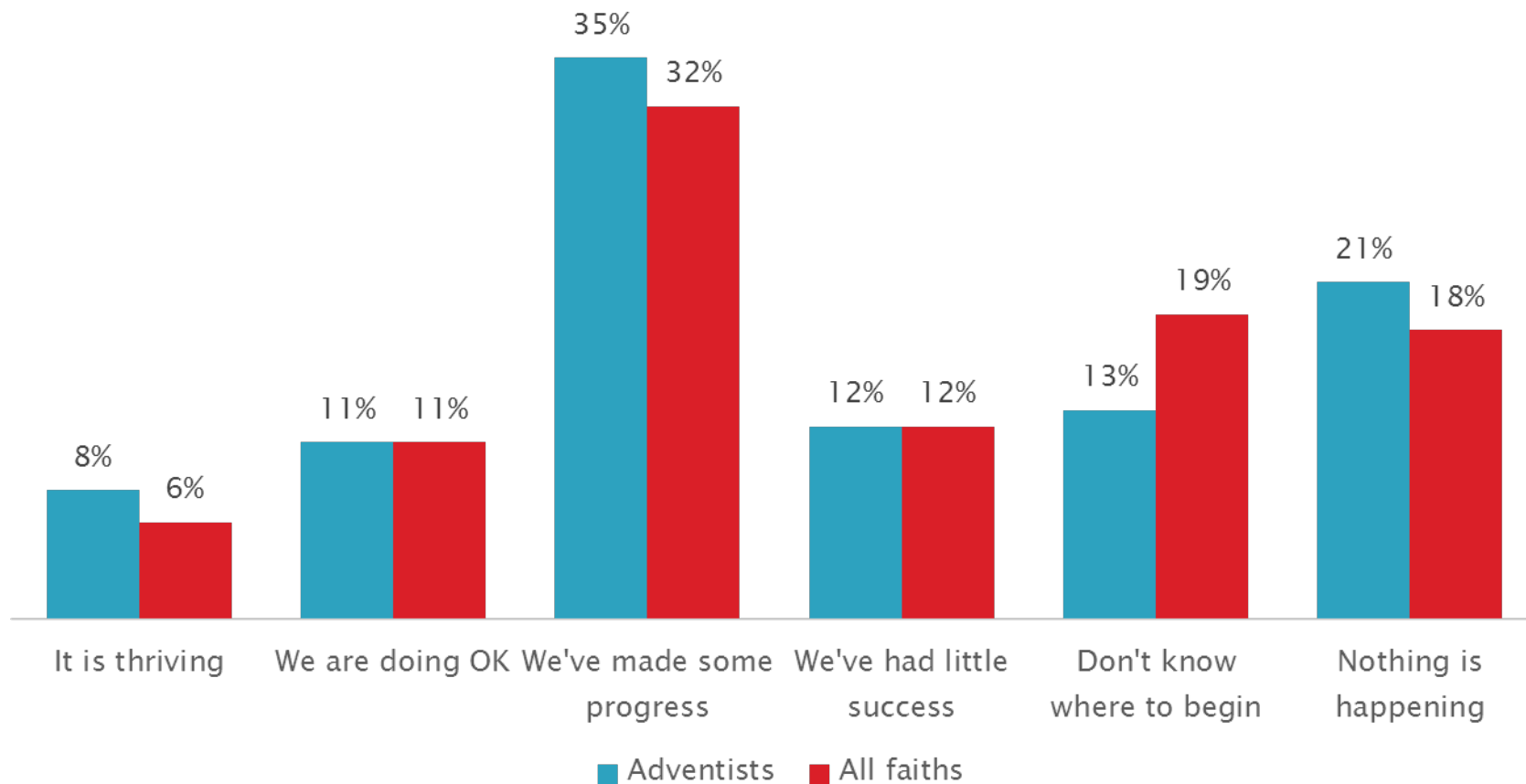
How high a priority is it to engage young adults in your congregation?



