

Barna Labs is a full-year learning experience, with diagnostic surveys and practical training from David Kinnaman and the Barna team.

DIAGNOSTIC SURVEYS

We will equip you with survey diagnostics so you can conduct Barna Group certified research in your own church or organization. This will give you an accurate profile of how you're doing with young adults and teens.

You'll be able to measure the following among the Millennials you work with:

- The spiritual journeys of the Millennials you work with
- Their perceptions of Christianity and of your church
- The depth of relational connections
- How well your church engages students with the Bible
- And more!

TRAINING

Over the course of one full year, you'll learn personally from David Kinnaman, the Barna team, and other experts on how to engage young people in your church.

The training will take place in an interactive, web-based format where you can ask questions and communicate with other Barna Labs participants.

You'll learn about:

- Engaging Millennials with the Bible
- Communicating in "Digital Babylon"
- Connecting vocation (or calling) to discipleship
- Teaching deep theological truths to Millennials
- And more!

+10% off for all SDA churches

BASIC	GUIDED	CUSTOM
<p>Re Resources Carefully curated books and other materials to educate you on the attitudes and behavior of Millennials.</p> <p>Tr Training One year of training sessions to help you succeed as you gather and interpret data, understand the larger context and apply it in your situation.</p> <p>Di Diagnostics Gain access to the Barna Lab diagnostics library—surveys and assessments to measure the current status of your group; how you are doing, and what the Millennials in your group are thinking, feeling and doing.</p>	<p>Re Tr Di</p> <p>+</p> <p>An Analysis Tabulation and analysis of your group survey by Barna Group research experts, including benchmarking in contrast to other churches.</p> <p>GI Group Learning Join us for two innovative learning experiences in Ventura, CA in February and November 2014. Network with and learn from others participating in Labs. 2 people per organization included in price.</p>	<p>Re Tr Di</p> <p>+</p> <p>An GI</p> <p>+</p> <p>Cu Customization Tailor your Barna Labs experience to fit your situation. A full range of customization is available to meet your specific needs.</p> <p>Co Consultation Bring the Barna team to your site to assist with training, staffing, whatever you need as you build the best possible ministry to Millennials.</p>
<p>Early bird (until Nov. 30): \$450 In December: \$500 After January 1: \$600</p>	<p>Early bird (until Nov. 30): \$2,250 In December: \$2,500 After January 1: \$3,000</p>	<p>Contact us for details</p>

Visit barna.org/labs or email Robert Jewe at rjewe@barna.org for more information.