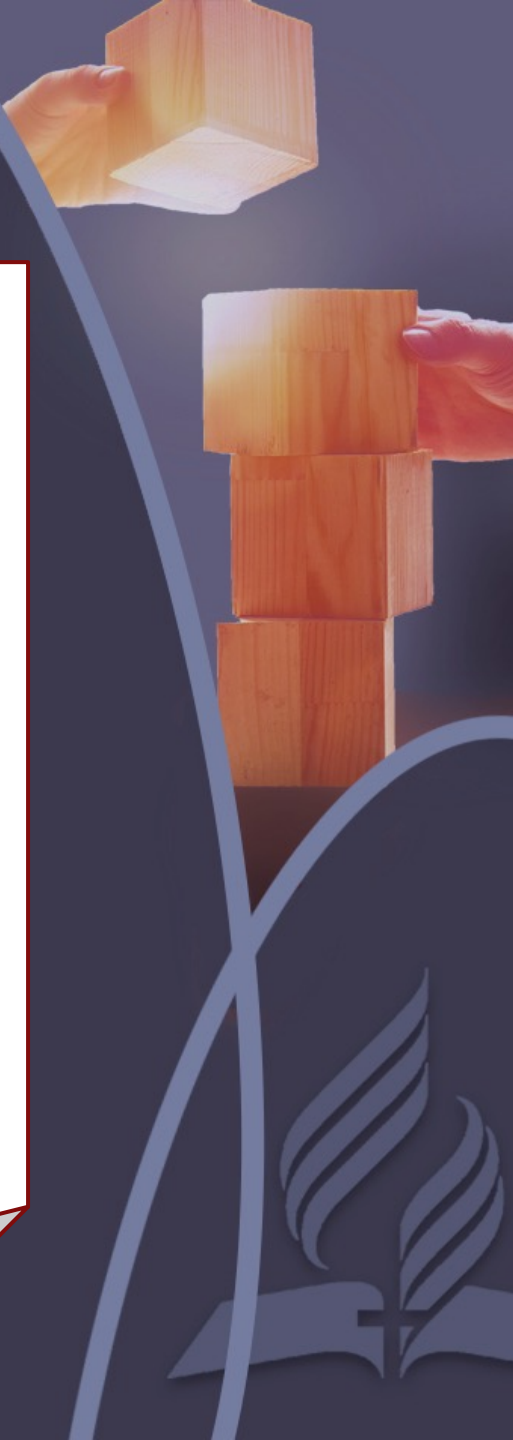
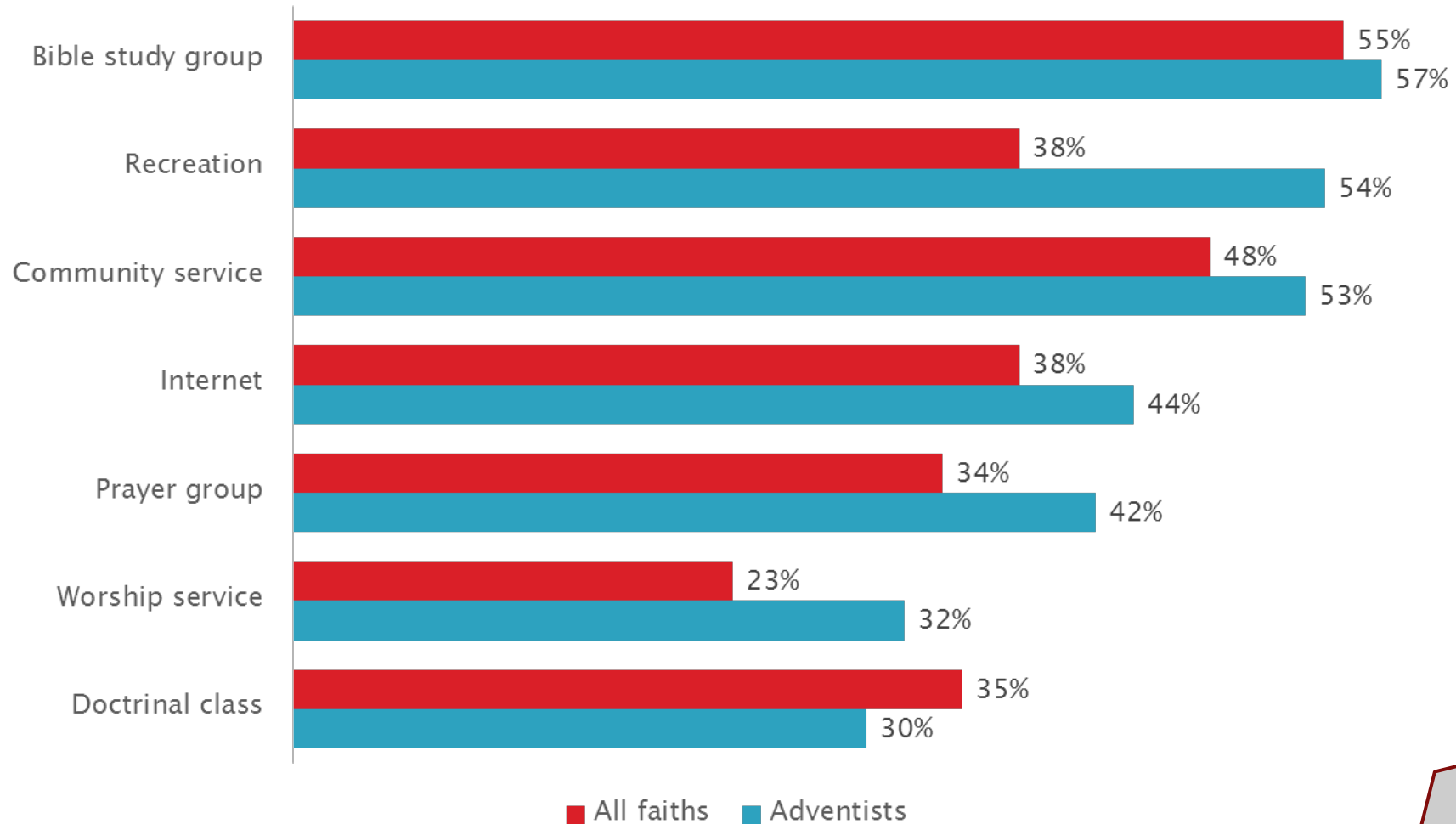
Do you have a leader specifically for young adult ministry?



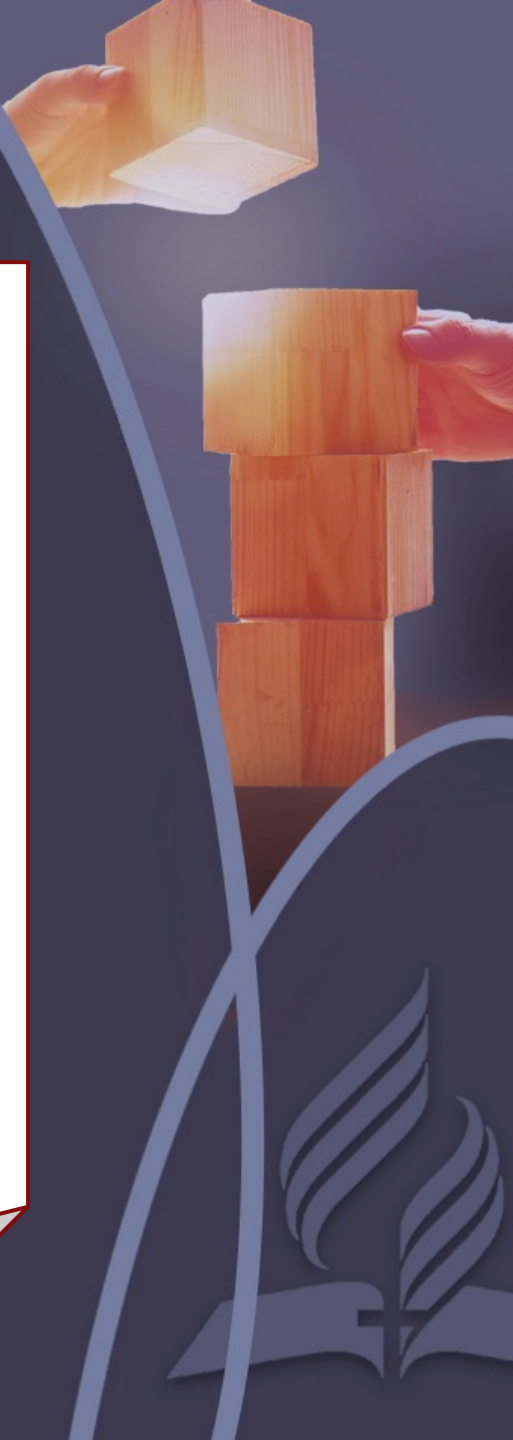
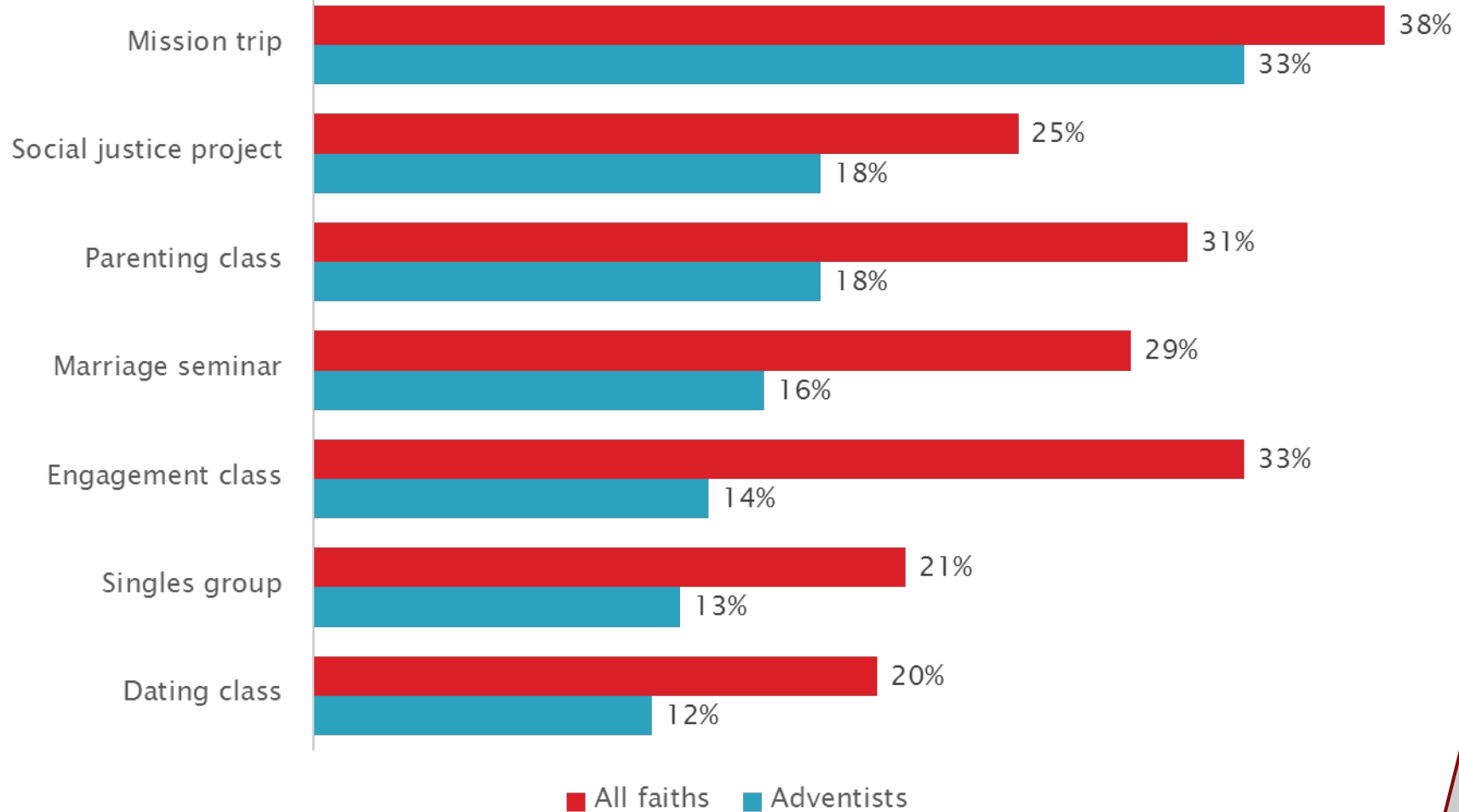
Status of Young Adult Ministry in My Local Church



Programs for Young Adults



Programs for Young Adults



The Seventh day Adventist Church

- ▶ A Church whose head is Jesus
- ▶ A Church whose help is the Holy Spirit
- ▶ A Church whose focus is the great gospel commission

Collaboration 2.0



We have this Hope!!!

- ▶ Let Us work while it is day, the night is coming when no one can work
- ▶ Jesus reminds us “Upon this “Rock” I will build My Church and the gates of Hell shall not prevail against it”
- ▶ My Hope is built on nothing less than Jesus Christ.... All other ground is sinking sand

Collaboration 2.0



Secretary's Report

North American Division
2016 Year End Meetings

END PRESENTATION

Collaboration 2.0

